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Course Descriptions
(Includes only new, revised or discontinued)
Please see the Course Descriptions section in the Online Catalog for course descriptions not listed below. Revised course descriptions will be shown in italics, discontinued courses will be indicated with a strikethrough. New course descriptions will be standard font.

BUS 410 Digital Marketing Essentials 3 Credits
This course is designed to provide the theoretical understanding of the digital marketplace necessary to adapt to its many changes, while also equipping students with the skills they will need to perform vital functions of digital marketing. Prerequisite: BUS 330.

This course is designed to provide the theoretical understanding of the internet marketplace necessary to adapt to its many changes, while also equipping the students with the skills they will need to perform vital functions of internet marketing.

BUS 495 Marketing Capstone 3 Credits
This course is designed to bring together marketing knowledge gained throughout the entire program. Students will demonstrate a mastery of marketing components by designing and developing a strategic marketing plan for a product or service. The plan will reflect an understanding of the real-world problems by offering realistic solutions to business-to-business markets as well as domestic and global markets. Students will formulate the marketing plan sustainably and responsibly by evaluating various concepts such as consumer behavior, environmental analysis, market research, marketing mix (product, price, place, promotion), and digital and social marketing practices. Prerequisites: GEN 499. This course must be taken last in the program.

This course is designed to bring together marketing knowledge gained throughout the entire program. Students will demonstrate a mastery of marketing components by designing and developing a marketing plan for a product or service. The student will be attentive to domestic and global markets in a sustainable and responsible manner.

ECE 311 Early Childhood Curriculum & Methods 3 Credits
Course is no longer offered.

ENG 325 Intermediate Composition 3 Credits
Students in this course will practice writing for multiple audiences and purposes. In addition to researching academic arguments, the course emphasizes the analysis of discourse and writing in a variety of contexts, including public, personal, political, and professional. Students will synthesize the various voices that are involved in conversation, debate, and action, as well as add to the dialog with their own nuanced contributions. This course will focus on advancing critical thinking, analytical research, and written communication skills through English composition assignments and activities. Prerequisites: ENG 121 and ENG 122 or equivalents.

Intermediate Composition is designed for students who have some experience with college-level writing but want to develop their ability to write. The goal of this course is to help students learn techniques for writing effective narrative, reflective, analytical, and research essays. These techniques include the effective use of specific details to engage and persuade readers, methods of organization that enable readers to follow a line of thinking, and strategies for editing sentences for clarity and conciseness.

HCA 322 Health Care Ethics & Medical Law 3 Credits
Prerequisites: GRO 325, HCA 305, HCA 205, HPR 201, HPR 231 or NUR 300

LIB 318 Peacemaking: A Study of Conflict Resolution 3 Credits
Course is no longer offered.

LIB 320 Global Socioeconomic Perspectives 3 Credits
Course is no longer offered.

LIB 323 Revolution & Terrorism in the Modern World 3 Credits
Course is no longer offered.

MPH 604 Principles of Epidemiology 3 Credits
Prerequisite: MPH 603-HIA 625

MPH 699 Public Health Capstone/ Culminating Experience 3 Credits
Prerequisite: MPH 605 and MPH 650

POL 211 Introduction to Politics 3 Credits
Course is no longer offered.

SSC 320 Global Socioeconomic Perspectives 3 Credits
This course is an examination of global socioeconomic development in the context of globalization. Topics include population growth, natural resources, sustainable growth, migration, diplomacy, and the global consequences of inequality, poverty, and war. These topics are examined through the lens of social expectations, gender ideals, and economic justice. Equivalent to LIB 320.

SSC 330 Peacemaking: A Study of Conflict Resolution & Activism 3 Credits
An interdisciplinary study of peacemaking and activism with a focus on how they impact conflict resolution. Students examine thinking and behavior in response to social conflict such as aggression, threats, prejudice, avoidance, withdrawal, conformity, and obedience. Students study various strategies of peacemaking, activism, and negotiation and then apply these methods to in class activities. Equivalent to LIB 318.
Errata

The errata listed below apply to the 2019-2020 Ashford University Academic Catalog (effective date is July 1, 2019 unless otherwise noted). Entries below are provided to correct information presented in the original publication of the Catalog. Page numbers are provided to reference where the original entry may be found. To view all updates in context of the original publication, access the Online Catalog. If you have questions related to changes listed, please contact your Student Advisor for assistance.

Page 4
Addition, Published 8/8/2019
State Regulatory Information

Page 32
Revision, Published 8/8/2019
How to File an Appeal
The student should set forth in writing at least one of the above grounds for appeal with the information that supports the ground(s) for appeal. The written appeal shall be sent to GrievanceAppeal@ashford.edu. Students in the state of Georgia may appeal the final decision to:

Page 68
Revision, Published 7/16/2019
Ashford University Alumni Tuition Grant
Students who graduate from an Ashford University or University of the Rockies Master’s degree program and enroll in an Ashford University Doctoral program also qualify for the Alumni Tuition Grant. Students awarded this grant will receive a 25% tuition discount per course. This discount may not be utilized concurrently in the same enrollment period with any other Ashford University sponsored grant, scholarship, or benefit program. To maintain eligibility, students must maintain Satisfactory Academic Progress and remain continuously enrolled at the University.

Page 96
Revision, Effective 7/16/2019
Program Enrollment and Cancellation
Ashford University reserves the right to cancel or terminate the agreement if the applicant fails to engage in Student Success Orientation (if required to enroll in Student Success Orientation), meet basic academic requirements during conditional admission, violate the Student Community Standards, fail to make satisfactory academic progress, fail to make payment in accordance with the terms of his or her student finance agreement, and/or fail to meet attendance requirements as outlined in this Catalog. Applicants who are denied admission may be allowed one more period of conditional admission at Ashford University. Individuals who are denied admission two times while in conditional standing may re-apply to Ashford University no earlier than six months from their last date of attendance.

Revised Courses – Doctoral
During Coursework phase of a student’s program: Students may repeat any course with grades of C, C+, U, WU, or NP (In-Residence Workshops only) once. A maximum of two different courses with grades of C, C+, U, WU, or NP may be repeated. Grades of C and C+ will count towards meeting degree requirements; however, a student may only receive a combination of two C, C+, U, WU, and NP grades at the Doctorate level.
If a single course is failed more than once, or more than two different courses are failed, students exceed the number of allowable C, C+, U, WU, and NP grades. If a student has less than a 3.0 GPA and exceeds the number of allowable C, C+, U, WU, and NP grades, the student will be academically dismissed from their program of study. If the student has a 3.0 GPA or greater, the student will be granted an exception to the number of allowable C, C+, U, WU, and NP grades and may continue attending courses without interruption, but the student must retake any unsuccessful grades applicable to the current program within the next three (3) courses. While all courses and grades remain on a student’s transcript, any course with a C, C+, U, WU, or NP grade may be excluded from this policy if a subsequent 18 credits of coursework with grades of B- or better is completed.
During the Doctoral Research phase (beyond Capstone) of a student’s program: Students may earn a maximum of two NP grades during the Doctoral Research phase of their program: Dissertation Planning
I. Dissertation Planning II, Applied Doctoral Project Planning I, Applied Doctoral Project Planning II, Dissertation, Dissertation Extension, Applied Doctoral Project, Applied Doctoral Project Extension courses, and/or In-Residence Workshops, if applicable. Students who exceed the number of allowable NP grades during the Doctoral Research phase will be academically dismissed from their program of study.

Courses that must be repeated due to an unsuccessful grade do not count towards eligibility for financial aid. This may affect the student’s eligibility for financial aid funds. Students are encouraged to contact the Financial Aid Office for more information.

**Repeated Courses - Doctoral**

A student may repeat any course with grades of C, C+, NP, U, and WU once. A maximum of two different courses with grades of C, C+, NP, U, and WU may be repeated. Grades of C and C+ will count towards meeting degree requirements; however, a student may only receive a combination of two C, C+, NP, U, and WU grades at the Doctorate level.

If a single course is failed more than once, or more than two different courses are failed, exceed the number of allowable C, C+, U, and WU grades. If a student has less than a 3.0 GPA and exceeds the number of allowable C, C+, U, and WU grades, the student will be academically dismissed from their program of study. If the student has a 3.0 GPA or greater, the student will be granted an exception to the number of allowable C, C+, NP, U, and WU grades and may continue attending courses without interruption, but the student must retake any unsuccessful grades applicable to the current program within the next three (3) courses. While all courses and grades remain on a student’s transcript, any course with a C, C+, NP, U, or WU grade may be excluded from this policy if a subsequent 30 credits of coursework with grades of B- or better is completed.

Doctorate level students may earn a maximum of two NP grades in Dissertation, Dissertation Extension, Applied Doctoral Project, and/or Applied Doctoral Project Extension courses. Student who exceed the number of allowable NP grades in Dissertation, Dissertation Extension, Applied Doctoral Project, and/or Applied Doctoral Project Extension courses will be academically dismissed from their program of study.

A maximum of two different courses with letter grades of F, or WF may be repeated once at the graduate level. If a single course is failed more than once, or more than two different courses are failed, students exceed the number of allowable F or WF grades and will be automatically dismissed from their program of study.

All courses remain on the transcript. Unsuccessful completion of the first course of a student’s program will result in the rescheduling of the course and revision of future course sequence. There is no restriction on the number of courses with a grade of C or W that may be repeated at the Master’s level so long as other requirements of satisfactory academic progress are met. The grade point average will be calculated based on the grade given in the second course. Exceptions to the limit on repeating courses must be approved by the Vice President of Academic Services, the University Registrar, or designee.

Dismissed students should refer to the Appeal of Academic Dismissal policy outlined in this Catalog. Appeals are evaluated by an Appeals Committee made.
up of the University Registrar or designee, and representative from Academic Affairs. Students who are denied re-admission after an appeal will not be eligible to submit another appeal for a period of less than six (6) months since their last appeal was received by the University. Students who have an approved appeal and do not successfully complete their next scheduled repeated course will be dismissed and may not submit another appeal for a period of less than six (6) months. Courses that must be repeated due to an unsuccessful grade do not count towards eligibility for financial aid. This may affect the student’s eligibility for financial aid funds. Students are encouraged to contact the Financial Aid Office for more information.

Page 106
Correction, Published 7/31/2019
Incomplete Grades

Eligibility Criteria
For students experiencing temporary hardships, Incomplete “I” grades may be issued at the discretion of the instructor. To issue a grade of “I” for a course, the following conditions must be met:

- The student must have completed at least 2/3 of the assignments in the course;
- With the exception of assignments due during the final week of the course, the student’s Course Weighted Average to Date must be at least 59.50 (undergraduate students) or 69.50 (graduate students); and
- The student must submit an Incomplete Grade Request to his or her instructor prior to the submission of final grades.

Due to required hours necessary for a particular term of a registered Practicum and the multiple term experience for Internship, and Doctoral Research Dissertation/Applied Doctoral Project courses, incomplete grades may not be issued for Practicum, Internship, Dissertation/Applied Doctoral Project Planning I and II/Applied Doctoral Project or Dissertation/Applied Doctoral Project Extension or Dissertation/Applied Doctoral Project courses, with the exception of the final Practicum or Internship course in the series.

Page 221
Revision, Effective 7/30/2019
Global Studies Minor (18 credits)

- LIB 318 Peacemaking: A Study of Conflict Resolution (3 credits)
- SSC 330 Peacemaking: A Global Study of Conflict Resolution & Activism (3 credits)
- ENG 317 International Voices (3 credits) Prerequisites: English Proficiency
- POL 255 Introduction to International Relations (3 credits)
- POL 353 Comparative Politics (3 credits)
- ENV 322 Energy & Environmental Systems (3 credits)
- LIB 320 Global Socioeconomic Perspectives (3 credits)
- SSC 320 Global Socioeconomic Perspectives (3 credits)

Page 225
Correction, Published 7/22/2019
Revision, Effective 7/30/2019
Social Sciences Minor (18 credits)

Please note: This minor is not available to students majoring in Social Science.

- SSC 101 Introduction to Social Science (3 credits)
- POL 255 Introduction to International Relations (3 credits)
- LIB 320 Global Socioeconomic Perspectives (3 credits)
- **SSC 320 Global Socioeconomic Perspectives (3 credits)**
- **SSC 330 Peacemaking: A Study of Conflict Resolution & Activism (3 credits)**
- **SSC 340 Human Health and Global Environmental Change (3 credits)**
- **ANT 353 Anthropology of Gender (3 credits)**
  Prerequisite: Written Communication Core Competency and ANT 101 or Global Awareness Competency Requirement

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*Revision, Effective 7/30/2019*

**World History Minor (18 credits)**

Please note: This minor is not available to students majoring in History.

- **HIS 104 World Civilizations II (3 credits)**
- **HIS 378 Historiography & Historical Methodologies (3 credits)**
- **HIS 306 Twentieth-Century Europe (3 credits)**
- **LIB 320 Global Socioeconomic Perspectives (3 credits)**
- **SSC 320 Global Socioeconomic Perspectives (3 credits)**
- **HIS 355 Decolonization in Asia, Africa and the Americas (3 credits)** Prerequisites: HIS 204 and English Proficiency
- **HIS 379 The Atlantic World (3 credits)**

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*Correction, Published 7/24/2019*

**Master of Arts in Education**

1. Design appropriate, challenging and diverse learning experiences informed by contemporary, research-based theory and practice;
2. Employ differentiated instructional practices aligned with learner strengths and differences, diverse cultures, and diverse communities to promote student learning in a safe, collaborative, engaging, inclusive, 21st century learning environment;
3. Design a variety of strategies and experiences to elicit evidence of learner growth and responsive instructional decisions;
4. Analyze research that generates positive social change along with evidence-based practices and academic writing;
5. Design learner centered instruction aligned with Common Core State Standards, digital age standards (NETS-S), and 21st Century skills to promote learner achievement and growth;
6. Demonstrate innovative actions serving as advocates and change agents within communities by engaging in continuous professional growth;
7. Use knowledge of subject matter and central concepts of the discipline(s) to create technology enriched learning environments that promote learner achievement and innovation;
8. Construct effective methods of collaboration, communication, and partnership with colleagues, community, and stakeholders; and
9. Apply confidence, competence, and purpose around digital citizenship, consuming, creating, and communicating information and ideas using technology.
Doctoral Research

Dissertation & Applied Doctoral Project

As a requirement for graduation from Ashford University with a degree of Doctor of Philosophy (PhD), each student must complete and successfully defend a Dissertation. As a requirement for graduation from Ashford University with a degree of Doctor of Psychology (PsyD), each student must complete and successfully defend either an Applied Doctoral Project or a Dissertation. The Doctoral Research phase begins after successful completion of the Doctoral Capstone Seminar and includes: Dissertation Planning I/II, Applied Doctoral Project Planning I/II, Dissertation, Dissertation Extension, Applied Doctoral Project, and Applied Doctoral Project Extension courses.

Applied Doctoral Project

Students are enrolled in Applied Doctoral Project for a minimum of five credits (RES 8981-8985). Students satisfactorily progressing through the ADP course requirements experience, but not meeting the required milestones in the designated timeframe, will be required to reenroll in the corresponding ADP course experience. Students needing more than two reenrollments in any of the ADP courses will need to appeal to enroll in the Applied Doctoral Project Extension, RES 8986/8987 to remain in the program and complete the designated milestone(s).