

BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2022-2023 ACADEMIC YEAR

2022– 2023 CU	RRICULUM MAP						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Apply proven project management principles to business situations.	Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.	Examine successful project team development and management strategies.	Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.	Evaluate the role of risk in projects and ways to mitigate its effects.	Examine the application of ethics to the practice of project management.	Integrate dynamic business data using relevant technology solutions.
MGT 330: Management for Organizations	I	I	1	1	ı	I	
BUS 311: Business Law I			1	1	ı	ı	ı
ECO 204: Principles of Microeconomics	ı			1	ı	ı	
ACC 205: Principles of Accounting		I				I	
BUS 401: Principles of Finance	R	R	R	R	R	I	R
BUS 303: Human Resources Management	R		R	R	R	R	

$O\!f\!f\!i\!ce\ of\ Assessment\ and\ Curricular\ A\!f\!f\!airs$

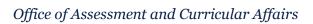


BUS 308: Statistics for Managers	R	R		R		R	R
PRM 300: Introduction to Project Management	R	R	R	R	R	R	ı
PRM 337: Integrated Cost and Schedule Control	R	R	R	R	R	R	R
PHI 445: Personal and Organizational Ethics	R		R	R	R	M	
MGT 380: Leadership for Organizations	R	R	R	R	R	R	
INF 336: Project Procurement Management	R	R	R	R	R	R	R
BUS 443: Quality Management for Organizational Excellence	R	R	R	M	M		R
MGT 435: Organizational Change	М	М	М	М	R		
BUS 402: Strategic Management & Business Policy	М	M	M	M	M	M	M

I(INTRODUCED) R (REINFORCED) M (MASTERED)

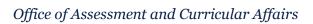


LO 1 - Apply proven proj	ANNUAL ASSESSMENT PLAN FINDINGS O 1 - Apply proven project management principles to business situations.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEE THE ACCEPTABLE THE ACCEPTABLE TARGET		
					4. INSUFFICIEN DATA		





Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	144	150	144 out of 150 (96.00%) BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=150 Mean=706 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629	UAGC: N=150 Mean=706 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET

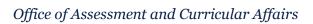




Direct Measure 3: PRM300 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1138	1431	1138 out of 1431 (79.52%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied proven project management principles to business situations.	133	141	94.33% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied proven project management principles to business situations.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 2 - Apply current	project management best practices to initi	ate, plan, execute,	control, and clos	e a well-documente	ed project.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	144	150	144 out of 150 (96.00%) BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=150 Mean=695 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612	UAGC: N=150 Mean=695 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: PRM300 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1138	1431	1138 out of 1431 (79.52%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





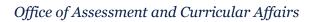
Indirect Measure 1:	70% or more of students exiting the program	129	141	91.49% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Project	ACCEPTABLE
PLO2	Program Survey by indicating either "Agree"			Management	TARGET
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively applied current project			program during	
	management best practices to initiate, plan,			the 2022-23	
	execute, control, and close a well-			assessment cycle	
	documented project.			indicated that they	
				agreed or strongly	
				agreed that they	
				effectively applied	
				current project	
				management best	
				practices to	
				initiate, plan,	
				execute, control,	
				and close a well-	
				documented	
				project.	



PLO 3 - Examine succ	essful project team development and mana	gement strategies.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	144	150	144 out of 150 (96.00%) BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=150 Mean=706 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629	UAGC: N=150 Mean=706 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS443 Week 4 Final Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	888	1126	888 out of 1126 (78.86%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	132	141	93.62% of BA Project	1. EXCEEDS THE ACCEPTABLE
PLO3	Program Survey by indicating either "Agree"			Management	TARGET
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively examined successful project			program during	
	team development and management			the 2022-23	
	strategies.			assessment cycle	
				indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				examined	
				successful project	
				team development	
				and management	
				strategies.	



PLO 4 - Assess how pr	oject management practices can support o	rganizational effec	tiveness and the	corporate strategic	planning process.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	144	150	144 out of 150 (96.00%) BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS443, W4 Final Paper	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	888	1126	888 out of 1126 (78.86%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this	1. EXCEEDS THE ACCEPTABLE TARGET



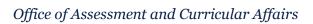




PLO 5 - Evaluate the ro	ole of risk in projects and ways to mitigate i	ts effects.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	144	150	144 out of 150 (96.00%) BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=149 Mean=775 Traditional: N=38160 Mean=625 Online: N=32880 Mean=673	UAGC: N=149 Mean=775 Traditional: N=38160 Mean=625 Online: N=32880 Mean=673	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.	3. MEETS THE ACCEPTABLE TARGET





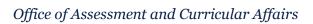
Direct Measure 3: BUS402 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	73	112	73 out of 112 (65.18%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated the role of risk in projects and ways to mitigate its effects.	137	143	95.80% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the role of risk in projects and ways to mitigate its effects.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 6 - Examine the a	application of ethics to the practice of proje	ct management.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	144	150	144 out of 150 (96.00%) BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: PRM337 Final Paper	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	497	580	497 out of 580 (85.69%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	1. EXCEEDS THE ACCEPTABLE TARGET





				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined the application of ethics to the practice of project management.	138	142	97.18% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the application of ethics to the practice of project management.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 7 - Integrate dyna	PLO 7 - Integrate dynamic business data using relevant technology solutions.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA		
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	144	150	144 out of 150 (96.00%) BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET		



Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS443 Week Four Assignment	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	888	1126	888 out of 1126 (78.86%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	1. EXCEEDS THE ACCEPTABLE TARGET





				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively integrated dynamic business data using relevant technology solutions.	131	142	92.25% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they integrated dynamic business data using relevant technology solutions.	1. EXCEEDS THE ACCEPTABLE TARGET



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Project Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2023-2024 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. Additionally, it is recommended to review BUS402 at the target for PLO 5 was not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 5	Assignment direct measure	Program Lead, key faculty	In progress	2023/2024 assessment cycle	
Action Details	BUS402 has recently be	en revised, monitor the data	to ensure learning outcomes are	e still being achieved.	
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 1, 2	Assignment direct measure	Program Lead, key faculty	In progress	2023/2024 assessment cycle	
Action Details	PRM300 has recently be	en revised, monitor the data	to ensure learning outcomes are	e still being achieved.	
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 3, 4, 7	Assignment direct measure	Program Lead, key faculty	In progress	2023/2024 assessment cycle	
Action Details	BUS443 has recently be	en revised, monitor the data	to ensure learning outcomes are	e still being achieved.	
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 1-7	Assignment direct measure	Program Lead, key faculty	Not started	2023/2024 assessment cycle	
Action Details	INF336 will be revised in 2024, monitor the data to ensure learning outcomes are still being achieved, change an assignment direct measure to this course to better align with a PLO.				