



Public Disclosure of Student Achievement

Institution Name: Ashford University

Business Unit(s) included in this report: Forbes School of Business & Technology™

Academic Period Covered: 2014-2015 Academic Entry Year

Date Submitted: 10/30/2018

PROGRAM	INDICATOR	RESULT
Master of Accountancy	One-Year Retention Rate	82%
Master of Business Administration	One-Year Retention Rate	60%
Master of Information Systems Management	One-Year Retention Rate	N/A
Master of Organizational Management	One-Year Retention Rate	61%
Master of Public Administration	One-Year Retention Rate	50%
Bachelor of Arts in Accounting	One-Year Retention Rate	35%
Bachelor of Arts in Business Administration	One-Year Retention Rate	35%
Bachelor of Arts in Business Economics	One-Year Retention Rate	37%
Bachelor of Arts in Business Information Systems	One-Year Retention Rate	33%
Bachelor of Arts in Business Leadership	One-Year Retention Rate	45%
Bachelor of Arts in Consumer and Family Financial Services	One-Year Retention Rate	37%
Bachelor of Arts in eMarketing	One-Year Retention Rate	37%
Bachelor of Arts in Entrepreneurship	One-Year Retention Rate	21%
Bachelor of Arts in Finance	One-Year Retention Rate	45%
Bachelor of Arts in Human Resources Management	One-Year Retention Rate	43%

Bachelor of Arts in International Business	One-Year Retention Rate	28%
Bachelor of Arts in Operations Management and Analysis	One-Year Retention Rate	44%
Bachelor of Arts in Organizational Management	One-Year Retention Rate	53%
Bachelor of Arts in Project Management	One-Year Retention Rate	40%
Bachelor of Arts in Public Administration	One-Year Retention Rate	36%
Bachelor of Arts in Public Relations and Marketing	One-Year Retention Rate	33%
Bachelor of Arts in Real Estate Studies	One-Year Retention Rate	29%
Bachelor of Arts in Service Management	One-Year Retention Rate	29%
Bachelor of Arts in Sports and Recreation Management	One-Year Retention Rate	32%
Bachelor of Arts in Supply Chain Management	One-Year Retention Rate	47%
Grand Total		42%

Source: IR Services, 2017

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
One-Year Retention Rate	<p>One-Year Retention Rate: The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.</p> <p>Annual Cohort: A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.</p>