

**MASTER OF ARTS HEALTH CARE ADMINISTRATION ANNUAL ASSESSMENT PLAN & FINDINGS
2011-2012 ACADEMIC YEAR**

	<i>PLO 1</i> <i>Apply health care financial and accounting concepts in organizational decision making.</i>	<i>PLO 2</i> <i>Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.</i>	<i>PLO 3</i> <i>Formulate health care decisions consistent with legal and ethical standards.</i>	<i>PLO 4</i> <i>Utilize health care information technology and statistical reasoning in organizational planning and decision-making.</i>	<i>PLO 5</i> <i>Demonstrate sensitivity to diversity in the health care setting.</i>	<i>PLO 6</i> <i>Evaluate health care outcomes using quality improvement and risk standards.</i>	<i>PLO 7</i> <i>Apply health care economic perspectives in the interpretation of health policy.</i>	<i>PLO 8</i> <i>Apply problem-solving approaches in the resolution of health care issues.</i>	<i>PLO 9</i> <i>Communicate the responsibility of a health care professional remaining current in their professional knowledge.</i>
<i>MHA601: Principles of Health Care Administration</i>	I	I	I		I	I		I	I
<i>MHA610: Introduction to BioStatistics</i>				I				R	
<i>MHA612: Financial and Managerial Accounting</i>	R	I	R				I	R	
<i>MHA614: Policy Formation and Leadership in Health Organizations</i>		R	R		R		R	R	R
<i>MHA616 Health Care Management Information Systems</i>		R	R	R				R	R
<i>MHA618: Health Economics</i>			R					R	R
<i>MHA620: Health Policy Analyses</i>		R	R	R	R	R	R	R	
<i>MHA622: Health Care Ethics & Law</i>			R					R	R

<i>MHA624: Continuous Quality Improvements and Risk Management</i>		R	R	R	R	R		R	
<i>MHA626: Strategic Planning & Marketing in Health Care</i>	R	M	R	R	R		R	M	R
<i>MHA628: Managed Care & Contractual Services</i>	R		M	R		R	R	M	
<i>MHA690: Health Care Capstone</i>	M	M	M	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply health care financial and accounting concepts in organizational decision making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET

	<p>greater competency in my major field(s) of study.</p> <p>I believe that my Ashford degree will provide me with additional opportunities in my current career track.</p> <p>Earning my degree from Ashford gives me the confidence to pursue new job opportunities.</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	<p>N/A</p>	<p>N/A</p>	<p>89.29%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
<p>Direct Measure 1: MHA612 Final Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	<p>234</p>	<p>342</p>	<p>68.42%</p>	<p>DOES NOT MEET THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: MHA628 Final Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	<p>75</p>	<p>87</p>	<p>86.21%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: MHA690 Research Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	<p>945</p>	<p>1103</p>	<p>85.68%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 2 - Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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	<p>I believe that my Ashford degree will provide me with additional opportunities in my current career track.</p> <p>Earning my degree from Ashford gives me the confidence to pursue new job opportunities.</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	N/A	N/A	92.66%	EXCEEDS THE ACCEPTABLE TARGET
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment 	N/A	N/A	N/A	INSUFFICIENT DATA

	<ul style="list-style-type: none"> Weekly discussions are aligned with critical topics in this field 				
Direct Measure 1: MHA614 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	307	325	94.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA626 Final Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	260	287	91.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	917	1104	83.06%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Formulate health care decisions consistent with legal and ethical standards.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS:

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items	N/A	N/A	89.29%	EXCEEDS THE ACCEPTABLE TARGET

	<p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>				
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 	N/A	N/A	N/A	INSUFFICIENT DATA
<p>Direct Measure 1: MHA612 Final Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	234	342	68.42%	DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: MHA622 Final Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	1025	1140	89.91%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	736	883	84.37%	EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Utilize health care information technology and statistical reasoning in organizational planning and decision-making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET

	<p>that their Ashford University degree has contributed to career success by indicating “Agree” or “Strongly Agree” on the following items:</p> <p>Based on my experience at Ashford, I have a greater competency in my major field(s) of study.</p> <p>I believe that my Ashford degree will provide me with additional opportunities in my current career track.</p> <p>Earning my degree from Ashford gives me the confidence to pursue new job opportunities.</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	<p>N/A</p>	<p>N/A</p>	<p>54.14%</p>	<p>DOES NOT MEET THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 	<p>6</p>	<p>11</p>	<p>54.55%</p>	<p>DOES NOT MEET THE ACCEPTABLE TARGET</p>
<p>Direct Measure 1: MHA610 Research Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	<p>389</p>	<p>436</p>	<p>89.22%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: MHA616 Final Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	<p>294</p>	<p>416</p>	<p>70.68%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: MHA690 Research Paper</p>	<p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p>	<p>736</p>	<p>883</p>	<p>84.37%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 5 - Demonstrate sensitivity to diversity in the health care setting.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating “Agree” or “Strongly Agree” on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET

	<p>me with additional opportunities in my current career track.</p> <p>Earning my degree from Ashford gives me the confidence to pursue new job opportunities.</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	N/A	N/A	92.66%	EXCEEDS THE ACCEPTABLE TARGET
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment 	N/A	N/A	N/A	INSUFFICIENT DATA

	<ul style="list-style-type: none"> Weekly discussions are aligned with critical topics in this field 				
Direct Measure 1: MHA614 Final Project	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	307	325	94.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA620 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	278	300	92.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	917	1104	83.06%	EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Evaluate health care outcomes using quality improvement and risk standards.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	<p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating “Agree” or “Strongly Agree” on the following items:</p> <p>Based on my experience at Ashford, I have a greater competency in my major field(s) of study.</p> <p>I believe that my Ashford degree will provide me with additional opportunities in my current career track.</p> <p>Earning my degree from Ashford gives me the confidence to pursue new job opportunities.</p>	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I</p>	N/A	N/A	94.52%	EXCEEDS THE ACCEPTABLE TARGET

	graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.				
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following: <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 1: MHA601 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	477	562	85.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA624 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	264	282	94.0%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	1099	1325	82.95%	EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Apply health care economic perspectives in the interpretation of health policy.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET

	<p>“Agree” or “Strongly Agree” on the following items:</p> <p>Based on my experience at Ashford, I have a greater competency in my major field(s) of study.</p> <p>I believe that my Ashford degree will provide me with additional opportunities in my current career track.</p> <p>Earning my degree from Ashford gives me the confidence to pursue new job opportunities.</p>				
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items</p> <p>In general, this course will have real- world applicability.</p> <p>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</p> <p>The course material will be valuable after I graduate.</p> <p>This course provided an opportunity to improve my critical thinking and problem solving skills.</p> <p>The quality of my educational experience has met my expectations.</p>	N/A	N/A	80.36%	EXCEEDS THE ACCEPTABLE TARGET
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p>	N/A	N/A	N/A	INSUFFICIENT DATA

	<ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 				
Direct Measure 1: MHA618 Final Project	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	275	329	84.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA620 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	278	300	92.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	945	1103	85.68%	EXCEEDS THE ACCEPTABLE TARGET
PLO 8 - Apply problem-solving approaches in the resolution of health care issues.					
MEASURE	ACCEPTABLE TARGET				

		TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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<p>Indirect Measure 2: End of Course Survey</p>	<p>70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.</p>	<p>N/A</p>	<p>N/A</p>	<p>92.66%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following: <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field </p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
	<p>70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.</p>	<p>307</p>	<p>325</p>	<p>94.0%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

Direct Measure 1: MHA614 Final Project					
Direct Measure 2: MHA624 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	264	282	94.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	1099	1325	82.94%	EXCEEDS THE ACCEPTABLE TARGET
PLO 9 - Communicate the responsibility of a health care professional remaining current in their professional knowledge.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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	graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.				
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Direct Measure 2: MHA622 Final Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	355	380	93.42%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	745	883	84.37%	EXCEEDS THE ACCEPTABLE TARGET
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OVERALL RECOMMENDATIONS

Across program learning outcomes (PLOs), MA Health Care Administration students met or exceeded the acceptable and ideal targets for most 2011-12 assessment measures. Faculty responses to feedback surveys indicate that most faculty agree that course learning outcomes are appropriate for the content area, that grading rubrics accurately assess the key components of each assignment, and that weekly discussions are aligned with critical topics in the field. Student responses on both the End of Course Survey (for courses associated with mastery of each program outcome) and Alumni Survey reveal that students feel positively about the courses, the instructors, and their degree. In addition, student performance on the final papers in MHA 610, MHA 614, MHA 616, MHA 622, MHA 624, MHA 626, MHA 628, and MHA 690 Capstone Research Paper exceeded the acceptable and ideal targets, indicating achievement of PLOs 1, 2, 3, 4, 5, 6, 7 and 8, respectively.

Student performance on the final papers in MHA 612 (associated with PLO 1 and 3) did not meet the acceptable targets despite high proportions of students reporting that they felt these courses, the course material, and the instructors were high quality or very high quality. The Program Chair and College of Health, Human Services, and Sciences Faculty may find it useful to explore this course, assignments, and/or PLOs in greater detail during their review of the 2011-12 assessment findings.

Overall, it is recommended that College of Health, Human Services, and Science Faculty review each program assessment plan (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint and all survey measures to ensure that these targets remain appropriate and meaningful. Faculty may also want to consider the incorporation of additional measures into the 2012-13 program assessment plan for the MA Health Care Administration program, as appropriate.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION

Action 01	Creation of Self Study team and Program Review.	Program Chair and MHA faculty.	Completed	December 31, 2012
Action details:	Review student and faculty feedback surveys for MHA 610 to investigate reason for high drop rate.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action 02	Revised MHA 610 Course Syllabus.	Program Chair	Completed	June 30, 2013
Action details:	MHA 610: Introduction to Biostatistics will be revised as an Introduction to Biostatistics and Epidemiology.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action 03	Revised Curriculum Map	Program Chair	In Progress	June 30, 2013
Action details:	Implement two separate courses in this area; one to address Managerial Epidemiology and the other to address Biostatistics/Quantitative Reasoning.			