

**MASTER OF ARTS HEALTH CARE ADMINISTRATION ANNUAL ASSESSMENT PLAN & FINDINGS  
2012-2013 ACADEMIC YEAR**

	<i><b>PLO 1</b></i> <i>Apply health care financial and accounting concepts in organizational decision making.</i>	<i><b>PLO 2</b></i> <i>Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.</i>	<i><b>PLO 3</b></i> <i>Formulate health care decisions consistent with legal and ethical standards.</i>	<i><b>PLO 4</b></i> <i>Utilize health care information technology and statistical reasoning in organizational planning and decision-making.</i>	<i><b>PLO 5</b></i> <i>Demonstrate sensitivity to diversity in the health care setting.</i>	<i><b>PLO 6</b></i> <i>Evaluate health care outcomes using quality improvement and risk standards.</i>	<i><b>PLO 7</b></i> <i>Apply health care economic perspectives in the interpretation of health policy.</i>	<i><b>PLO 8</b></i> <i>Apply problem-solving approaches in the resolution of health care issues.</i>	<i><b>PLO 9</b></i> <i>Communicate the responsibility of a health care professional remaining current in their professional knowledge.</i>
<i>MHA601: Principles of Health Care Administration</i>	<b>I</b>	<b>I</b>	<b>I</b>		<b>I</b>	<b>I</b>		<b>I</b>	<b>I</b>
<i>MHA610: Introduction to BioStatistics</i>				<b>I</b>				<b>I</b>	
<i>MHA612: Financial and Managerial Accounting</i>	<b>R</b>	<b>I</b>	<b>I</b>				<b>I</b>	<b>R</b>	
<i>MHA614: Policy Formation and Leadership in Health Organizations</i>		<b>R</b>	<b>R</b>		<b>R</b>		<b>R</b>	<b>R</b>	<b>R</b>
<i>MHA616 Health Care Management Information Systems</i>		<b>R</b>	<b>R</b>	<b>R</b>				<b>R</b>	<b>R</b>
<i>MHA618: Health Economics</i>			<b>R</b>				<b>R</b>	<b>R</b>	
<i>MHA620: Health Policy Analyses</i>		<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	
<i>MHA622: Health Care Ethics &amp; Law</i>			<b>R</b>					<b>R</b>	<b>R</b>

<i>MHA624: Continuous Quality Improvements and Risk Management</i>		R	R	R	R	R		R	
<i>MHA626: Strategic Planning &amp; Marketing in Health Care</i>	R	M	R	R	R		R	M	R
<i>MHA628: Managed Care &amp; Contractual Services</i>	R		M	R		R	R	M	
<i>MHA690: Health Care Capstone</i>	M	M	M	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Apply health care financial and accounting concepts in organizational decision making.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a related occupation. 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET

	<p>that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.”</p> <p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	N/A	N/A	88.0%	EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> <li>• The course learning outcomes are appropriate for the course content area</li> <li>• Grading rubrics accurately assess the key components of each assignment</li> <li>• Weekly discussions are aligned with critical topics in this field</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
<p>Direct Measure 1: MHA612 Final Paper</p>	<p>70% of MHA 612 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 1.</p>	<p>476</p>	<p>514</p>	<p>92.60%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: MHA628 Final Paper</p>	<p>70% or more of MHA 628 students must score a 70% or above on the MHA 628 Week Six Final Paper.</p>	<p>348</p>	<p>361</p>	<p>96.39%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: MHA690 Research Paper</p>	<p>70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 1.</p>	<p>179</p>	<p>187</p>	<p>95.75%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 2 - Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a related occupation. 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET

	<p>indicating either “Very Well” or “Adequately.”</p> <p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	N/A	N/A	93.0%	EXCEEDS THE ACCEPTABLE TARGET
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> <li>• The course learning outcomes are appropriate for the course content area</li> <li>• Grading rubrics accurately assess the key</li> </ul>	N/A	N/A	N/A	INSUFFICIENT DATA

	components of each assignment • Weekly discussions are aligned with critical topics in this field				
Direct Measure 1: MHA614 Final Paper	70% or more of MHA 614 students must score a 70% or above on the MHA 614 Week Six Final Paper.	115	117	98.29%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA626 Final Paper	70% or more of MHA 626 students must score a 70% or above on the MHA 626 Week Six Final Paper.	347	348	98.84%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 2.	874	935	93.47%	EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 3 - Formulate health care decisions consistent with legal and ethical standards.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING</b>	<b>TOTAL NUMBER OF STUDENT</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT</b>	<b>ASSESSMENT RESULTS:</b>



		ACCEPTABLE TARGET	RECORDS OBSERVED	RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a related occupation. 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.” 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items                      In general, this course will have real- world applicability.                      The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.                      The course material will be valuable after I graduate.                      This course provided an opportunity to improve my critical thinking and problem solving skills.                      The quality of my educational experience has met my expectations.</p>	<p>N/A</p>	<p>N/A</p>	<p>88.0%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:                      • The course learning outcomes are appropriate for the course content area                      • Grading rubrics accurately assess the key components of each assignment                      • Weekly discussions are aligned with critical topics in this field</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
	<p>70% of MHA 612 records must receive a basic, proficient, or distinguished evaluation</p>	<p>240</p>	<p>257</p>	<p>93.38%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

Direct Measure 1: MHA612 Final Paper	on relevant content criteria mapped at the Mastery level to PLO 3.				
Direct Measure 2: MHA622 Final Paper	70% of MHA 622 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Reinforced level to PLO 3.	1257	1354	92.83%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 3.	179	187	95.75%	EXCEEDS THE ACCEPTABLE TARGET

**PLO 4 - Utilize health care information technology and statistical reasoning in organizational planning and decision-making.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET
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					4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	<p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a related occupation.</p> <p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.”</p> <p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”</p>	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to</p>	N/A	N/A	58.0%	DOES NOT MEET THE ACCEPTABLE TARGET

	<p>improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.</p>				
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> <li>• The course learning outcomes are appropriate for the course content area</li> <li>• Grading rubrics accurately assess the key components of each assignment</li> <li>• Weekly discussions are aligned with critical topics in this field</li> </ul>	N/A	N/A	N/A	INSUFFICIENT DATA
<p>Direct Measure 1: MHA610 Research Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	221	254	87.0%	EXCEEDS THE ACCEPTABLE TARGET
<p>Direct Measure 2: MHA616 Final Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	N/A	N/A	N/A	INSUFFICIENT DATA

Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	INSUFFICIENT DATA
<b>PLO 5 - Demonstrate sensitivity to diversity in the health care setting.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET

	<p>related occupation. 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.” 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.</p>	<p>N/A</p>	<p>N/A</p>	<p>93.0%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> <li>• The course learning outcomes are appropriate for the course content area</li> <li>• Grading rubrics accurately assess the key components of each assignment</li> <li>• Weekly discussions are aligned with critical topics in this field</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
<p>Direct Measure 1: MHA614 Final Project</p>	<p>70% or more of MHA 614 students must score a 70% or above on the MHA 614 Week Six Final Paper.</p>	<p>115</p>	<p>117</p>	<p>98.29%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: MHA620 Final Paper</p>	<p>70% or more of MHA 620 students must score a 70% or above on the MHA 620 Week Six Final Project.</p>	<p>595</p>	<p>627</p>	<p>94.89%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: MHA690 Research Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	<p>179</p>	<p>187</p>	<p>95.75%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>



PLO 6 - Evaluate health care outcomes using quality improvement and risk standards.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a related occupation. 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.” 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items                      In general, this course will have real- world applicability.                      The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.                      The course material will be valuable after I graduate.                      This course provided an opportunity to improve my critical thinking and problem solving skills.                      The quality of my educational experience has met my expectations.</p>	<p>N/A</p>	<p>N/A</p>	<p>95.0%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:                      • The course learning outcomes are appropriate for the course content area                      • Grading rubrics accurately assess the key components of each assignment                      • Weekly discussions are aligned with critical topics in this field</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
	<p>70% or more of MHA 601 students must score a 70% or above on the MHA 601 Week Six Final Paper.</p>	<p>497</p>	<p>562</p>	<p>86.65%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

Direct Measure 1: MHA601 Final Paper					
Direct Measure 2: MHA624 Final Paper	70% or more of MHA 624 students must score a 70% or above on the MHA 624 Week Six Research Paper.	361	366	98.63%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 6.	179	187	95.75%	EXCEEDS THE ACCEPTABLE TARGET

**PLO 7 - Apply health care economic perspectives in the interpretation of health policy.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET
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					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a related occupation. 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.” 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my	N/A	N/A	88.0%	EXCEEDS THE ACCEPTABLE TARGET

	<p>understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.</p>				
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> <li>• The course learning outcomes are appropriate for the course content area</li> <li>• Grading rubrics accurately assess the key components of each assignment</li> <li>• Weekly discussions are aligned with critical topics in this field</li> </ul>	N/A	N/A	N/A	INSUFFICIENT DATA
<p>Direct Measure 1: MHA618 Final Project</p>	<p>70% or more of MHA 618 students must score a 70% or above on the MHA 618 Week Six Final Project.</p>	299	319	93.73%	EXCEEDS THE ACCEPTABLE TARGET
<p>Direct Measure 2: MHA620 Final Paper</p>	<p>70% or more of MHA 620 students must score a 70% or above on the MHA 620 Week Six Final Project.</p>	595	627	94.89%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 7.	179	187	95.75%	EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 8 - Apply problem-solving approaches in the resolution of health care issues.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree "To a	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET

	<p>Great Extent” or “To Some Extent” in a related occupation.</p> <p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.”</p> <p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	N/A	N/A	93.0%	EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> <li>• The course learning outcomes are appropriate for the course content area</li> <li>• Grading rubrics accurately assess the key components of each assignment</li> <li>• Weekly discussions are aligned with critical topics in this field</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
<p>Direct Measure 1: MHA614 Final Project</p>	<p>70% or more of MHA 614 students must score a 70% or above on the MHA 614 Week Six Final Paper.</p>	<p>115</p>	<p>117</p>	<p>98.29%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: MHA624 Final Paper</p>	<p>70% or more of MHA 624 students must score a 70% or above on the MHA 624 Week Six Research Paper.</p>	<p>361</p>	<p>366</p>	<p>98.63%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: MHA690 Research Paper</p>	<p>70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 8.</p>	<p>179</p>	<p>187</p>	<p>95.75%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>



<b>PLO 9 - Communicate the responsibility of a health care professional remaining current in their professional knowledge.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that they are using their Ashford degree “To a Great Extent” or “To Some Extent” in a related occupation. 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree prepared them for their current occupation by indicating either “Very Well” or “Adequately.” 70% or more of the Ashford University alumni (within 5 years of graduation) will indicate	N/A	N/A	44.0%	DOES NOT MEET THE ACCEPTABLE TARGET

	that their Ashford University degree provided them with the confidence to pursue new job opportunities by indicating either “Agree” or “Strongly Agree.”				
Indirect Measure 2: End of Course Survey	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	N/A	N/A	95.0%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Faculty Feedback Survey Results	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> <li>• The course learning outcomes are appropriate for the course content area</li> <li>• Grading rubrics accurately assess the key components of each assignment</li> </ul>	N/A	N/A	N/A	INSUFFICIENT DATA

	<ul style="list-style-type: none"> <li>Weekly discussions are aligned with critical topics in this field</li> </ul>				
Direct Measure 1: MHA601 Final Paper	70% or more of MHA 601 students must score a 70% or above on the MHA 601 Week Six Final Paper.	487	562	86.65%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA622 Final Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	INSUFFICIENT DATA

**OVERALL RECOMMENDATIONS**

Across program learning outcomes (PLOs), MA Health Care Administration students met or exceeded the acceptable and ideal targets for each of the 2012-2013 assessment measures. Student responses on both the End of Course Survey (for courses associated with mastery of each program outcome) and Alumni Survey reveal that students feel positively about the courses, the instructors, and their degree. Overall, it is recommended that College of Health, Human Services, and Science Faculty review the assessment plans (including measures used and

targets set) and Curriculum Map in preparation for the 2013-2014 assessment cycle. This will allow them to determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 01</i>	<i>Review findings on Dashboard, student EOCS, Faculty Feedback Surveys, and/or host a faculty forum to determine if revisions have positively impacted student learning, understanding, and achievement of the PLO.</i>	<i>MHA Chair and full-time faculty.</i>	<i>Completed</i>	<i>June 2014</i>
<i>Action details:</i>	<i>Revise MHA 601.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 02</i>	<i>Results of faculty forum, surveys, and/or or data obtained from dashboard.</i>	<i>MHA Chair and full-time faculty.</i>	<i>In Progress</i>	<i>Ongoing</i>
<i>Action details:</i>	<i>Review student findings, student EOCS, Faculty Feedback Surveys, and/or host a faculty forum to determine if revisions have positively impacted student learning, understanding, and achievement of the PLO.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 03</i>	<i>Updated/revised Curriculum Map and/or Assessment Plan.</i>	<i>MHA Chair.</i>	<i>In Progress</i>	<i>June 2014</i>
<i>Action details:</i>	<i>Review mapping and targets to ensure that the assignments in these courses are aligned to the MHA Program Learning Outcomes, and that all measures and key assignments identified in the MHA Assessment Plan are appropriate and should continue to be used as measures moving forward (2013-2014 Assessment Cycle).</i>			