ASHFORD UNIVERSITY

ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS

GRADUATION RATES - ANNUAL COHORT*

BY GENDER

Year/Gender	Cohort Size	Three-Year Graduation Rate
2006-07	**278**	**21%**
Female	198	20%
Male	80	23%
2007-08	**2,783**	**10%**
Female	2,034	11%
Male	749	9%
2008-09	**8,329**	**10%**
Female	5,560	11%
Male	2,769	8%
2009-10	**14,555**	**10%**
Female	9,904	11%
Male	4,651	7%
2010-11	**18,229**	**12%**
Female	13,180	14%
Male	5,049	8%
2011-12	**15,190**	**9%**
Female	10,820	11%
Male	4,370	6%
2012-13	**6,346**	**10%**
Female	4,895	11%
Male	1,451	7%

*** Definitions:**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.

Source: Business Intelligence, 2017

BUSINESS INTELLIGENCE

ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*
BY GENDER

Year/Gender	Cohort Size	One-Year Retention Rate
2006-07	**278**	**32%**
Female	198	33%
Male	80	30%
2007-08	**2,783**	**25%**
Female	2,034	27%
Male	749	20%
2008-09	**8,329**	**25%**
Female	5,560	27%
Male	2,769	19%
2009-10	**14,555**	**24%**
Female	9,904	27%
Male	4,651	20%
2010-11	**18,229**	**28%**
Female	13,180	32%
Male	5,049	20%
2011-12	**15,190**	**26%**
Female	10,820	29%
Male	4,370	19%
2012-13	**6,346**	**27%**
Female	4,895	30%
Male	1,451	19%
2013-14	**1,935**	**31%**
Female	1,716	32%
Male	219	26%
2014-15	**1,819**	**29%**
Female	1,611	29%
Male	208	29%

*** Definitions:**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.

Source: Business Intelligence, 2017

BUSINESS INTELLIGENCE

ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*
BY GENDER

Year/Gender	Cohort Size	Persistence Rate
2006-07	**278**	**24%**
Female	198	24%
Male	80	26%
2007-08	**2,783**	**13%**
Female	2,034	14%
Male	749	12%
2008-09	**8,329**	**14%**
Female	5,560	15%
Male	2,769	12%
2009-10	**14,555**	**14%**
Female	9,904	15%
Male	4,651	11%
2010-11	**18,229**	**15%**
Female	13,180	17%
Male	5,049	11%
2011-12	**15,190**	**12%**
Female	10,820	13%
Male	4,370	9%
2012-13	**6,346**	**13%**
Female	4,895	14%
Male	1,451	11%
2013-14	**1,935**	**19%**
Female	1,716	19%
Male	219	19%
2014-15	**1,819**	**18%**
Female	1,611	18%
Male	208	17%

*** Definitions:**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Persistence Rate	The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the most recent academic year (June 30) divided by the number of students in the Annual Cohort.

Source: Business Intelligence, 2017

BUSINESS INTELLIGENCE