

BA IN OPERATIONS MANAGEMENT AND ANALYSIS: ANNUAL ASSESSMENT PLAN & FINDINGS 2012-2013 ACADEMIC YEAR

2012 – 2013 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
	Apply systems analysis to management decisions and operational success.	Assess methods of quality management, product and service development, and learn processes in business operations.	Develop skills in managing projects and programs.	Examine globalization effects on the organization's operations, supply chain, and product or services production.	Understand effective decision-making, problem solving, and technical skills required in management.
<i>MGT 330: Management for Organizations</i>	I	I	I	I	I
<i>ECO 204 Principles of Microeconomics</i>	R		R	R	R
<i>ACC 205 Principles of Accounting I</i>	R		R		R
<i>ACC 206 Principles of Accounting II</i>	R		R		R
<i>BUS 308: Statistics for Managers</i>	R				R
<i>BUS 307 Operations Management & Quantitative Techniques</i>	R	R	R		R
<i>INF 336 Project Procurement Management</i>	R	R		M	R
<i>INF 337 Integrated Cost & Schedule Control</i>	M	R	M		M
<i>INF 340 Business Systems Analysis</i>	R	R			

<i>BUS 461 Decision Modeling & Analysis</i>	M	R	M	R	M
<i>BUS 445 Total Quality Management</i>		M	M		R
<i>BUS 446 Production Operations Control</i>					R
<i>BUS 401 Principles of Finance</i>	M		M		M
<i>INF 410 Project Management</i>			M		
<i>BUS 402 Strategic Management & Business Policy</i>	M		M	M	M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply systems analysis to management decisions and operational success.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam – Management Section</p>	<p>BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>Ashford: Total 55, Mean 645: Traditional: Total 6676, Mean 528, Online: Total 4619 Mean, 557</p>	<p>Ashford: Total 55, Mean 645: Traditional: Total 6676, Mean 528, Online: Total 4619 Mean, 557</p>	<p>On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>50</p>	<p>52</p>	<p>50 out of 52 (96.15%) BA Operations Management and Analysis students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				comprehensive exam.	
Direct Measure 3: BUS 461 Final Project	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	49	52	49 out of 52 (94.23%) BA Operations Management and Analysis students from courses with start dates between July 3, 2012 and April 23, 2013 scored 80% or higher on the BUS 461 Final Paper.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1 Alumni Survey: 21 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement: <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements: <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA

<p>Indirect Measure 2 Alumni Survey: 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 3 Alumni Survey: Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. 	<p>N/A</p>	<p>N/A</p>	<p>As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"> • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 				
Indirect Measure 4: End of Course Survey	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	15	A majority of BA Operations Management & Analysis students sampled upon completion of BUS 461 (N = 15) indicated that they felt the course material (73.33%), course (80.00%), and instructor (86.67%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 5: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> • The courses I took in the business department were well taught. • The curriculum was relevant to my professional needs. • Feedback from faculty assessment was shared with students. 	N/A	N/A	86.95% of BA Operations Management and Analysis students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that they understood the application of the	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • The instructors had the competencies to effectively teach the courses. • My instructors were prepared. 			<p>learning objectives. 95.65% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.87% agreed or strongly agreed that feedback from faculty assessment was shared with students. 89.13% agreed or strongly agreed that the instructors had the competences to effectively teach the courses. 93.48% agreed or strongly agreed that their instructors were prepared.</p>	
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PLO 2 - Assess methods of quality management, product and service development, and learn processes in business operations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section</p>	<p>BA Operations Management and Analysis Students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>Ashford: Total 52, Mean 500: Traditional: Total 6639, Mean 464, Online: Total 4430 Mean, 492</p>	<p>Ashford: Total 52, Mean 500: Traditional: Total 6639, Mean 464, Online: Total 4430 Mean, 492</p>	<p>On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>50</p>	<p>52</p>	<p>50 out of 52 (96.15%) BA Operations Management and Analysis students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				comprehensive exam.	
Direct Measure 3: BUS 445 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	52	64	52 out of 64 (81.25%) Operations Management and Analysis records evaluated indicate proficient or distinguished performance on the BUS 445 Final Paper rubric content criteria mapped at any level to PLO 2.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1 Alumni Survey: 21 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.	N/A	N/A	As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA

	<ul style="list-style-type: none"> • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 				
<p>Indirect Measure 2 Alumni Survey: 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 3 Alumni Survey: Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p>	N/A	N/A	<p>As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the</p>	<p>4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			2012-13 assessment cycle.	
Indirect Measure 4: End of Course Survey	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	19	A majority of BA Operations Management & Analysis students sampled upon completion of BUS 445 (N = 19) indicated that they felt the course material (78.95%), course (73.68%), and instructor (78.94%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 5: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> • The courses I took in the business department were well taught. • The curriculum was relevant to my professional needs. 	N/A	N/A	86.95% of BA Operations Management and Analysis students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • Feedback from faculty assessment was shared with students. • The instructors had the competencies to effectively teach the courses. • My instructors were prepared. 			<p>agreed that they understood the application of the learning objectives. 95.65% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.87% agreed or strongly agreed that feedback from faculty assessment was shared with students. 89.13% agreed or strongly agreed that the instructors had the competences to effectively teach the courses. 93.48% agreed or strongly agreed that their instructors were prepared.</p>	
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PLO 3 - Develop skills in managing projects and programs.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	Ashford: Total 52, Mean 586: Traditional: Total 6478, Mean 491, Online: Total 4013, Mean, 522	Ashford: Total 52, Mean 586: Traditional: Total 6478, Mean 491, Online: Total 4013, Mean, 522	On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional	2. MEETS THE ACCEPTABLE TARGET

				Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	50	52	50 out of 52 (96.15%) BA Operations Management and Analysis students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: INF 410 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	159	165	159 out of 165 (96.36%) BA Operations Management and Analysis records evaluated indicate proficient or distinguished performance on the INF 410 Final Paper rubric	1. EXCEEDS THE ACCEPTABLE TARGET

				content criteria mapped at any level to PLO 3.	
Indirect Measure 1 Alumni Survey: 21 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 2 Alumni Survey: 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p>			As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the	4. INSUFFICIENT DATA

	<ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			2012-13 assessment cycle.	
Indirect Measure 3 Alumni Survey: Aggregate of 21 and 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 4: End of Course Survey	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p>	N/A	10	A majority of BA Operations Management & Analysis students sampled upon completion of INF 410 (N = 10) indicated that they	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 			<p>felt the course material (80.00%), course (90.00%), and instructor (70.00%) were high quality or very high quality.</p>	
<p>Indirect Measure 5: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> • The courses I took in the business department were well taught. • The curriculum was relevant to my professional needs. • Feedback from faculty assessment was shared with students. • The instructors had the competencies to effectively teach the courses. • My instructors were prepared. 	N/A	N/A	<p>86.95% of BA Operations Management and Analysis students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that they understood the application of the learning objectives. 95.65% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.87% agreed or strongly agreed that feedback from faculty assessment</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				<p>was shared with students. 89.13% agreed or strongly agreed that the instructors had the competences to effectively teach the courses.</p> <p>93.48% agreed or strongly agreed that their instructors were prepared.</p>	
PLO 4 - Examine globalization effects on the organization’s operations, supply chain, and product or services production.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	<ol style="list-style-type: none"> 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam – Global Dimensions of Business Section</p>	<p>BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>Ashford: Total 52, Mean 636: Traditional: Total 6678, Mean 539, Online: Total 4246, Mean, 568</p>	<p>Ashford: Total 52, Mean 636: Traditional: Total 6678, Mean 539, Online: Total 4246, Mean, 568</p>	<p>On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Global Dimensions of Business section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>50</p>	<p>52</p>	<p>50 out of 52 (96.15%) BA Operations Management and Analysis students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				comprehensive exam.	
Direct Measure 3: INF 336 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	16	19	16 out of 19 (84.21%) BA Operations Management and Analysis students from courses with start dates between April 9, 2012 and June 25, 2013 scored 80% or higher on the INF 336 Research Paper.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1 Alumni Survey: 21 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement: <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements: <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA

<p>Indirect Measure 2 Alumni Survey: 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 3 Alumni Survey: Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. 	<p>N/A</p>	<p>N/A</p>	<p>As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"> (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 				
Indirect Measure 4: End of Course Survey	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> How would you rate the quality of the course material? How would you rate the quality of the course? How would you rate the quality of the instructor? 	N/A	15	A majority of BA Operations Management & Analysis students sampled upon completion of INF 336 (N = 15) indicated that they felt the course material (86.67%), course (73.34%), and instructor (80.00%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 5: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> The courses I took in the business department were well taught. The curriculum was relevant to my professional needs. Feedback from faculty assessment was shared with students. 	N/A	N/A	86.95% of BA Operations Management and Analysis students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that they understood the application of the	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • The instructors had the competencies to effectively teach the courses. • My instructors were prepared. 			<p>learning objectives. 95.65% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.87% agreed or strongly agreed that feedback from faculty assessment was shared with students. 89.13% agreed or strongly agreed that the instructors had the competences to effectively teach the courses. 93.48% agreed or strongly agreed that their instructors were prepared.</p>	
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PLO 5 – Understand effective decision-making, problem solving, and technical skills required in management.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Quantitative Research Techniques and Statistics	BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics of the CPC comprehensive exam	Ashford: Total 55, Mean 549: Traditional: Total 6562, Mean 384, Online: Total 4059, Mean, 424	Ashford: Total 55, Mean 549: Traditional: Total 6562, Mean 384, Online: Total 4059, Mean, 424	On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate	2. MEETS THE ACCEPTABLE TARGET

	when compared to other competitive programs.			Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	50	52	50 out of 52 (96.15%) BA Operations Management and Analysis students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: INF 337 Final Paper	70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	65	70	65 out of 70 (92.85%) BA Operations Management and Analysis students from courses with	1. EXCEEDS THE ACCEPTABLE TARGET

				start dates between July 3, 2012 and June 25, 2013 scored 80% or higher on the INF 337 Research Paper.	
Indirect Measure 1 Alumni Survey: 21 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 2 Alumni Survey: 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? 			As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation	4. INSUFFICIENT DATA

	<p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	
<p>Indirect Measure 3 Alumni Survey: Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>As the data reflect fewer than 10 BA Operations Management and Analysis alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 4: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three</p>	N/A	17	<p>A majority of BA Operations Management & Analysis students sampled upon</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<p>questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 			<p>completion of INF 337 (N = 17) indicated that they felt the course material (94.12%), course (82.36%), and instructor (100%) were high quality or very high quality.</p>	
<p>Indirect Measure 5: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> • The courses I took in the business department were well taught. • The curriculum was relevant to my professional needs. • Feedback from faculty assessment was shared with students. • The instructors had the competencies to effectively teach the courses. • My instructors were prepared. 	N/A	N/A	<p>86.95% of BA Operations Management and Analysis students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that they understood the application of the learning objectives. 95.65% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.87% agreed or strongly</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				<p>agreed that feedback from faculty assessment was shared with students. 89.13% agreed or strongly agreed that the instructors had the competences to effectively teach the courses. 93.48% agreed or strongly agreed that their instructors were prepared.</p>	
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OVERALL RECOMMENDATIONS				
<p>Overall, it is recommended that the Program Lead for the Bachelor of Arts in Operations Management and Analysis review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2013-2014 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.</p>				
ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>PLOs 1-5</i>	<i>Continued levels of student achievement on all PLOs.</i>	<i>Program Chair and Faculty</i>	<i>Complete</i>	<i>June 2014</i>
Action Details	<i>The Program Chair for the Bachelor of Arts in Operations Management and Analysis and faculty will continue to monitor learning outcomes achievement on PLO1-5 throughout the 13-14 academic year.</i>			