

BACHELOR OF ARTS APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS 2019-2020 ACADEMIC YEAR

	PLO 1 <i>Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.</i>	PLO 2 <i>Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</i>	PLO 3 <i>Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</i>	PLO 4 <i>Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.</i>	PLO 5 <i>Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.</i>
<i>PSY101: Introduction to Psychology</i>	I		I		I
<i>ABS200: Introduction to Applied Behavioral Sciences</i>	R		R	I	R
<i>SOC203: Social Problems</i>	R		R		R
<i>COM325: Communication and Conflict</i>		I			
<i>PSY304: Lifespan Development</i>	R		R		R
<i>PSY301: Social Psychology</i>		R			R
<i>HHS320: Cultural Awareness in the Human Services</i>			R	R	R
<i>PSY325: Statistics for the Behavioral and Social Sciences</i>	I	R			R
<i>PSY326: Research Methods</i>	R	R	R	R	R
<i>ABS300: Psychological Assessment</i>	R	R	R	R	R
<i>BUS352: e-Business</i>	R				R
<i>GRO410: Death and Dying</i>		R	R	R	R
<i>ABS497: Applied Behavioral Sciences Capstone</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	352	424	83.02%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	868	1361	63.78%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 2 - Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	470	636	73.90%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ABS300 Week 5 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	128	174	73.56%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	352	424	83.02%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ABS300 Week 5 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	530	627	84.53%	EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	352	424	83.02%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ABS300 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	128	174	73.56%	EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	470	636	73.90%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY301 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	506	639	79.19%	EXCEEDS THE ACCEPTABLE TARGET
OVERALL RECOMMENDATIONS					
<p><i>Given the numerous changes that occurred during the 2019-20 academic year, program leads and faculty will monitor the 2019-20 data in conjunction with the 2020-21 academic year data.</i></p>					