



**Public Disclosure of Student Achievement**

**Institution Name:** Ashford University

**Business Unit(s) included in this report:** Forbes School of Business & Technology™

**Academic Period Covered:** 2016-2017 Academic Entry Year

**Date Submitted:** September 30, 2020

PROGRAM	INDICATOR	RESULT
Master of Accountancy	One-Year Retention Rate	59%
Master of Business Administration	One-Year Retention Rate	58%
Master of Human Resource Management	One-Year Retention Rate	75%
Master of Information Systems Management	One-Year Retention Rate	81%
Master of Arts in Organizational Management	One-Year Retention Rate	64%
Master of Public Administration	One-Year Retention Rate	54%
Bachelor of Arts in Accounting	One-Year Retention Rate	34%
Bachelor of Arts in Business Administration	One-Year Retention Rate	34%
Bachelor of Arts in Business Economics	One-Year Retention Rate	30%
Bachelor of Arts in Business Information Systems	One-Year Retention Rate	33%
Bachelor of Arts in Business Leadership	One-Year Retention Rate	36%
Bachelor of Arts in Consumer and Family Financial Services	One-Year Retention Rate	40%
Bachelor of Arts in eMarketing	One-Year Retention Rate	31%
Bachelor of Arts in Entrepreneurship	One-Year Retention Rate	20%
Bachelor of Arts in Finance	One-Year Retention Rate	38%
Bachelor of Arts in Human Resources Management	One-Year Retention Rate	39%
Bachelor of Arts in International Business	One-Year Retention Rate	39%
Bachelor of Arts in Operations Management and Analysis	One-Year Retention Rate	36%
Bachelor of Arts in Organizational Management	One-Year Retention Rate	44%
Bachelor of Arts in Project Management	One-Year Retention Rate	40%

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Arts in Public Administration	One-Year Retention Rate	37%
Bachelor of Arts in Public Relations and Marketing	One-Year Retention Rate	35%
Bachelor of Arts in Real Estate Studies	One-Year Retention Rate	24%
Bachelor of Arts in Service Management	One-Year Retention Rate	24%
Bachelor of Arts in Sports and Recreation Management	One-Year Retention Rate	31%
Bachelor of Arts in Supply Chain Management	One-Year Retention Rate	44%
<b>Grand Total</b>		<b>39%</b>

Source: Ashford University IR Services, 2020

### Indicators Used

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
One-Year Retention Rate	<p>One-Year Retention Rate: The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.</p> <p>Annual Cohort: A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.</p>