

BACHELOR OF ARTS IN BUSINESS LEADERSHIP: ANNUAL ASSESSMENT PLAN & FINDINGS 2019-2020 ACADEMIC YEAR

2019 – 2020 CURRICULUM MAP							
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5		
	Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.	Assess the process of leading others in environments increasingly characterized by change and complexity.	Apply principles of human behavior and motivation to maximize use of human resources.	Analyze methods of organization change and development.	Evaluate the most recent tools and concepts emerging in management and leadership.		
BUS 119: Principles of Personal & Organizational Leadership	I	I	I	I	I		
BUS 250: Corporate and Social Responsibility			ı		ı		
MGT 330: Management for Organizations	R	R	R				
BUS 318: Organizational Behavior	R	R	R	I	R		
PSY 302: Industrial/Organizational Psychology	R	R	R	R	R		
BUS 340: Business Communications			R				
COM 325: Communication and Conflict	R		R				
MGT 380: Leadership for Organizations	R	R	R	R	R		
MGT 425: Leadership and Motivation	R		R		R		

Office of Learning Assessment and Program Review



MGT 321: Assessing Leadership Skills	R	R			R
BUS 370: Organizational Development	R	R	R	M	R
MGT450: Strategic Planning for Organizations	R	R	R	R	R
MGT 460: Leadership Priorities and Practice	M	M	M	M	М

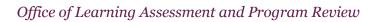
I (INTRODUCED) R (REINFORCED) M (MASTERED)



ANNUAL ASSESSMENT PLAN FINDINGS

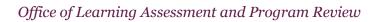
PLO 1 - Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS	ASSESSMENT RESULTS: PERCENTAGE OF	ASSESSMENT RESULTS: 1. EXCEEDS THE
		ACCEPTABLE TARGET	OBSERVED	STUDENT RECORDS MEETING ACCEPTABLE TARGET	ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET
					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA





Direct Messure 1, CDC	DA Dusinass Landarship students are suggested	NI/A	100	On average DA	2 MEETS THE
Direct Measure 1: CPC Comprehensive Exam - Business Leadership Section	BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	189	On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	187	189	187 out of 189 (98.94%) BA Business Leadership students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





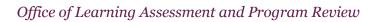
Direct Measure 3: MGT 380 Final Project	70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	226	313	226 out of 313 (72.20%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined the influence of leadership, vision, and strategic planning in a variety of organizations and environments.	655	706	92.78% of BA Business Leadership students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the influence of leadership, vision, and strategic planning in a variety of	1. EXCEEDS THE ACCEPTABLE TARGET



				organizations and environments.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Communications Section	BA Business Leadership Students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	N/A	189	On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate	2. MEETS THE ACCEPTABLE TARGET



				Pool and above the average of the Traditional Aggregate Pool on the Business Communications section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	187	189	187 out of 189 (98.94%) BA Business Leadership students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS 370 Final Paper	70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	794	993	794 out of 993 (79.96%) of records evaluated indicate proficient or distinguished performance on this key assignment's	1. EXCEEDS THE ACCEPTABLE TARGET





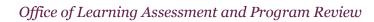
				content criteria mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively assessed the process of leading others in environments increasingly characterized by change and complexity.	652	702	92.88% of BA Business Leadership students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed the process of leading others in environments increasingly characterized by change and complexity.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 3 - Apply principle	es of human behavior and motivation to ma	ximize use of hum	nan resources.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section	BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	N/A	189	On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate	2. MEETS THE ACCEPTABLE TARGET



				Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	187	189	187 out of 189 (98.94%) BA Business Leadership students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 425 Final Project	70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	940	1032	940 out of 1032 (91.09%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	1. EXCEEDS THE ACCEPTABLE TARGET





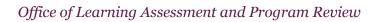
				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied principles of human behavior and motivation to maximize use of human resources.	656	706	92.92% of BA Business Leadership students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively applied principles of human behavior and motivation to maximize use of human resources.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 4 - Analyze metho	ods of organization change and developmen	t			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	189	On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic	2. MEETS THE ACCEPTABLE TARGET



				Management section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	187	189	187 out of 189 (98.94%) BA Business Leadership students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS370 Final Paper	70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	794	996	794 out of 993 (79.96%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

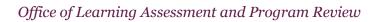




Indirect Measure 1:	70% or more of students exiting the program	649	697	93.11% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Business	ACCEPTABLE TARGET
PLO4	Program Survey by indicating either "Agree"			Leadership	
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively analyzed methods of			program during	
	organization change and development.			the 2019-20	
				assessment cycle	
				indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				analyzed methods	
				of organization	
				change and	
				development.	
				•	



PLO 5 - Evaluate the mo	st recent tools and concepts emerging	g in management and I	leadership.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

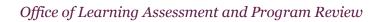




Direct Measure 1: CPC Comprehensive Exam - Business Leadership Section	BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	189	On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	187	189	187 out of 189 (98.94%) BA Business Leadership students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 3: CPC Comprehensive Exam – Management Section	BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	139	On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 4: MGT460 Final Paper	70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	167	203	exam. 167 out of 203 (82.27%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	646	701	92.15% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Business	ACCEPTABLE TARGET
PLO5	Program Survey by indicating either "Agree"			Leadership	
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively evaluated the most recent tools			program during	
	and concepts emerging in management and			the 2019-20	
	leadership.			assessment cycle	
				indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				evaluated the	
				most recent tools	
				and concepts	
				emerging in	
				management and	
				leadership.	



OVERALL RECOMMENDATIONS

Given the numerous changes that occurred during the 2019-20 academic year, program leads and faculty will monitor the 2019-20 data in conjunction with the 2020-21 academic year data.