

## BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2021-2022 ACADEMIC YEAR

### 2021– 2022 CURRICULUM MAP

	<b>PLO 1</b> Analyze business and financial conditions using appropriate problem solving skills.	<b>PLO 2</b> Apply financial theories to conduct financial analysis.	<b>PLO 3</b> Appraise financial practices to achieve the efficient use of financial resources.	<b>PLO 4</b> Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.	<b>PLO 5</b> Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	<b>PLO 6</b> Construct long-range financial planning, implementation and control systems.
<i>MGT 330: Management for Organizations</i>	<b>I</b>					
<i>BUS 311: Business Law I</i>	<b>I</b>			<b>I</b>		
<i>FIN 301: Ethics for the Finance Professional</i>	<b>I</b>		<b>I</b>		<b>I</b>	
<i>ECO 203: Principles of Macroeconomics</i>	<b>I</b>	<b>I</b>			<b>R</b>	
<i>ECO 204: Principals of Microeconomics</i>					<b>R</b>	
<i>ACC 205: Principles of Accounting I</i>	<b>I</b>	<b>I</b>	<b>I</b>			<b>R</b>
<i>ACC 206: Principles of Accounting II</i>	<b>R</b>	<b>I</b>	<b>I</b>			<b>M</b>
<i>BUS 215: Personal Finance Management</i>		<b>I</b>	<b>M</b>			
<i>BUS 308: Statistics for Managers</i>		<b>R</b>				
<i>ECO 316: financial Institutions and Markets</i>				<b>R</b>	<b>R</b>	
<i>BUS 323: Risk Management and Insurance</i>	<b>R</b>	<b>R</b>				
<i>BUS 401: Principles of Finance</i>	<b>M</b>	<b>R</b>		<b>R</b>	<b>R</b>	
<i>BUS 405: Principles of Investments</i>		<b>R</b>			<b>R</b>	
<i>BUS 450: International Finance</i>		<b>R</b>	<b>R</b>		<b>R</b>	



*FIN 490: Finance Capstone*

**M**

**M**

**M**

**M**

**M**

**M**

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Analyze business and financial conditions using appropriate problem solving skills.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: FIN 490 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	697	1067	697 out of 1067 (65.32%) of records evaluated indicate proficient or distinguished performance on this key assignment's	3. DOES NOT MEET THE ACCEPTABLE TARGET

				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=83, Mean=751, <b>Traditional:</b> 780/585: <b>Online:</b> 3180/576	<b>UAGC:</b> N=83, Mean=751, <b>Traditional:</b> 780/585: <b>Online:</b> 3180/576	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	82	83	82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively analyzed business and financial conditions using appropriate problem solving skills.</li> </ul>	<p>78</p>	<p>83</p>	<p>93.98% of BA Finance students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed business and financial conditions using appropriate problem solving skills.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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<b>PLO 2 - Apply financial theories to conduct financial analysis.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: BUS 401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	570	666	570 out of 666 (85.59%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=83, Mean=730, <b>Traditional:</b> 510/532: <b>Online:</b> 2730/556</p>	<p><b>UAGC:</b> N=83, Mean=730, <b>Traditional:</b> 510/532: <b>Online:</b> 2730/556</p>	<p>On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>82</p>	<p>83</p>	<p>82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree”</p>	<p>81</p>	<p>83</p>	<p>97.59% of BA Finance students upon completion of the program</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<p>or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"><li>• I effectively applied financial theories to conduct financial analysis.</li></ul>			<p>during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively applied financial theories to conduct financial analysis.</p>	
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<b>PLO 3 - Appraise financial practices to achieve the efficient use of financial resources.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: BUS 450 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	762	924	762 out of 924 (82.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=83, Mean=751, <b>Traditional:</b> 330/529: <b>Online:</b> 2610/528</p>	<p><b>UAGC:</b> N=83, Mean=751, <b>Traditional:</b> 330/529: <b>Online:</b> 2610/528</p>	<p>On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>82</p>	<p>83</p>	<p>82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively appraised financial practices to achieve the efficient use of financial resources.</li> </ul>	<p>80</p>	<p>83</p>	<p>96.39% of BA Finance students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the efficient use of financial resources.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 4 - Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	589	720	589 out of 720 (81.81%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam –	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related	<b>UAGC:</b> N=83, Mean=768, <b>Traditional:</b> 210/534	<b>UAGC:</b> N=83, Mean=768, <b>Traditional:</b> 210/534	On average BA Finance students scored above the average of the	2. MEETS THE ACCEPTABLE TARGET

<p>Legal of Environment of Business Section</p>	<p>to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>Online:</b> 3090/521</p>	<p><b>Online:</b> 3090/521</p>	<p>Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.</p>	
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>82</p>	<p>83</p>	<p>82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.</li> </ul>	<p>76</p>	<p>83</p>	<p>91.57% of BA Finance students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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<b>PLO 5 - Evaluate financial information and non-financial information in order to appropriately assess business opportunities.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: BUS 401 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	570	666	570 out of 666 (85.59%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=83, Mean=759, <b>Traditional:</b> N/A <b>Online:</b> 1410/561</p>	<p><b>UAGC:</b> N=83, Mean=759, <b>Traditional:</b> N/A <b>Online:</b> 1410/561</p>	<p>On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>82</p>	<p>83</p>	<p>82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>



<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.</li> </ul>	<p>80</p>	<p>83</p>	<p>96.39% of BA Finance students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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<b>PLO 6 - Construct long-range financial planning, implementation and control systems.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: FIN 490 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	697	1067	697 out of 1067 (65.32%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=83, Mean=759, <b>Traditional:</b> N/A <b>Online:</b> 1410/561</p>	<p><b>UAGC:</b> N=83, Mean=759, <b>Traditional:</b> N/A <b>Online:</b> 1410/561</p>	<p>On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>82</p>	<p>83</p>	<p>82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively constructed long-range financial planning, implementation, and control systems.</p>	<p>77</p>	<p>83</p>	<p>92.77% of BA Finance students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed long-range financial planning, implementation, and control systems.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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OVERALL RECOMMENDATIONS
<p>Overall, it is recommended that the Program Lead for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.</p> <p>It is also recommended to review FIN490 as the targets for PLOs 1 and 6 were not met.</p>

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1	Direct Measure 1	Susan Gould, Lead Faculty, BAF Assessment team	In progress	Early 2023
<i>Action Details</i>	Replace Direct Measure 1 with BUS 401 Final Project. BUS 401 is mapped to the mastery level for this PLO.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	Direct Measure 1	Susan Gould, Lead Faculty, BAF Assessment Team	In progress	Early 2023
<i>Action Details</i>	Replace Direct Measure 1 with BUS 405 Final Project to provide a broader review of student success in the BAF program. BUS 405 is mapped to a reinforced level for this PLO.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 3	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	In progress	Early 2023
<i>Action Details</i>	Replace Direct Measure 1 with BUS 215 Final Project to provide a broader review of student success in the BAF program. BUS 215 is mapped to a mastered level for this PLO.			

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 5	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	In Progress	Early 2023
Action Details	Replace Direct Measure 1 with BUS 450 Final Project to provide a broader review of student success in the BAF program. BUS 450 is mapped to a reinforced level for this PLO.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 6	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	In Progress	Early 2023
Action Details	Modify FIN 490 using CRAF process. Provide journal assignment in Week 4 to prepare students for Week 5 Final Project and provide students a template for the Week 5 Final Project.			