

BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2022-2023 ACADEMIC YEAR

2022– 2023 CURRICULUM MAP

	PLO 1 Analyze business and financial conditions using appropriate problem solving skills.	PLO 2 Apply financial theories to conduct financial analysis.	PLO 3 Appraise financial practices to achieve the efficient use of financial resources.	PLO 4 Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.	PLO 5 Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	PLO 6 Construct long-range financial planning, implementation and control systems.
<i>MGT 330: Management for Organizations</i>	I					
<i>BUS 311: Business Law I</i>	I			I		
<i>FIN 301: Ethics for the Finance Professional</i>	I		I		I	
<i>ECO 203: Principles of Macroeconomics</i>	I	I			R	
<i>ECO 204: Principals of Microeconomics</i>					R	
<i>ACC 205: Principles of Accounting I</i>	I	I	I			R
<i>ACC 206: Principles of Accounting II</i>	R	I	I			M
<i>BUS 215: Personal Finance Management</i>		I	M			
<i>BUS 308: Statistics for Managers</i>		R				
<i>ECO 316: Financial Institutions and Markets</i>				R	R	
<i>FIN 302: Financial Management of Entrepreneurial Businesses</i>	R	R	R		R	R
<i>BUS 401: Principles of Finance</i>	M	R		R	R	
<i>BUS 405: Principles of Investments</i>		R			R	

<i>BUS 450: International Finance</i>		R	R		R	
<i>FIN 490: Finance Capstone</i>	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Analyze business and financial conditions using appropriate problem solving skills.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	532	642	532 out of 642 (82.87%) of records evaluated indicate proficient or distinguished performance on this key assignment's	1. EXCEEDS THE ACCEPTABLE TARGET

				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=147 Mean=727 Traditional: N=810 Mean=607 Online: N=2910 Mean=591	UAGC: N=147 Mean=727 Traditional: N=810 Mean=607 Online: N=2910 Mean=591	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	147	147	147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively analyzed business and financial conditions using appropriate problem solving skills. 	<p>128</p>	<p>135</p>	<p>94.81% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed business and financial conditions using appropriate problem solving skills.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 2 - Apply financial theories to conduct financial analysis.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 405 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1197	1359	1197 out of 1359 (88.08%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>UAGC: N=147 Mean=731 Traditional: N=480 Mean=568 Online: N=2490 Mean=580</p>	<p>UAGC: N=147 Mean=731 Traditional: N=480 Mean=568 Online: N=2490 Mean=580</p>	<p>On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>147</p>	<p>147</p>	<p>147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively applied financial theories to conduct financial analysis. 	<p>128</p>	<p>135</p>	<p>94.81% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied financial theories to conduct financial analysis.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 3 - Appraise financial practices to achieve the efficient use of financial resources.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 215 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	365	460	365 out of 460 (79.35%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>UAGC: N=147 Mean=719 Traditional: N=270 Mean=547 Online: N=2370 Mean=542</p>	<p>UAGC: N=147 Mean=719 Traditional: N=270 Mean=547 Online: N=2370 Mean=542</p>	<p>On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>147</p>	<p>147</p>	<p>147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively appraised financial practices to achieve the efficient use of financial resources. 	<p>127</p>	<p>135</p>	<p>94.07% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the efficient use of financial resources.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 4 - Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	548	644	548 out of 644 (85.09%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Legal of Environment of Business Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>UAGC: N=147 Mean=751 Traditional: N=240 Mean=538 Online: N=2790 Mean=536</p>	<p>UAGC: N=147 Mean=751 Traditional: N=240 Mean=538 Online: N=2790 Mean=536</p>	<p>On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>147</p>	<p>147</p>	<p>147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance. 	<p>126</p>	<p>135</p>	<p>93.33% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 5 - Evaluate financial information and non-financial information in order to appropriately assess business opportunities.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	720	906	720 out of 906 (79.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575</p>	<p>UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575</p>	<p>On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>147</p>	<p>147</p>	<p>147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities. 	<p>125</p>	<p>135</p>	<p>92.59% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 6 - Construct long-range financial planning, implementation and control systems.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: FIN 490 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	582	852	582 out of 852 (68.31%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575</p>	<p>UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575</p>	<p>On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>147</p>	<p>147</p>	<p>147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively constructed long-range financial planning, implementation, and control systems.</p>	<p>125</p>	<p>135</p>	<p>92.59% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed long-range financial planning, implementation, and control systems.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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OVERALL RECOMMENDATIONS
<p>Overall, it is recommended that the Program Lead for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2023-2024 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.</p> <p>It is also recommended to review FIN490 as the target for PLO 6 was not met.</p>

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 4	Direct Measure 1	Robin Dhakal, Core Faculty, BAF Assessment team	In Progress	December, 2023
Action Details	Robin Dhakal will revise ECO 316 with an enhanced Final Paper and improved student resources for completing the Final Paper.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	Direct Measure 3	Assessment, Susan Gould, Lead Faculty, BAF Assessment Team	Not Started	2023/2024 Assessment Cycle
Action Details	Replace Direct Measure 3 with FIN 302 Final Project to provide a broader review of student success earlier in the BAF program. Make this Direct Measure 2 and move Direct Measure 2 to Direct Measure 3. FIN 302 is mapped to a reinforced level for this PLO.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 5	Direct Measure 1	Assessment, Rob Shah, Core Faculty BAF Assessment Team	In Progress	January 31, 2024
Action Details	BUS 450 was recently revised. Rob Shah will monitor data post revision to ensure student learning outcome targets are being achieved.			

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 6	Direct Measure 3	Assessment, Susan Gould, Lead Faculty BAF Assessment Team	Not Started	2023/2024 Assessment Cycle
Action Details	Replace Direct Measure 3 with FIN 302 Final Project to provide a review of student success earlier in the BAF program. Make this Direct Measure 2 and move Direct Measure 2 to Direct Measure 3. FIN 302 is mapped to a reinforced level for this PLO.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 6	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	Not Started	Early 2024
Action Details	Provide supplemental student resources for NPV section of FIN 490 Final Project.			