

**BACHELOR OF ARTS HOMELAND SECURITY & EMERGENCY MANAGEMENT IN ANNUAL ASSESSMENT PLAN & FINDINGS
2011-2012 ACADEMIC YEAR**

2011– 2012 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Demonstrate a comprehension of relevant bodies of law, the intelligence community, and international, political, social, and cultural environments.	Develop critical thinking skills for effective problem solving relative to crisis management issues, principles, and procedures.	Understand the importance of the historic, cultural, and diversity aspects of selected populations.	Demonstrate the ability to write a substantive report or analysis using strong research skills and technical writing proficiency.	Evaluate data and analyze the validity of the information.	Create a report that demonstrates the ability to retrieve information from relevant websites including the pertinent governmental websites and repositories of information.	Evaluate the ethical implications of Homeland Security measures.
<i>POL 201: American National Government</i>				I	I	I	
<i>HIS 303: The American Constitution</i>	I			R	R	R	
<i>POL 355: International Relations</i>	R	I	I		R		
<i>HSM 305: Survey of Homeland Security and Emergency Management</i>	R				R		
<i>HSM 311: Ethics and Homeland Security</i>							I
<i>HSM 315: Emergency Planning</i>		R					
<i>HSM 320: Emergency Response to Terrorism</i>		R					
<i>HSM 421: Research and Analysis in Homeland Security</i>				R	R	R	R

<i>LIB 323: Revolution and Terrorism in the Modern World</i>	R			R			
<i>HSM 433: Counterterrorism and Intelligence Analysis</i>				R		R	
<i>HSM 435: Psychology of Disaster</i>		R	R	R			
<i>HSM 438: Introduction to Cyber Crime</i>	R	R		R	R	R	R
<i>HSM 497: Homeland Security and Emergency Management Capstone</i>	M	M	M	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate a comprehension of relevant bodies of law, the intelligence community, and international, political, social, and cultural environments.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HIS 303 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	170	204	83.33%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: HSM 305 Final Research Paper	80% (of the sample selected) must score 80% or higher on the final research paper and appropriately assess the challenges, the United States faces in Homeland Security, specifically with respect to terrorism and its impact on American society.	242	267	90.64%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Develop critical thinking skills for effective problem solving relative to crisis management issues, principles, and procedures.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: HSM 315 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and develop a comprehensive emergency plan in preparation for a natural disaster.	229	263	87.07%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HSM 320 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and correctly identify government agencies and their specific roles in response to a terrorist attack.	230	265	86.79%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Understand the importance of the historic, cultural, and diversity aspects of selected populations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 4 - Demonstrate the ability to write a substantive report or analysis using strong research skills and technical writing proficiency.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:
4. INSUFFICIENT DATA					
Direct Measure 1: HIS 303 Research Paper	80% (of the sample selected) must score 80% or higher on the research paper and appropriately apply resources in writing a research paper that involves a historical and cultural analysis of various populations throughout the world.	221	247	89.47%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: POL 355 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and construct a comprehensive solution for a critical political problem for a given society.	194	226	85.84%	1. EXCEEDS THE ACCEPTABLE TARGET

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 433 Final Paper	80% (of the sample selected) must score 80% or higher on the Counterterrorism and Intelligence Framework project and effectively write a technical final paper utilizing research of the intelligence system and strategic counterterrorism operations.	170	198	85.86%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 323 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and apply comprehensive research and analysis of the most effective anti-terrorist tactics/organizations in the world.	221	247	89.47%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Evaluate data and analyze the validity of the information.					

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 435 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and effectively evaluate and analyze the 9/11 terrorist attacks and hurricane Katrina disaster.	161	176	91.48%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HSM 497 Capstone Research Project	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	190	210	90.47%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Create a report that demonstrates the ability to retrieve information from relevant websites including the pertinent governmental websites and repositories of information.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF		

		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 421 Final Paper	80% (of the sample selected) must score 80% or higher on the research Design final paper and competently research and analyze a topic in Homeland Security and Emergency Management.	174	219	79.45%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: POL 201 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and write a comprehensive report, regarding the economic decline of 2009, while utilizing relevant information and research.	244	315	77.46%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 7 - Evaluate the ethical implications of Homeland Security measures.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 311 Final Research Paper	80% (of the sample selected) must score 80% or higher on the week 2 assignment that requires an analysis and balancing of individual rights and national security. Such balancing implicitly requires consideration of ethics and consequences, both foreseen and unforeseen.	242	267	90.64%	1. EXCEEDS THE ACCEPTABLE TARGET
	80% (of the sample selected) must score 80% or higher on the final research paper and	250	297	84.18%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: HSM 315 Case Study	proficiently analyze the ethical implications of Homeland Security given a related topic.				
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OVERALL RECOMMENDATIONS

Across program learning outcomes (PLOs), BA Homeland Security and Emergency Management students exceeded most of the acceptable targets for the 2011-12 assessment measures. In comparing the 2010-2011 BA Homeland Security and Emergency Management targets to the 2011-2012 BA Homeland Security and Emergency Management targets, the findings indicate that most of the 2011-2012 BA Homeland Security and Emergency Management results have moved towards the Acceptable Target benchmarks.

BA Homeland Security and Emergency Management students exceeded all acceptable targets for 6 out of the 7 PLOs. BA Journalism and Mass Communication students did not meet any acceptable targets set for PLO 6.

It is recommended that College of Liberal Arts Faculty review the assessment plans (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in the courses using Waypoint discussion posts, and all survey measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
2	HSM 305	Program Chair and Faculty	Complete	March 2013
<i>Action Details</i>	<i>Host a targeted Faculty Forum of faculty who teach HSM 305 to gather input regarding best practices of fostering critical thinking skills and problem solving in supporting students' learning and mastery PLO 2, develop critical thinking skills for effective problem solving relative to crisis management issues, principles, and procedures.</i>			