

BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2022-2023 ACADEMIC YEAR

2022- 2023 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Analyze business and financial conditions using appropriate problem solving skills.	Apply financial theories to conduct financial analysis.	Appraise financial practices to achieve the efficient use of financial resources.	Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macrofinance.	Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	Construct long- range financial planning, implementation and control systems.
MGT 330: Management for Organizations	ı					
BUS 311: Business Law I	I			ı		
FIN 301: Ethics for the Finance Professional	I		I		ı	
ECO 203: Principles of Macroeconomics	I	1			R	
ECO 204: Principals of Microeconomics					R	
ACC 205: Principles of Accounting I	I	I	I			R
ACC 206: Principles of Accounting II	R	I	I			M
BUS 215: Personal Finance Management		I	М			
BUS 308: Statistics for Managers		R				
ECO 316: Financial Institutions and Markets				R	R	
FIN 302: Financial Management of Entrepreneurial Businesses	R	R	R		R	R
BUS 401: Principles of Finance	М	R		R	R	
BUS 405: Principles of Investments		R			R	

Office of Assessment and Curricular Affairs



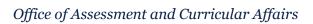
BUS 450: International Finance		R	R		R	
FIN 490: Finance Capstone	М	М	М	М	M	M

I (Introduced), R (Reinforced), or M (Mastered).



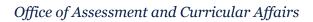
ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Analyze business and financial conditions using appropriate problem solving skills. **TOTAL NUMBER** TOTAL **MEASURE ACCEPTABLE TARGET ASSESSMENT ASSESSMENT OF STUDENT NUMBER OF RESULTS: RESULTS: RECORDS STUDENT PERCENTAGE OF** 1. EXCEEDS THE **MEETING RECORDS ACCEPTABLE STUDENT ACCEPTABLE OBSERVED RECORDS TARGET TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA 70% of Bachelor of Arts in Finance students 532 642 532 out of 642 1. EXCEEDS THE Direct Measure 1: (82.87%) of must receive a proficient, or distinguished **ACCEPTABLE BUS401 Final Project** evaluation on relevant content criteria records evaluated **TARGET** indicate proficient mapped to this PLO. or distinguished performance on this key

assignment's





				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=147 Mean=727 Traditional: N=810 Mean=607 Online: N=2910 Mean=591	UAGC: N=147 Mean=727 Traditional: N=810 Mean=607 Online: N=2910 Mean=591	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	147	147	147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

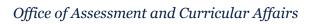




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	128	135	94.81% of BA Finance students	1. EXCEEDS THE ACCEPTABLE
Liid of Program Survey	Program Survey by indicating either "Agree"			upon completion	TARGET
	or "Strongly Agree." The item to be used will			of the program	
	be:			during the 2022-23	
				assessment cycle	
	I effectively analyzed business and financial			indicated that they	
	conditions using appropriate problem solving			agreed or strongly	
	skills.			agreed that they	
				effectively	
				analyzed business	
				and financial	
				conditions using	
				appropriate	
				problem solving	
				skills.	

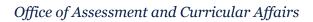


PLO 2 - Apply financia	theories to conduct financial analysis.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 405 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1197	1359	1197 out of 1359 (88.08%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Business Finance Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=147 Mean=731 Traditional: N=480 Mean=568 Online: N=2490 Mean=580	UAGC: N=147 Mean=731 Traditional: N=480 Mean=568 Online: N=2490 Mean=580	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	147	147	147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied financial theories to conduct financial analysis.	128	135	94.81% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied financial theories	1. EXCEEDS THE ACCEPTABLE TARGET
				to conduct financial analysis.	

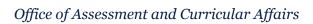


PLO 3 - Appraise finan	cial practices to achieve the efficient use of	financial resource	es.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 215 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	365	460	365 out of 460 (79.35%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=147 Mean=719 Traditional: N=270 Mean=547 Online: N=2370 Mean=542	UAGC: N=147 Mean=719 Traditional: N=270 Mean=547 Online: N=2370 Mean=542	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	147	147	147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

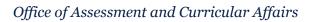




• I effectively appraised financial practices to achieve the efficient use of financial resources. indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the efficient use of financial resources.	EXCEEDS THE CCEPTABLE RGET
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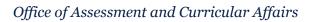


PLO 4 - Evaluate the p	olitical, social, legal, regulatory, and techno	logical issues in th	e context of mic	ro and macro-financ	e.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	548	644	548 out of 644 (85.09%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Legal of Environment of Business Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=147 Mean=751 Traditional: N=240 Mean=538 Online: N=2790 Mean=536	UAGC: N=147 Mean=751 Traditional: N=240 Mean=538 Online: N=2790 Mean=536	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	147	147	147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

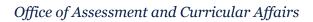




	ACCEPTABLE TARGET
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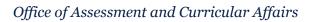


PLO 5 - Evaluate financial information and non-financial information in order to appropriately assess business opportunities.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA	
Direct Measure 1: BUS 450 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	720	906	720 out of 906 (79.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET	





Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575	UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575	On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	147	147	147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

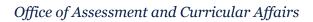




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.	125	135	92.59% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated financial information and non-financial information in order to appropriately	1. EXCEEDS THE ACCEPTABLE TARGET
				appropriately assess business opportunities.	

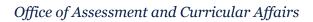


PLO 6 - Construct long-range financial planning, implementation and control systems.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA	
Direct Measure 1: FIN 490 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	582	852	582 out of 852 (68.31%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET	





Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575	UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575	On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	147	147	147 out of 147 (100.00%) BA Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	125	135	92.59% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE
	Program Survey by indicating either "Agree"			upon completion	TARGET
	or "Strongly Agree." The item to be used will			of the program	
	be: • I effectively constructed long-range			during the 2022-23	
	financial planning, implementation, and			assessment cycle	
	control systems.			indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				constructed long-	
				range financial	
				planning,	
				implementation,	
				and control	
				systems.	

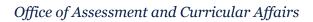


OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2023-2024 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

It is also recommended to review FIN490 as the target for PLO 6 was not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 4	Direct Measure 1	Robin Dhakal, Core Faculty, BAF Assessment team	In Progress	December, 2023		
Action Details	Robin Dhakal will revise ECO 33	16 with an enhanced Final Paper : Paper.	and improved student resour	ces for completing the Final		
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 2	Direct Measure 3	Assessment, Susan Gould, Lead Faculty, BAF	Not Started	2023/2024 Assessment Cycle		
Action Details	Assessment Team Replace Direct Measure 3 with FIN 302 Final Project to provide a broader review of student success earlier in the BAF program. Action Details Make this Direct Measure 2 and move Direct Measure 2 to Direct Measure 3. FIN 302 is mapped to a reinforced level for this PLO.					
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 5	Direct Measure 1	Assessment, Rob Shah, Core Faculty BAF Assessment Team	In Progress	January 31, 2024		
Action Details	BUS 450 was recently revised. Rob Shah will monitor data post revision to ensure student learning outcome targets are being achieved.					





OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 6	Direct Measure 3	Assessment, Susan Gould, Lead Faculty BAF Assessment Team	Not Started	2023/2024 Assessment Cycle	
Action Details	Replace Direct Measure 3 with FIN 302 Final Project to provide a review of student success earlier in the BAF program. Make this Direct Measure 2 and move Direct Measure 2 to Direct Measure 3. FIN 302 is mapped to a reinforced level for this PLO.				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 6	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	Not Started	Early 2024	
Action Details	Provide supplemental student resources for NPV section of FIN 490 Final Project.				