

BA IN OPERATIONS MANAGEMENT AND ANALYSIS: ANNUAL ASSESSMENT PLAN & FINDINGS 2016-2017 ACADEMIC YEAR

2016 – 2017 CURRICULUM MAP								
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5			
	Apply systems analysis to management decisions and operational success.	Assess methods of quality management, product and service development, and learn processes in business operations.	Develop skills in managing projects and programs.	Examine globalization effects on the organization's operations, supply chain, and product or services production.	Understand effective decision-making, problem solving, and technical skills required in management.			
MGT 330: Management for Organizations	1	ı	ı	ı	I			
ECO 204 Principles of Microeconomics	R		R	R	R			
ACC 205 Principles of Accounting I	R		R		R			
ACC 206 Principles of Accounting II	R		R		R			
BUS 308: Statistics for Managers	R		R		R			
BUS 307 Operations Management & Quantitative Techniques	R	R	R		R			
INF 336 Project Procurement Management	R	R	R	М	R			
INF 337 Integrated Cost & Schedule Control	М	R	М		M			
INF 340 Business Systems Analysis	R	R			R			

Office of Learning Assessment and Program Review

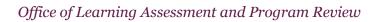


BUS 461 Decision Modeling & Analysis	M	R	M	R	М
BUS 445 Total Quality Management	M	М	M		R
BUS 446 Production Operations Control	M	М	M		R
BUS 401 Principles of Finance	М		M		М
INF 410 Project Management			M		
BUS 402 Strategic Management & Business Policy	М		M	М	М

I(INTRODUCED) R (REINFORCED) M (MASTERED)



PLO 1 - Apply systems an	ANNUAL ASSESSMENT PLAN FINDINGS O 1 - Apply systems analysis to management decisions and operational success.								
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA				





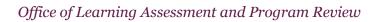
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Direct Measure 1: CPC	BA Operations Management and Analysis	Ashford: Total	Ashford: Total	On average BA	3. DOES NOT MEET
Comprehensive Exam –	students, on average, must score at or above	51, Mean 678:	51, Mean 678:	Operations	THE ACCEPTABLE
Management Section	the average in the Peregrine Academic	Traditional:	Traditional:	Management and	TARGET
	Services (PAS) Online Campus and Traditional	Total 80308,	Total 80308,	Analysis students	
	Campus Aggregate Pools related to the	Mean 681,	Mean 681,	scored below the	
	Management section of the CPC	Online: Total	Online: Total	average of the	
	comprehensive exam when compared to	107963 Mean,	107963 Mean,	Peregrine	
	other competitive programs.	693	693	Academic Services	
				Online Aggregate	
				Pool and below	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Management	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 2:	90% must score 400 or higher on the CPC	N/A	N/A	96.08% BA	1. EXCEEDS THE
CPC Comprehensive	comprehensive exam.			Operation	ACCEPTABLE TARGET
Exam-Score	·			Management and	
				Analysis students	
				from July 1, 2016	
				to June 30, 2017	
				scored 400 or	
				higher on the CPC	
				comprehensive	
				exam.	
CPC Comprehensive		N/A	N/A	96.08% BA Operation Management and Analysis students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive	



Direct Measure 3: BUS 461 Final Project	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	70	92	70 out of 92 (76.09%) of students from courses with start dates between July 1, 2016 and June 30, 2017 scored an 80% or higher on this key assignment.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey: I understand the learning objectives of my course.	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	47	49	95.91% of BA Operations Management & Analysis students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey The curriculum was relevant to my professional needs.	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	45	49	91.84% of BA Operations Management & Analysis students upon completion of the program during the 2016-17	1. EXCEEDS THE ACCEPTABLE TARGET

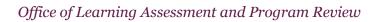


PLO 2 - Assess methods o	of quality management, product and serv	ice development,	and learn proces	assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	rations.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



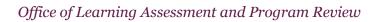


Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Operations Management and Analysis Students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	Ashford: Total 51, Mean 692: Traditional: Total 80308, Mean 657, Online: Total 107963 Mean, 687	Ashford: Total 51, Mean 692: Traditional: Total 80308, Mean 657, Online: Total 107963 Mean, 687	On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive	2. MEETS THE ACCEPTABLE TARGET
				exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	96.08% BA Operation Management and Analysis students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: BUS 445 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	139	188	139 out of 188 (73.94%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey: I understand the learning objectives of my course.	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	47	49	95.91% of BA Operations Management & Analysis students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey The curriculum was	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	45	49	91.84% of BA Operations Management & Analysis students upon completion	1. EXCEEDS THE ACCEPTABLE TARGET





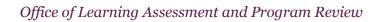
relevant to my professional needs. PLO 3 - Develop skills	or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs. in managing projects and programs.			of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	Ashford: Total 51, Mean 639: Traditional: Total 80308, Mean 614, Online: Total 107963, Mean, 645	Ashford: Total 51, Mean 639: Traditional: Total 80308, Mean 614, Online: Total 107963, Mean, 645	On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	96.08% BA Operation Management and Analysis students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 3: INF 410 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	129	142	129 out of 142 (90.85%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introduced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey: I understand the learning objectives of my course.	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	47	49	95.91% of BA Operations Management & Analysis students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey The curriculum was	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	45	49	91.84% of BA Operations Management & Analysis students upon completion	1. EXCEEDS THE ACCEPTABLE TARGET





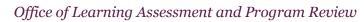
relevant to my professional needs. PLO 4 - Examine globa	The curriculum was relevant to my professional needs. Ilization effects on the organization's operation.	ions, supply chain	, and product or	of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. services production	•
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



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Direct Measure 1:	BA Operations Management and Analysis	Ashford: Total	Ashford: Total	On average BA	2. MEETS THE
CPC Comprehensive	students, on average, must score at or above	51, Mean 600:	51, Mean 600:	Operations	ACCEPTABLE TARGET
Exam – Global	the average in the Peregrine Academic	Traditional:	Traditional:	Management and	
Dimensions of Business	Services (PAS) Online Campus and Traditional	Total 80308,	Total 80308,	Analysis students	
Section	Campus Aggregate Pools related to the Global	Mean 586,	Mean 586,	scored above the	
	Dimensions of Business section of the CPC	Online: Total	Online: Total	average of the	
	comprehensive exam when compared to	107963, Mean,	107963, Mean,	Peregrine	
	other competitive programs.	586	586	Academic Services	
				Online Aggregate	
				Pool and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Global	
				Dimensions of	
				Business section of	
				the Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 2:	90% must score 400 or higher on the CPC	N/A	N/A	96.08% BA	1. EXCEEDS THE
CPC Comprehensive	comprehensive exam.	•	,	Operation	ACCEPTABLE TARGET
Exam-Score				Management and	
				Analysis students	
				from July 1, 2016	
				to June 30, 2017	
				scored 400 or	
				higher on the CPC	
				comprehensive	
				exam.	
				CAGIII.	



Direct Measure 3: INF 336 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	58	79	58 out of 79 (73.42%) of students from courses with start dates between July 1, 2016 and June 30, 2017 scored an 80% or higher on this key assignment.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey: I understand the learning objectives of my course.	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	47	49	95.91% of BA Operations Management & Analysis students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey The curriculum was relevant to my professional needs.	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	45	49	91.84% of BA Operations Management & Analysis students upon completion of the program during the 2016-17	1. EXCEEDS THE ACCEPTABLE TARGET





PLO 5 – Understand ef	ffective decision-making, problem solving,	and technical skil	ls required in ma	assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: CPC Comprehensive Exam - Quantitative Research Techniques and Statistics	BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics of the CPC comprehensive exam when compared to other competitive programs.	Ashford: Total 51, Mean 609: Traditional: Total 80308, Mean 509, Online: Total 107963, Mean, 615	Ashford: Total 51, Mean 609: Traditional: Total 80308, Mean 509, Online: Total 107963, Mean, 615	On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	N/A	N/A		1. EXCEEDS THE ACCEPTABLE TARGET
				from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC	



				comprehensive exam.	
Direct Measure 4: INF 337 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	129	142	129 out of 142 (90.85%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey: I understand the learning objectives of my course.	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	47	49	95.91% of BA Operations Management & Analysis students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey The curriculum was	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	45	49	91.84% of BA Operations Management &	1. EXCEEDS THE ACCEPTABLE TARGET



relevant to my	or "Strongly Agree." The item to be used will		Analysis students	
professional needs.	be:		upon completion	
	The curriculum was relevant to my		of the program	
	professional needs.		during the 2016-17	
			assessment cycle	
			indicated that they	
			agreed or strongly	
			agreed that that	
			the curriculum was	
			relevant to their	
			professional	
			needs.	

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Operations Management and Analysis review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2017-2018 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLOs 1-5	Continued levels of student achievement on all PLOs.	Program Chair and Faculty	Complete	June 2018	
Action Details	Because all acceptable targets were met, the Program Chair for the Bachelor of Arts in Operations Management and Analysis and faculty will continue to monitor learning outcomes achievement on PLO1-5 throughout the 17-18 academic year.				