

**BACHELOR OF ARTS HOMELAND SECURITY & EMERGENCY MANAGEMENT IN ANNUAL ASSESSMENT PLAN & FINDINGS
2014-2015 ACADEMIC YEAR**

2014 – 2015 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Demonstrate a comprehension of relevant bodies of law, the intelligence community, and international, political, social, and cultural environments.	Develop critical thinking skills for effective problem solving relative to crisis management issues, principles, and procedures.	Understand the importance of the historic, cultural, and diversity aspects of selected populations.	Demonstrate the ability to write a substantive report or analysis using strong research skills and technical writing proficiency.	Evaluate data and analyze the validity of the information.	Create a report that demonstrates the ability to retrieve information from relevant websites including the pertinent governmental websites and repositories of information.	Evaluate the ethical implications of Homeland Security measures.
<i>POL 201: American National Government</i>				I	I	I	
<i>HIS 303: The American Constitution</i>	I			R	R	R	
<i>POL 355: International Relations</i>	R	I	I		R		
<i>HSM 305: Survey of Homeland Security and Emergency Management</i>	R				R		
<i>HSM 311: Ethics and Homeland Security</i>							I
<i>HSM 315: Emergency Planning</i>		R					
<i>HSM 320: Emergency Response to Terrorism</i>		R					
<i>HSM 421: Research and Analysis in Homeland Security</i>				R	R	R	R

<i>LIB 323: Revolution and Terrorism in the Modern World</i>	R			R			
<i>HSM 433: Counterterrorism and Intelligence Analysis</i>				R		R	
<i>HSM 435: Psychology of Disaster</i>		R	R	R			
<i>HSM 438: Introduction to Cyber Crime</i>	R	R		R	R	R	R
<i>HSM 497: Homeland Security and Emergency Management Capstone</i>	M	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate a comprehension of relevant bodies of law, the intelligence community, and international, political, social, and cultural environments.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	664	759	87.48%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 1: HIS 305 Final Research Paper					
Direct Measure 2: POL 303 Final Research Paper	80% (of the sample selected) must score 80% or higher on the final research paper and appropriately assess the challenges, the United States faces in Homeland Security, specifically with respect to terrorism and its impact on American society.	195	304	64.14%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Develop critical thinking skills for effective problem solving relative to crisis management issues, principles, and procedures.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET

					4. INSUFFICIENT DATA
Direct Measure 1: HSM 315 Final Paper	80% of BA Homeland Security and Emergency Management students must score 80% or higher on the final paper and develop a comprehensive emergency plan in preparation for a natural disaster.	196	284	69.01%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: HSM 320 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and correctly identify government agencies and their specific roles in response to a terrorist attack.	200	247	80.97%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Understand the importance of the historic, cultural, and diversity aspects of selected populations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: LIB 323 Research Paper	80% of BA Homeland Security and Emergency Management students must score 80% or higher on the research paper and appropriately apply resources in writing a research paper that involves a historical and cultural analysis of various populations throughout the world.	208	239	87.03%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: POL 355 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and construct a comprehensive solution for a critical political problem for a given society.	196	284	69.01%	3. DOES NOT MEET THE ACCEPTABLE TARGET
PLO 4 - Demonstrate the ability to write a substantive report or analysis using strong research skills and technical writing proficiency.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

		ACCEPTABLE TARGET	RECORDS OBSERVED	RECORDS MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 433 Final Paper	80% (of the sample selected) must score 80% or higher on the Counterterrorism and Intelligence Framework project and effectively write a technical final paper utilizing research of the intelligence system and strategic counterterrorism operations.	184	226	81.42%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 323 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and apply comprehensive research and analysis of the most effective anti-terrorist tactics/organizations in the world.	208	239	87.03%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Evaluate data and analyze the validity of the information.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:

		MEETING ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 435 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and effectively evaluate and analyze the 9/11 terrorist attacks and hurricane Katrina disaster.	178	271	65.68%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: HSM 497 Capstone Research Project	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	959	1099	87.26%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Create a report that demonstrates the ability to retrieve information from relevant websites including the pertinent governmental websites and repositories of information.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 421 Final Paper	80% (of the sample selected) must score 80% or higher on the research Design final paper and competently research and analyze a topic in Homeland Security and Emergency Management.	151	241	62.65%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: POL 201 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and write a comprehensive report, regarding the	221	340	65.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET

	economic decline of 2009, while utilizing relevant information and research.				
PLO 7 - Evaluate the ethical implications of Homeland Security measures.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 305 Week 2 Assignment	80% (of the sample selected) must score 80% or higher on the week 2 assignment that requires an analysis and balancing of individual rights and national security. Such balancing implicitly requires consideration of ethics and consequences, both foreseen and unforeseen.	480	514	93.39%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: HSM 311 Final Research Paper	80% (of the sample selected) must score 80% or higher on the final research paper and proficiently analyze the ethical implications of Homeland Security given a related topic.	209	291	71.82%	3. DOES NOT MEET THE ACCEPTABLE TARGET
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OVERALL RECOMMENDATIONS

During the 2014-15 assessment cycle, BA Homeland Security and Emergency Management students only met half of the acceptable targets for the assessment measures. However, students did not meet any of the ideal targets for of the 2014-15 assessment measures.

Overall, it is recommended that College of Liberal Arts Faculty review the assessment plans including measures used, targets set, and the curriculum map in preparation for the 2015-16 assessment cycle to ensure they remain appropriate and meaningful. Specifically, it is recommended that:

- *Faculty review and possibly revise the targets set for key assignments due to the fact that the ideal targets are not being achieved.*
- *It is suggested that the acceptable and ideal targets be adjusted to include the same baseline (i.e. “basic, proficient, distinguished” or just “proficient and distinguished”) and have the percentage of students who meet the target be the differentiating component of the targets.*
- *The Faculty closely review the key assignments in the assessment plan to ensure these measures prove mastery of each PLO to which they are aligned.*

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
3, 4	N/A	Program Chair and Faculty	Complete	October 2015
Action Details	<p><i>There is an opportunity to ensure that students learning is being appropriately assessed and measured. It is important to ensure that all assessment measures are mapped to the appropriate PLOs and that they are truly aligned to the PLOs to which they are mapped/aligned.</i></p> <p><i>The goal of this action is to ensure that all measures/key assignments identified in the BA HSEM Assessment Plan are, in fact, aligned and map to the PLO to which the measure is associated. This will</i></p>			

	<i>improve student learning, understanding, and achievement of the associated PLO by ensuring that students are being measured/assessed appropriately.</i>
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