

BACHELOR OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2022-2023 ACADEMIC YEAR

2022– 2023 CURRICULUM MAP						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Examine one's personal leadership style and determine its appropriateness to various organizational situations.	Formulate management-level decisions within the organizational framework.	Formulate strategies for effective team development.	Analyze alternative solutions for complex business problems.	Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.	Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels.
BUS 119: Principles of Personal & Organizational Leadership	I			I	I	
BUS 250: Corporate and Social Responsibility		I				I
MGT 330: Management for Organizations	R	R	I	R		
ACC 208: Accounting for Managers		ı		ı		
MGT 380: Leadership for Organizations	R		R		R	R
BUS 330: Principles of Marketing	R	R		R		
BUS 318: Organizational Behavior			R		R	R

$O\!f\!f\!i\!ce\ of\ Assessment\ and\ Curricular\ A\!f\!f\!airs$

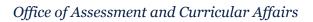


BUS 340: Business Communication						R
MGT 435: Organizational Change		R			R	R
BUS 303: Human Resources Management	R			R		
BUS 311: Business Law		R		R		R
BUS 370: Organizational Development			R		R	
MGT 450: Strategic Planning for Organizations	М	M	M	M	M	М

I(INTRODUCED) R(REINFORCED) M(MASTERED)

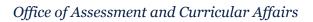


ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Examine one's personal leadership style and determine its appropriateness to various organizational situations. **MEASURE ACCEPTABLE TARGET TOTAL NUMBER** TOTAL **ASSESSMENT ASSESSMENT OF STUDENT NUMBER OF RESULTS: RESULTS: RECORDS STUDENT PERCENTAGE OF** 1. EXCEEDS THE **RECORDS** MEETING **ACCEPTABLE STUDENT ACCEPTABLE OBSERVED RECORDS TARGET TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA





Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=499 Mean=748 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612	UAGC: N=499 Mean=748 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	496	499	496 out of 499 (99.40%) BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

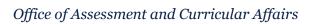




Direct Measure 3: MGT 380 Final Project	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	2012	2263	2012 out of 2263 (88.91%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined one's personal leadership style and determined its appropriateness to various organizational situations.	465	479	97.08% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined my personal leadership style and determined its appropriateness to various	1. EXCEEDS THE ACCEPTABLE TARGET

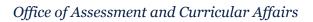


		.: 16		organizational situations.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Management Section	BA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	WAGC: N=499 Mean=761 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629	Wagc: N=499 Mean=761 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional	2. MEETS THE ACCEPTABLE TARGET





				Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	496	499	496 out of 499 (99.40%) BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 435 Final Project	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	987	1232	987 out of 1232 (80.11%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





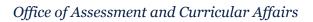
Indirect Measure 1:	70% or more of students exiting the program	453	470	96.38% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Organizational	ACCEPTABLE
PLO2	Program Survey by indicating either "Agree"			Management	TARGET
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	•I effectively formulated management-level			program during	
	decisions within the organizational			the 2022-23	
	framework.			assessment cycle	
				indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				formulated	
				management-level	
				decisions within	
				the organizational	
				framework.	



PLO 3 - Formulate stra	ategies for effective team development.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=499 Mean=748 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612	UAGC: N=499 Mean=748 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET



				the Business Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	496	499	496 out of 499 (99.40%) BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS 370 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3033	3627	3033 out of 3627 (83.62%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

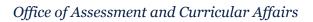




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	462	478	96.65% of BA Organizational	1. EXCEEDS THE ACCEPTABLE
PLO3	Program Survey by indicating either "Agree"			Management	TARGET
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively formulated strategies for			program during	
	effective team development.			the 2022-23	
				assessment cycle	
				indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				formulated	
				strategies for	
				effective team	
				development.	

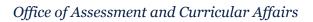


PLO 4 - Analyze altern	ative solutions for complex business proble	ms.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=499 Mean=764 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	UAGC: N=499 Mean=764 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management	2. MEETS THE ACCEPTABLE TARGET





				section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	496	499	496 out of 499 (99.40%) BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT450 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1568	3075	1568 out of 3075 (50.99%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET





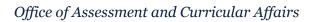
Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively analyzed solutions for complex business problems.	454	478	94.98% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed solutions	1. EXCEEDS THE ACCEPTABLE TARGET
				analyzed solutions for complex business problems.	



PLO 5 - Compare and	contrast individual characteristics that influ	ence work behavi	ors and organizat	tional effectiveness.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Communications Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=499 Mean=782 Traditional: N=10410 Mean=676 Online: N=11100 Mean=689	UAGC: N=499 Mean=782 Traditional: N=10410 Mean=676 Online: N=11100 Mean=689	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business	2. MEETS THE ACCEPTABLE TARGET



				Communications section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	496	499	496 out of 499 (99.40%) BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS318 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	56	68	56 out of 68 (82.35%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

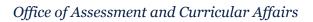




Indirect Measure 1:	70% or more of students exiting the program	456	469	97.23% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of	450	403	Organizational	ACCEPTABLE
PLO5	Program Survey by indicating either "Agree"			Management	TARGET
FLOS	1			=	TANGLI
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively compared and contrasted			program during	
	individual characteristics that influence work			the 2022-23	
	behaviors and organizational effectiveness.			assessment cycle	
				indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				compared and	
				contrasted	
				individual	
				characteristics that	
				influence work	
				behaviors and	
				organizational	
				effectiveness.	

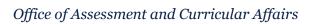


PLO 6 - Analyze the imp	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET
					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA





Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=499 Mean=761 Traditional: N=40530 Mean=592 Online: N=44850 Mean=627	UAGC: N=499 Mean=761 Traditional: N=40530 Mean=592 Online: N=44850 Mean=627	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	496	499	496 out of 499 (99.40%) BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: BUS250 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	2581	2945	2581 out of 2945 (87.64%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introduced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively analyzed the impact of social problems on the workplace at the individual, group, organizational and societal levels.	459	573	97.04% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed the impact of social problems on the workplace at the individual, group, organizational and societal levels.	1. EXCEEDS THE ACCEPTABLE TARGET



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Organizational Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2023-2024 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. It is also recommended to review MGT450 as the target for PLO4 was not met.

	ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
PLO 2	Direct Measure 3: MGT435 Final Paper	James Jeremiah	In Progress	2023/2024 Assessment Cycle			
Action Details	MGT435 Organizational Change a	ssignments and rubrics were learning is still l		post revision to ensure student			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
PLO 5	Direct Measure 3: BUS318 Final Paper	James Jeremiah	In Progress	2023/2024 Assessment Cycle			
Action Details	BUS318 Organizational Behav	rior assignments and rubrics w student learning is s	vere recently revised, monitor d still being achieved.	ata post revision to ensure			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
PLO 1-5	Assignment Direct Measure	James Jeremiah	Not started	2023/2024 Assessment Cycle			
Action Details			ments and rubrics adding updat re of student learning for the ne				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
PLO 4	Direct Measure 3: 450 Final Paper	James Jeremiah	In progress	2023/2024 Assessment Cycle			
Action Details	Revise and update MGT450 Strate	egic Planning assignments and and lea		ance student skills, curriculum,			