

BA APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS 2020-2021 ACADEMIC YEAR

	PLO 1 <i>Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.</i>	PLO 2 <i>Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</i>	PLO 3 <i>Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</i>	PLO 4 <i>Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.</i>	PLO 5 <i>Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.</i>
<i>PSY101: Introduction to Psychology</i>	I		I		I
<i>ABS200: Introduction to Applied Behavioral Sciences</i>	R		R	I	R
<i>SOC203: Social Problems</i>	R		R		R
<i>COM325: Communication and Conflict</i>		I			
<i>PSY304: Lifespan Development</i>	R		R		R
<i>PSY301: Social Psychology</i>		R			R
<i>HHS320: Cultural Awareness in the Human Services</i>			R	R	R
<i>PSY325: Statistics for the Behavioral and Social Sciences</i>	I	R			R
<i>PSY326: Research Methods</i>	R	R	R	R	R
<i>ABS300: Psychological Assessment</i>	R	R	R	R	R
<i>BUS352: e-Business</i>	R				R
<i>GRO410: Death and Dying</i>		R	R	R	R
<i>ABS497: Applied Behavioral Sciences Capstone</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	423	444	95.27%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	358	422	84.83%	EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	616	666	92.49%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ABS300 Week 5 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	169	213	79.34%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	423	444	95.27%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ABS300 Week 5 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	184	214	85.98%	EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	423	444	95.27%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ABS300 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	169	213	79.34%	EXCEEDS THE ACCEPTABLE TARGET

PLO 5 - Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	616	666	92.49%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY301 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	480	537	89.39%	EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Overall, it is recommended to review the assessment plans (including measures used, alignment mapping, and targets set) and the curriculum map in preparation for the 2021-22 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

Note by Sandra Rebeor: The PLOs were revised and implemented in 2022; numerous courses were replaced. ABS 300 was revised in Dec of 2021. Moving forward, we will replace PSY 301 and PSY 326 (no longer part of ABS program) with ABS 415 (final project) but retain ABS 300 and ABS 497 for assessment purposes. With the revision of ABS 300 and utilization of ABS 415 (rather than PSY 301), the goal is to raise the target percentage for these measures to 90% or above.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1	PSY 326	Sandra Rebeor	Replace with ABS 300, final project	June 30, 2022
<i>Action Details</i>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 5	PSY 301	Sandra Rebeor	Replace with ABS 415, final project	June 30, 2022
<i>Action Details</i>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action Details</i>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION

<i>Action Details</i>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action Details</i>				