

MASTER OF SCIENCE IN TECHNOLOGY MANAGEMENT ANNUAL ASSESSMENT PLAN & FINDINGS 2019-2020 ACADEMIC YEAR

2019 – 2020 CURRICULUM MAP

	PLO 1 Assess business adaptations of information and technology to enhance the strategic competitive advantage of an organization.	PLO 2 Identify, model and promote the required management and leadership skills to succeed in a culture of innovation.	PLO 3 Plan the implementation of technical projects while effectively utilizing human and financial resources to improve the operational efficiencies of an organization.	PLO 4 Determine the appropriate technologies to enhance communication and collaborate within an organization.	PLO 5 Analyze issues of ethical and social responsibility within an organization.
<i>BUS 600: Management Communications with Technology Tools</i>	I			I	
<i>BUS 591: Financial Accounting & Analysis</i>	I	I	I		R
<i>BUS 611: Project Planning & Management</i>		I	R		
<i>BUS 644: Operations Management</i>	R	R	R		
<i>MAT 540: Statistical Concepts for Research</i>				R	
<i>OMM 640: Business Ethics and Social Responsibility</i>	I	I			I
<i>TMG 601: Technology Strategy and Governance</i>	R	R	R	R	R
<i>TMG 602: Management of Technology</i>	R	R	R	R	R
<i>TMG 699: Technology Management Capstone</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Assess business adaptations of information and technology to enhance the strategic competitive advantage of an organization.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MAT 540 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	27	36	75.00%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: TMG 699 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 2 - Identify, model and promote the required management and leadership skills to succeed in a culture of innovation.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: TMG 602 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	91	149	61.07%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: TMG 699 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 3 - Plan the implementation of technical projects while effectively utilizing human and financial resources to improve the operational efficiencies of an organization.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: TMG 602 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO..	50	82	60.96%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: TMG 699 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 4 - Determine the appropriate technologies to enhance communication and collaborate within an organization.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	1. EXCEEDS THE ACCEPTABLE TARGET

		ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: TMG 602 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	17	22	77.27%	1. ACCEPTABLE TARGET
Direct Measure 2: TMG 699 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 5 - Analyze issues of ethical and social responsibility within an organization.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF		

		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: TMG 602 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	17	22	77.27%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: TMG 699 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA

OVERALL RECOMMENDATIONS					
<i>Given the numerous changes that occurred during the 2019-20 academic year, program leads and faculty will monitor the 2019-20 data in conjunction with the 2020-21 academic year data.</i>					