



## Public Disclosure of Student Achievement

**Institution Name:** The University of Arizona Global Campus

**Business Unit(s) included in this report:** Forbes School of Business & Technology™

**Academic Period Covered:** 2021-2022 Academic Entry Year

**Date Report Posted:** February 1, 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts in Accounting	One-Year Retention Rate	41%	44%
Bachelor of Arts in Business Administration	One-Year Retention Rate	41%	33%
Bachelor of Arts in Business Economics	One-Year Retention Rate	41%	*
Bachelor of Arts in Business Information Systems	One-Year Retention Rate	41%	44%
Bachelor of Arts in Business Leadership	One-Year Retention Rate	41%	42%
Bachelor of Arts in Consumer and Family Services	One-Year Retention Rate	41%	*
Bachelor of Arts in eMarketing	One-Year Retention Rate	41%	*
Bachelor of Arts in Entrepreneurship	One-Year Retention Rate	41%	*
Bachelor of Arts in Finance	One-Year Retention Rate	41%	46%
Bachelor of Arts in Human Resources Management	One-Year Retention Rate	41%	43%
Bachelor of Arts in International Business	One-Year Retention Rate	41%	*
Bachelor of Arts in Marketing	One-Year Retention Rate	41%	30%
Bachelor of Arts in Operations Management and Analysis	One-Year Retention Rate	41%	39%
Bachelor of Arts in Organizational Management	One-Year Retention Rate	41%	48%

Bachelor of Arts in Project Management	One-Year Retention Rate	41%	49%
Bachelor of Arts in Public Administration	One-Year Retention Rate	41%	*
Bachelor of Arts in Public Relations and Marketing	One-Year Retention Rate	41%	*
Bachelor of Arts in Real Estate Studies	One-Year Retention Rate	41%	*
Bachelor of Arts in Service Management	One-Year Retention Rate	41%	*
Bachelor of Arts in Sports and Recreation Management	One-Year Retention Rate	41%	*
Bachelor of Arts in Supply Chain Management	One-Year Retention Rate	41%	*
Bachelor of Science in Computer Software Technology	One-Year Retention Rate	41%	36%
Bachelor of Science in Cyber and Data Security Technology	One-Year Retention Rate	41%	38%
Bachelor of Science in Information Technology	One-Year Retention Rate	41%	36%
Master of Accountancy	One-Year Retention Rate	64%	63%
Master of Business Administration	One-Year Retention Rate	64%	66%
Master of Human Resource Management	One-Year Retention Rate	64%	55%
Master of Information Systems Management	One-Year Retention Rate	64%	65%
Master of Organizational Management	One-Year Retention Rate	64%	70%
Master of Public Administration	One-Year Retention Rate	64%	*
Master of Science in Finance	One-Year Retention Rate	64%	65%
Master of Science in Technology Management	One-Year Retention Rate	64%	70%
<b>Grand Total</b>			<b>45%</b>

Source: University of Arizona Global Campus Office of Institutional Effectiveness, 2024

(\*) Denotes enrollments of less than 10 students

**Calculations for Measures**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
One-Year Retention Rate	<p>One-Year Retention Rate: The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.</p> <p>Annual Cohort: A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.</p>