

## MASTER OF SCIENCE IN FINANCE: ANNUAL ASSESSMENT PLAN & FINDINGS 2020-2021 ACADEMIC YEAR

### 2020 – 2021 CURRICULUM MAP

	<b>PLO 1</b> Apply appropriate principles of valuation for financial assets and securities.	<b>PLO 2</b> Assess investment and financial practices to assess the organization's value.	<b>PLO 3</b> Design appropriate risk management strategies based on an evaluation of an organization's financial risk.	<b>PLO 4</b> Evaluate the trade-off between risk and return in investment management.	<b>PLO 5</b> Utilize ethical and professional standards in the financial decision making process.	<b>PLO 6</b> Measure the return on investment of corporate initiatives and policies for organizational strategic decision making.	<b>PLO 7</b> Make financial recommendations for an organization with consideration to a global perspective.
<i>FIN 671: Financial Analysis and Security Valuation</i>	<b>I</b>	<b>I</b>		<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>
<i>FIN 678: Statistics for Financial Managers</i>			<b>R</b>	<b>M</b>	<b>R</b>		
<i>FIN 675: Financial Economics</i>		<b>R</b>	<b>R</b>				<b>R</b>
<i>FIN 676: Financial Accounting</i>	<b>R</b>	<b>R</b>				<b>R</b>	
<i>FIN 689: Advanced Financial Management and Analysis</i>	<b>M</b>	<b>M</b>	<b>R</b>	<b>R</b>	<b>M</b>	<b>R</b>	<b>R</b>
<i>FIN 674: Strategic Cost Analysis</i>	<b>R</b>	<b>R</b>				<b>R</b>	<b>R</b>
<i>FIN 677: International Finance</i>	<b>R</b>	<b>R</b>		<b>R</b>		<b>R</b>	<b>M</b>
<i>FIN 681: Money Banking and Financial Institutions</i>	<b>R</b>	<b>R</b>		<b>R</b>	<b>R</b>		<b>R</b>
<i>FIN 683: Investment Analysis</i>	<b>R</b>	<b>R</b>		<b>R</b>		<b>R</b>	
<i>FIN 679: Advanced Corporate Finance</i>	<b>M</b>	<b>M</b>	<b>R</b>	<b>R</b>	<b>M</b>	<b>R</b>	<b>R</b>
<i>FIN 672: Financial Instruments and Derivatives</i>	<b>R</b>	<b>R</b>	<b>I</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>

<i>FIN 673: Applied Portfolio Management</i>	<b>R</b>	<b>R</b>	<b>M</b>	<b>R</b>		<b>M</b>	<b>R</b>
<i>FIN 680: Corporate Finance Capstone</i>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Apply appropriate principles of valuation for financial assets and securities.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: FIN 679 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	236	325	236 out of 325 (72.62%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	2. MEETS THE ACCEPTABLE TARGET

<p>Direct Measure 2: FIN 680 Week 6 final Assignment</p>	<p>70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.</p>	<p>81</p>	<p>111</p>	<p>81 out of 111 (72.97%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Course Capstone Survey – The quality of my educational experience has been met.</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• The quality of my educational experience has been met.</li> </ul>	<p>9</p>	<p>9</p>	<p>9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 2: End of Course Capstone Survey – Course assignments require me to think critically.</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• Course assignments</li> </ul>	<p>9</p>	<p>9</p>	<p>9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	require me to think critically.				
<b>PLO 2 - Assess investment and financial practices to assess the organization's value.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: FIN 679 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	361	510	361 out of 510 (70.78%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: FIN 680 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished	81	111	81 out of 111 (72.97%) of records evaluated indicate proficient or distinguished	2. MEETS THE ACCEPTABLE TARGET

	evaluation on relevant content criteria mapped to the mastery level of this PLO.			performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Course Capstone Survey – The quality of my educational experience has been met.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The quality of my educational experience has been met.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Capstone Survey – Course assignments require me to think critically.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • Course assignments require me to think critically.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET

<b>PLO 3 - Design appropriate risk management strategies based on an evaluation of an organization’s financial risk.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: FIN 673 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	101	108	101 out of 108 (93.52%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: FIN 680 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria	81	111	81 out of 111 (72.97%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	2. MEETS THE ACCEPTABLE TARGET

	mapped to the mastery level of this PLO.			mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Course Capstone Survey – The quality of my educational experience has been met.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The quality of my educational experience has been met.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Capstone Survey – Course assignments require me to think critically.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • Course assignments require me to think critically.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET



<b>PLO 4 - Evaluate the trade-off between risk and return in investment management.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>  <b>2. MEETS THE ACCEPTABLE TARGET</b>  <b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: FIN 678 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	92	199	92 out of 199 (46.23%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: FIN 680 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	81	111	81 out of 111 (72.97%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	2. MEETS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: End of Course Capstone Survey – The quality of my educational experience has been met.</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:  <ul style="list-style-type: none"> <li>• The quality of my educational experience has been met.</li> </ul> </p>	<p>9</p>	<p>9</p>	<p>9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 2: End of Course Capstone Survey – Course assignments require me to think critically.</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:  <ul style="list-style-type: none"> <li>• Course assignments require me to think critically.</li> </ul> </p>	<p>9</p>	<p>9</p>	<p>9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 5 - Utilize ethical and professional standards in the financial decision making process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: FIN 679 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	60	93	60 out of 93 (64.52%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: FIN 680 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria	81	111	81 out of 111 (72.97%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	2. MEETS THE ACCEPTABLE TARGET

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	mapped to the mastery level of this PLO.			mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Course Capstone Survey – The quality of my educational experience has been met.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The quality of my educational experience has been met.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Capstone Survey – Course assignments require me to think critically.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • Course assignments require me to think critically.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 6 - Measure the return on investment of corporate initiatives and policies for organizational strategic decision making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: FIN 673 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	244	324	244 out of 324 (75.31%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: FIN 680 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria	81	111	81 out of 111 (72.97%) of records evaluated indicate proficient or distinguished performance on this key assignment's	2. MEETS THE ACCEPTABLE TARGET

	mapped to the mastery level of this PLO.			content criteria mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Course Capstone Survey – The quality of my educational experience has been met.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The quality of my educational experience has been met.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Capstone Survey – Course assignments require me to think critically.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • Course assignments require me to think critically.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET

<b>PLO 7 - Make financial recommendations for an organization with consideration to a global perspective.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: FIN 677 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this PLO.	51	82	51 out of 82 (62.20%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: FIN 680 Week 6 Final Assignment	70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant	81	111	81 out of 111 (72.97%) of records evaluated indicate proficient or distinguished performance on this	2. MEETS THE ACCEPTABLE TARGET

	content criteria mapped to the mastery level of this PLO.			key assignment's content criteria mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Course Capstone Survey – The quality of my educational experience has been met.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The quality of my educational experience has been met.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Capstone Survey – Course assignments require me to think critically.	70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • Course assignments require me to think critically.	9	9	9 out of 9 (100.00%) of students surveyed indicated “Agreed” or “Strongly Agreed” on this question.	1. EXCEEDS THE ACCEPTABLE TARGET



<b>OVERALL RECOMMENDATIONS</b>	
<p><i>It is recommended that the Program Lead for the Master of Science in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2021-2022 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.</i></p> <p><i>Additionally, it is recommended to review FIN678, FIN679 and FIN677 as the targets for PLOs 4, 5, and 7 were not met.</i></p>	

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>PLO 4</b>	Direct Measure 1: FIN 678 Week 6 Final Assignment	<b>SUSAN GOULD, LEAD FACULTY</b>	<b>NOT STARTED</b>	<b>JUNE 30, 2022</b>
<b>Action Details</b>	Provide universal announcements to all faculty teaching FIN 678 with specific guidance and resources for Week 6 Final Assignment.			
<b>PLO 5</b>	Direct Measure 1: FIN 679 Week 6 Final Assignment	<b>SUSAN GOULD, LEAD FACULTY</b>	<b>NOT STARTED</b>	<b>SEPTEMBER 30, 2022</b>
<b>Action Details</b>	Provide universal announcements to all faculty teaching FIN 679 with specific guidance and resources for Week 6 Final Assignment.			
<b>PLO 7</b>	Direct Measure 1: FIN 677 Week 6 Final Assignment	<b>SUSAN GOULD, LEAD FACULTY</b>	<b>NOT STARTED</b>	<b>NOVEMBER 30, 2022</b>
<b>Action Details</b>	Provide universal announcements to all faculty teaching FIN 677 with specific guidance and resources for Week 6 Final Assignment.			
<b>PLO 5</b>	Direct Measure 1: FIN 679 Week 6 Final Assignment	<b>SUSAN GOULD, LEAD FACULTY</b>	<b>NOT STARTED</b>	<b>2023</b>
<b>Action Details</b>	Redesign FIN 679.			