

**MASTER OF ARTS HEALTH CARE ADMINISTRATION ANNUAL ASSESSMENT PLAN & FINDINGS
2014-2015 ACADEMIC YEAR**

	<i>PLO 1</i> <i>Apply health care financial and accounting concepts in organizational decision making.</i>	<i>PLO 2</i> <i>Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.</i>	<i>PLO 3</i> <i>Formulate health care decisions consistent with legal and ethical standards.</i>	<i>PLO 4</i> <i>Utilize health care information technology and statistical reasoning in organizational planning and decision-making.</i>	<i>PLO 5</i> <i>Demonstrate sensitivity to diversity in the health care setting.</i>	<i>PLO 6</i> <i>Evaluate health care outcomes using quality improvement and risk standards.</i>	<i>PLO 7</i> <i>Apply health care economic perspectives in the interpretation of health policy.</i>	<i>PLO 8</i> <i>Apply problem-solving approaches in the resolution of health care issues.</i>	<i>PLO 9</i> <i>Communicate the responsibility of a health care professional remaining current in their professional knowledge.</i>
<i>MHA601: Principles of Health Care Administration</i>	I	I	I		I	I		I	I
<i>MHA610: Introduction to BioStatistics</i>				I				I	
<i>MHA612: Financial and Managerial Accounting</i>	R	I	I				I	R	
<i>MHA614: Policy Formation and Leadership in Health Organizations</i>		R	R		R		R	I	R
<i>MHA616 Health Care Management Information Systems</i>		R	R	R				R	R
<i>MHA618: Health Economics</i>			R				R	R	
<i>MHA620: Health Policy Analyses</i>		R	R	R	R	R	R	R	
<i>MHA622: Health Care Ethics & Law</i>			R					R	R

<i>MHA624: Continuous Quality Improvements and Risk Management</i>		R	R	R	R	R			
<i>MHA626: Strategic Planning & Marketing in Health Care</i>	R	M	R	R	R		R	M	R
<i>MHA628: Managed Care & Contractual Services</i>	R		M	R		R	R	M	
<i>MHA690: Health Care Capstone</i>	M	M	M	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply health care financial and accounting concepts in organizational decision making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA612 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 612 Final Paper rubric content criteria mapped at the Mastery level to PLO 1.	450	542	83.03%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: MHA628 Final Paper	70% or more of MHA 628 students must score a 70% or above on the MHA 628 Final Paper.	281	306	91.83%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 1.	186	274	67.88%	DOES NOT MEET THE ACCEPTABLE TARGET

PLO 2 - Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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4. INSUFFICIENT DATA					
Direct Measure 1: MHA614 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 614 Final Paper rubric content criteria mapped at the Reinforced level to PLO 2.	270	330	81.82%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA626 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 626 Final Paper rubric content criteria mapped at the Reinforced level to PLO 2.	155	168	92.56%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 2.	908	1370	66.28%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 3 - Formulate health care decisions consistent with legal and ethical standards.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT	ASSESSMENT RESULTS:

		ACCEPTABLE TARGET	RECORDS OBSERVED	RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA612 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 612 Final Paper rubric content criteria mapped at the Mastery level to PLO 3.	222	271	81.92%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA622 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 622 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.	317	419	75.66%	EXCEEDS THE ACCEPTABLE TARGET
	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric	186	274	67.88%	DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	content criteria mapped at the Mastery level to PLO 3.				
PLO 4 - Utilize health care information technology and statistical reasoning in organizational planning and decision-making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA610 Research Paper	70% or more of MHA 610 students must score a 70% or above on the MHA 610 Final Paper.	705	848	83.14%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA690 Research Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric	N/A	N/A	N/A	INSUFFICIENT DATA

	content criteria mapped at the Mastery level to PLO 4.				
PLO 5 - Demonstrate sensitivity to diversity in the health care setting.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA614 Final Project	70% or more of MHA 614 students must score a 70% or above on the MHA 614 Final Paper.	369	411	89.78%	EXCEEDS THE ACCEPTABLE TARGET
	70% or more of MA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the	186	274	67.88%	DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: MHA690 Research Paper	evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 5.				
PLO 6 - Evaluate health care outcomes using quality improvement and risk standards.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA601 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 601 Final Paper rubric content criteria mapped to PLO 6.	978	1237	79.06%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more of MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project	186	274	67.88%	DOES NOT MEET THE ACCEPTABLE TARGET

	rubric content criteria mapped at the Mastery level to PLO 6.				
PLO 7 - Apply health care economic perspectives in the interpretation of health policy.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA690 Research Paper	70% or more of MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 7.	186	274	67.88%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 8 - Apply problem-solving approaches in the resolution of health care issues.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA614 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 614 Final Paper rubric content criteria mapped at the Reinforced level to PLO 8.	512	660	77.58%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA624 Final Paper	70% or more of MHA 624 students must score a 70% or above on the MHA 624 Week Six Research Paper.	293	318	92.14%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 8.	186	274	67.88%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 9 - Communicate the responsibility of a health care professional remaining current in their professional knowledge.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MHA601 Final Paper	70% or more of MHA 601 students must score a 70% or above on the MHA 601 Week Six Final Paper.	378	467	80.94%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	70% or more of MHA 690 students must score a 70% or above on the MHA 690 Research Project.	266	302	88.08%	EXCEEDS THE ACCEPTABLE TARGET
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OVERALL RECOMMENDATIONS

Across program learning outcomes (PLOs), MA Health Care Administration students met or exceeded the acceptable and ideal targets for most of the 2014-2015 assessment measures. Students did not meet the acceptable target for MHA 690 for PLOs 1, 2, 3, 4, 5, 6, 7, and 8 respectively. Overall, it is recommended that College of Health, Human Services, and Science Faculty review the assessment plans (including measures used and targets set) and Curriculum Map in preparation for the 2015-2016 assessment cycle. This will allow them to determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 01</i>	<i>Continue reviewing Alumni Survey Results. Advisory Board meetings for skills needed by industry; include Alumni on Advisory Board.</i>	<i>Revise MHA 605 and MHA 610.</i>	<i>Completed</i>	<i>Before 2015-2016</i>
<i>Action details:</i>	<i>Revise MHA 605 and MHA 610.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 02</i>	<i>Updated/revise Curriculum Map (if needed).</i>	<i>MHA Program Chair and Course Leads.</i>	<i>Completed</i>	<i>June 2016</i>

Action details:	<i>The action is to review mapping and targets to ensure that the assignments in these courses are aligned to the MHA Program Learning Outcomes, and that all measures and key assignments identified in the MHA Assessment Plan are appropriate and should continue to be used as measures moving forward (2015-2016 Assessment Cycle).</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action 03	<i>2016-2017 Assessment Plan, Curriculum Map, and outcomes data.</i>	<i>MA Health Care Administration Program Chair and faculty.</i>	<i>Completed</i>	<i>2016-2017</i>
Action details:	<i>Develop new Capstone (s), MHA 690 and MHA 691.</i>			