

BACHELOR OF ARTS IN TECHNOLOGY MANAGEMENT ANNUAL ASSESSMENT PLAN & FINDINGS 2020-2021 ACADEMIC YEAR

2020– 2021 CURRICULUM MAP

	PLO 1 <i>Assess business adaptations of information and technology to enhance the strategic competitive advantage of an organization.</i>	PLO 2 <i>Identify, model and promote the required management and leadership skills to succeed in a culture of innovation.</i>	PLO 3 <i>Plan the implementation of technical projects while effectively utilizing human and financial resources to improve the operational efficiencies of an organization.</i>	PLO 4 <i>Determine the appropriate technologies to enhance communication and collaborate within an organization.</i>	PLO 5 <i>Analyze issues of ethical and social responsibility within an organization.</i>
<i>BUS 600: Management Communications with Technology Tools</i>	I			I	
<i>BUS 591: Financial Accounting & Analysis</i>	I	I	I		R
<i>BUS 611: Project Planning & Management</i>		I	R		
<i>BUS 644: Operations Management</i>	R	R	R		
<i>MAT 540: Statistical Concepts for Research</i>				R	
<i>OMM 640: Business Ethics and Social Responsibility</i>	I	I			I
<i>TMG 601: Technology Strategy and Governance</i>	R	R	R	R	R
<i>TMG 602: Management of Technology</i>	R	R	R	R	R
<i>TMG 699: Technology Management Capstone</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
<i>PLO 1 - Assess business adaptations of information and technology to enhance the strategic competitive advantage of an organization.</i>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
<i>Direct Measure 1: MAT 540 Final Assignment</i>	<i>70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.</i>	22	28	78.57%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: TMG 699 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	95	114	83.33%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Identify, model and promote the required management and leadership skills to succeed in a culture of innovation.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p><i>Direct Measure 1: TMG 602 Week 6 Final Assignment</i></p>	<p><i>70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.</i></p>	<p>258</p>	<p>319</p>	<p>80.88%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p><i>Direct Measure 2: TMG 699 Week 6 Final Assignment</i></p>	<p><i>70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.</i></p>	<p>19</p>	<p>22</p>	<p>86.36%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 3 - Plan the implementation of technical projects while effectively utilizing human and financial resources to improve the operational efficiencies of an organization.

<p>MEASURE</p>	<p>ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</p>	<p>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET</p>
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3. DOES NOT MEET THE ACCEPTABLE TARGET					
4. INSUFFICIENT DATA					
Direct Measure 1: TMG 602 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	139	176	78.98%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: TMG 699 Week 6 Final Assignment	70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.	73	81	90.12%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Determine the appropriate technologies to enhance communication and collaborate within an organization.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:

		ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
<i>Direct Measure 1: TMG 602 Week 6 Final Assignment</i>	<i>70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.</i>	42	48	87.50%	1. EXCEEDS THE ACCEPTABLE TARGET
<i>Direct Measure 2: TMG 699 Week 6 Final Assignment</i>	<i>70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.</i>	19	22	86.36%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Analyze issues of ethical and social responsibility within an organization.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
<i>Direct Measure 1: TMG 602 Week 6 Final Assignment</i>	<i>70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.</i>	42	48	87.50%	1. EXCEEDS THE ACCEPTABLE TARGET
	<i>70% or higher of the sample selected must score Proficient or higher on the evaluation of content criteria mapped to this PLO.</i>	20	23	86.96%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: TMG 699 Week 6 Final Assignment				
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OVERALL RECOMMENDATIONS

Overall, it is recommended to review the assessment plans (including measures used, alignment mapping, and targets set) and curriculum map in preparation for the 2021-2022 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
<i>OUTCOME</i>	<i>MEASURE</i>	<i>KEY/RESPONSIBLE PERSONNEL</i>	<i>STATUS</i>	<i>ANTICIPATED DATE OF COMPLETION</i>
<i>AIS600 Analytics and Artificial Intelligence for Decision Support</i>	<i>PLO 1 -5</i>	<i>Tahereh Daneshi</i>	<i>Completed</i>	<i>Completed</i>
<i>Action Details</i>	<i>New Course</i>			
<i>OUTCOME</i>	<i>MEASURE</i>	<i>KEY/RESPONSIBLE PERSONNEL</i>	<i>STATUS</i>	<i>ANTICIPATED DATE OF COMPLETION</i>
<i>AIS62x</i>	<i>PLO 1 - 5</i>	<i>Tahereh Daneshi</i>	<i>Not started</i>	<i>May 2022</i>

Statistics and Data Sciences for Business Leaders.				
<i>Action Details</i>	New Course			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
AIS63x	PLO 1 -5	Tahereh Daneshi	Not started	August 2022
<i>Action Details</i>	New Course			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
TMG602	PLO 1 - 5	Tahereh Daneshi	Not started	February 2022
<i>Action Details</i>	Upgrade to the next edition of the textbook			