

## MASTERS IN INFORMATION SYSTEMS MANAGEMENT ANNUAL ASSESSMENT PLAN & FINDINGS 2022-2023 ACADEMIC YEAR

### 2022 – 2023 CURRICULUM MAP

	<b>PLO 1</b> Assess business needs and appropriate technological solutions.	<b>PLO 2</b> Evaluate the interrelationships among user needs, business goals, and technology solutions.	<b>PLO 3</b> Apply strategic planning methods to long-term technological solutions.	<b>PLO 4</b> Integrate dynamic business data demands and interface ease-of-use technology solutions.	<b>PLO 5</b> Apply effective project management, business technology management, and budgeting models.
<i>ISM 500: Introduction to Management of Information Systems</i>	I	I			
<i>ISM 510: Introduction to Computer Programming for Business Applications</i>	I	I		I	I
<i>BUS 600: Management Communications with Technology Tools</i>	M	M	M	M	M
<i>OMM 622: Financial Decision-making</i>			R		R
<i>INF 630: Systems Analysis and Design</i>	R		I	I	R
<i>ISM 640: Computer Networking and Telecommunication Design</i>	R	R	R		R
<i>ISM 641: Database Design and Management</i>	R	R	R	R	
<i>ISM 642: Information Security and IT Governance</i>	R	R	R		R
<i>ISM 643: Leadership in Business Systems Development</i>	R	R	R		R
<i>ISM 644: Legal and Ethical Issues in Technology</i>	R	R		R	
<i>ISM 645: Information Technology Strategic Planning</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Assess business needs and appropriate technological solutions.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: ISM 500 - Final Paper	70% of Master of Information System Management student records must receive a	958	1049	91.3%	1. EXCEEDS THE ACCEPTABLE TARGET

	Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.				
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	72	72	100.0%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 751 Traditional Mean = 627 Online Mean = 638	UAGC Total = 84 Traditional Total = 7050 Online Total = 33990	On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component	2. MEETS THE ACCEPTABLE TARGET

				comprehensive exam.	
Direct Measure 4: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	82	84	97.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey – PLO 1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:  • I effectively assessed business needs and appropriate technological solutions using analytical and critical thinking.	1	1	100.0%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 2 - Evaluate the interrelationships among user needs, business goals, and technology solutions.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET</b>

				<b>ACCEPTABLE TARGET</b>	<b>2. MEETS THE ACCEPTABLE TARGET</b>  <b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: ISM 500 - Final Paper	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	771	839	91.9%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	284	288	98.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam - Information Systems Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam	UAGC Mean = 756 Traditional Mean = 620	UAGC Total = 84	On average M Information Systems Management students scored above the average	2. MEETS THE ACCEPTABLE TARGET

	when compared to other competitive programs.	Online Mean = 623	Traditional Total = 3960 Online Total = 19800	of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Systems Management section of the Common Professional Component comprehensive exam.	
Direct Measure 4: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	82	84	97.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey – PLO 2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:	1	1	100.0%	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> <li>• I effectively evaluated the interrelationships between user needs, business goals, and technology solutions.</li> </ul>				
<b>PLO 3 - Apply strategic planning methods to long-term technological solutions.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a	762	794	96.0%	1. EXCEEDS THE ACCEPTABLE TARGET

	Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.				
Direct Measure 2: ISM 643 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	270	290	93.1%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 751 Traditional Mean = 627 Online Mean = 638	UAGC Total = 84 Traditional Total = 7050 Online Total = 33990	On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component	2. MEETS THE ACCEPTABLE TARGET



				comprehensive exam.	
Direct Measure 3: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	82	84	97.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey – PLO 3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:  • I effectively applied strategic planning methods for long term technological solutions.	1	1	100.0%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 4 - Integrate dynamic business data demands and interface ease-of-use technology solutions.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING</b>	<b>1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET</b>

				ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ISM 510 - Final Paper	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	212	250	84.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	406	432	94.0%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam - Information Systems Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 756  Traditional Mean = 620  Online Mean = 623	UAGC Total = 84  Traditional Total = 3960  Online Total = 19800	On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above	2. MEETS THE ACCEPTABLE TARGET

				the average of the Traditional Aggregate Pool on the Information Systems Management section of the Common Professional Component comprehensive exam.	
Direct Measure 4: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	82	84	97.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey – PLO 4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:  • I effectively integrated dynamic business data demands using ease-of-use technology solutions.	1	1	100.0%	1. EXCEEDS THE ACCEPTABLE TARGET

**PLO 5 - Apply effective project management, business technology management, and budgeting models.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	765	793	96.5%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ISM 643 - Final Assignment	70% of Master of Information System Management student records must receive a	270	290	93.1%	1. EXCEEDS THE ACCEPTABLE TARGET

	Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.				
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 751 Traditional Mean = 627 Online Mean = 638	UAGC Total = 84 Traditional Total = 7050 Online Total = 33990	On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	82	84	97.6%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: CPC Comprehensive Exam-Score					
Indirect Measure 1: End of Program Survey – PLO 5	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively applied effective project management business technology management, and budgeting models to enterprise issues.</li> </ul>	1	1	100.0%	1. EXCEEDS THE ACCEPTABLE TARGET

**OVERALL RECOMMENDATIONS**

Overall, it is recommended to review the assessment plans (including measures used, alignment mapping, and targets set) and curriculum map in preparation for the 2023-2024 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>

<b>1-5</b>	<b>all</b>	<b>Lead Faculty, Core Faculty</b>	<b>Not Started</b>	<b>End of 23-24 AY</b>
<b>Action Details</b>	Faculty will review curriculum map for proper alignment and scaffolding for all ISLOs (1-5).			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>1-5</b>	<b>all</b>	<b>Lead Faculty, Core Faculty</b>	<b>Not Started</b>	<b>End of 23-24 AY</b>
<b>Action Details</b>	Review OMM 622 and its PLO alignment now that is it recently redeveloped.			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>1-5</b>	<b>all</b>	<b>Lead Faculty, Core Faculty, Assessment</b>	<b>Not Started</b>	<b>End of 23-24 AY</b>
<b>Action Details</b>	Redevelop and incorporate the latest technology and software in ISM 510.			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>1-5</b>	<b>all</b>	<b>Lead Faculty, Core Faculty, Assessment</b>	<b>Not Started</b>	<b>End of 23-24 AY</b>
<b>Action Details</b>	Determine if alternative course activities can be used as measures. Learning Activities created with external resources are vital to the program and the data can help evaluate student achievement.			