

**BA CONSUMER AND FAMILY FINANCIAL SERVICES: ANNUAL ASSESSMENT PLAN & FINDINGS  
2022-2023 ACADEMIC YEAR**

<b>2022– 2023 CURRICULUM MAP</b>							
	<b>PLO 1</b>	<b>PLO 2</b>	<b>PLO 3</b>	<b>PLO 4</b>	<b>PLO 5</b>	<b>PLO 6</b>	<b>PLO 7</b>
	Recommend appropriate financial information to individual consumers.	Assess legal concepts and their application to the individual investor.	Evaluate personal financial practices to achieve the most efficient use of the client’s financial resources.	Assess the role of financial advisor in the provision of business services to clients.	Construct both short range and long range financial plans for a client.	Examine the role of life, health, property, and casualty insurance in business and personal financial planning.	Evaluate various types of investments in terms of their risks and potential returns.
<i>BUS 215: Personal Financial Management</i>	I	I	I	I	I	I	I
<i>BUS 311: Business Law I</i>		I					
<i>FIN 301: Ethics for the Finance Professional</i>	R	R		R			
<i>ECO 203: Principles of Macroeconomics</i>			I				R
<i>ACC 205: Principles of Accounting</i>			I			I	
<i>BUS 308: Statistics for Managers</i>	R				R		R
<i>ECO 316: Financial Institutions &amp; Markets</i>	R		R		R	I	R

<i>BUS 330: Principles of Marketing</i>	R			R	R		
<i>BUS 323: Risk Management &amp; Insurance</i>		R	R	R	R	R	R
<i>BUS 342: Financial Planning &amp; Practice</i>	R	R	M	M	R	R	R
<i>BUS 401: Principles of Finance</i>	R				R		R
<i>BUS 405: Principles of Investments</i>	R		R	R	R		R
<i>PFP 457: Retirement &amp; Estate Planning</i>	R	R	R	R	R	R	R
<i>ACC 401: Federal Income Taxes I</i>	R	R		R			
<i>BUS 458: Consumer &amp; Family Finance Capstone</i>	M	M	M	M	M	M	M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Recommend appropriate financial information to individual consumers.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA</b>

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.</p>	<p>7</p>	<p>7</p>	<p>7 out of 7 (100.00%) BA Consumer and Family Financial Services students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>
<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p>On average, BA Consumer and Family Financial Services students scored below the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>	<p><b>2. MEETS THE ACCEPTABLE TARGET</b></p>

<p>Direct Measure 2: BUS342 Final Paper</p>	<p>70% of Bachelor of Arts in Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>7</p>	<p>9</p>	<p>7 out of 9 (77.78%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>
<p>Indirect Measure 1: End of Program Survey PLO1</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively recommended appropriate financial information to individual consumers.</li> </ul>	<p>6</p>	<p>7</p>	<p>85.71% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively recommended appropriate financial information to individual consumers.</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>

PLO 2 - Assess legal concepts and their application to the individual investor.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.	7	7	7 out of 7 (100.00%) BA Consumer and Family Financial Services students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam- Legal Environment of Business Section</p>	<p>BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=7 Mean=757 <b>Traditional:</b> N=41490 Mean=604 <b>Online:</b> N=43380 Mean=641</p>	<p><b>UAGC:</b> N=7 Mean=757 <b>Traditional:</b> N=41490 Mean=604 <b>Online:</b> N=43380 Mean=641</p>	<p>On average BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.</p>	<p><b>2. MEETS THE ACCEPTABLE TARGET</b></p>
<p>Direct Measure 2: BUS323 Final Paper</p>	<p>70% of Bachelor of Arts in Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>10</p>	<p>16</p>	<p>10 out of 16 (62.50%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this</p>	<p><b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b></p>

				PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> <li>• I effectively assessed legal concepts and their application to the individual investor.</li> </ul>	7	7	100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed legal concepts and their application to the individual investor.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>



PLO 3 - Evaluate personal financial practices to achieve the most efficient use of the client's financial resources.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.	7	7	7 out of 7 (100.00%) BA Consumer and Family Financial Services students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Business Ethics Section</p>	<p>BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=7 Mean=671 <b>Traditional:</b> N=40530 Mean=592 <b>Online:</b> N=44850 Mean=627</p>	<p><b>UAGC:</b> N=7 Mean=671 <b>Traditional:</b> N=40530 Mean=592 <b>Online:</b> N=44850 Mean=627</p>	<p>On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p>	<p><b>2. MEETS THE ACCEPTABLE TARGET</b></p>
<p>Direct Measure 3: ECO316 Final Paper</p>	<p>70% of Bachelor of Arts in Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>7</p>	<p>7</p>	<p>7 out of 7 (100.00%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>

				PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"><li>• I effectively evaluated personal financial practices to achieve the most efficient use of the client’s financial resources.</li></ul>	7	7	100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated personal financial practices to achieve the most efficient use of the client’s financial resources.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

PLO 4 - Assess the role of financial advisor in the provision of business services to clients.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.	7	7	7 out of 7 (100.00%) BA Consumer and Family Financial Services students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p>On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>	<p><b>2. MEETS THE ACCEPTABLE TARGET</b></p>
<p>Direct Measure 3: BUS342, Final Assignment</p>	<p>70% of BA Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>7</p>	<p>9</p>	<p>7 out of 9 (77.78%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>

				PLO at the Mastered level.	
Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed the role of financial advisor in the provision of business services to clients.	7	7	100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed the role of financial advisor in the provision of business services to clients.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

<b>PLO 5 - Construct both short range and long range financial plans for a client.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.</p>	<p>7</p>	<p>7</p>	<p>7 out of 7 (100.00%) BA Consumer and Family Financial Services students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>
<p>Direct Measure 2: CPC Comprehensive Exam- Quantitative Research Techniques and Statistics Section</p>	<p>BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=7 Mean=642 <b>Traditional:</b> N=38730 Mean=551 <b>Online:</b> N=33450 Mean=577</p>	<p><b>UAGC:</b> N=7 Mean=642 <b>Traditional:</b> N=38730 Mean=551 <b>Online:</b> N=33450 Mean=577</p>	<p>On average BA Consumer and Family Financial Services students did not score above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component</p>	<p><b>2. MEETS THE ACCEPTABLE TARGET</b></p>



				comprehensive exam.	
Direct Measure 3: BUS342 Final Assignment	70% of Bachelor of Arts in Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	5	6	5 out of 6 (83.33%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> <li>• I effectively constructed both short range and long range financial plans for a client.</li> </ul>	7	7	100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed both short range and long range financial plans for a client.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

PLO 6 - Examine the role of life, health, property, and casualty insurance in business and personal financial planning.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.	7	7	7 out of 7 (100.00%) BA Consumer and Family Financial Services students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

<p>Direct Measure 2: CPC Comprehensive Exam - Business Finance Section</p>	<p>BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p>On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>	<p><b>2. MEETS THE ACCEPTABLE TARGET</b></p>
<p>Direct Measure 3: BUS342 Final Paper</p>	<p>70% of BA Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>5</p>	<p>6</p>	<p>5 out of 6 (83.33%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>

				PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> <li>• I effectively examined the role of life, health, property, and casualty insurance in business and personal financial planning.</li> </ul>	7	7	100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the role of life, health, property, and casualty insurance in business and personal financial planning.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

PLO 7 - Evaluate various types of investments in terms of their risks and potential returns.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.	7	7	7 out of 7 (100.00%) BA Consumer and Family Financial Services students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p><b>UAGC:</b> N=7 Mean=714 <b>Traditional:</b> N=42840 Mean=552 <b>Online:</b> N=38940 Mean=563</p>	<p>On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>	<p><b>2. MEETS THE ACCEPTABLE TARGET</b></p>
<p>Direct Measure 3: BUS342 Final Paper</p>	<p>70% of BA Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>7</p>	<p>9</p>	<p>7 out of 9 (77.78%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this</p>	<p><b>1. EXCEEDS THE ACCEPTABLE TARGET</b></p>

				PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> <li>• I effectively evaluated various types of investments in terms of their risks and potential returns.</li> </ul>	6	6	100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they evaluated various types of investments in terms of their risks and potential returns.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

OVERALL RECOMMENDATIONS				
<p>Overall, it is recommended that the Program Lead for the Bachelor of Arts in Consumer and Family Financial Services review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2023-2024 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. Additionally, it is recommended to review BUS323 as the target for PLO 2 was not met.</p>				
ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO1-7	Any Direct Measure based on CPC.	SUSAN GOULD, LEAD FACULTY	IN PROGRESS	2023/2024 ASSESSMENT CYCLE
Action Details	Assess the alignment for the Peregrine CPC sections. Each PLO should align with a topic for the CPC exam, adjusting these areas will highlight the need to align sections per PLO to meaningful student learning.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	Direct Measure 2	ASSESSMENT, SUSAN GOULD, PROGRAM CHAIR	NOT STARTED	2023/2024 ASSESSMENT CYCLE
Action Details	Replace Direct Measure 2 with the Final Paper from BUS342. BUS323 is no longer being offered, and BUS342 is a better indicator of the PLO.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	Direct Measure 2 (new)	ROB SHAH, CORE FACULTY	NOT STARTED	2023/2024 ASSESSMENT CYCLE
Action Details	BUS342 was recently revised. Rob Shah will monitor data post revision to ensure student learning outcome targets are being achieved.			



OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO1-7	Assignment Direct Measures	SUSAN GOULD, LEAD FACULTY	IN PROGRESS	2023/2024 ASSESSMENT CYCLE
Action Details	Analyze the curriculum map, indicating and change if needed, areas where scaffolding of student learning, for example, Introduced, Reinforced and Mastered is accurate.			