

# BACHELOR OF ARTS IN BUSINESS INFORMATION SYSTEMS ANNUAL ASSESSMENT PLAN & FINDINGS 2022-2023 ACADEMIC YEAR

2022 – 2023 CURRICULUM MAP							
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.	Evaluate information systems and enterprise solutions appropriate to meet presented business challenges.	Compare and contrast the local and global impact of computing on individuals, organizations, providers, and society.	Develop alternative information systems solutions appropriate for addressing business problems.	Evaluate processes that support the delivery and management of information systems within the business application environment.	Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibiliti es relevant to the Information Technology discipline.	Employ collaborative team skills to accomplish a common goal.
MGT 330: Management for Organizations	1	R	I	R	R		
ECO 204: Principles of Microeconomics		R			R		
ACC 205: Principles of Accounting	R	R	R	R			
INF 220: IS Principles	R	R	I	I	R	R	М
BUS 311: Business Law I	R	R	R	R	R	R	
BUS 308: Statistics for Managers	R	R	R	R	R		
ENG 328: Scientific & Technical Writing	R	R	R	R	R	R	R
INF 231: Programming Concepts	R	R	R	R	R		

## Office of Learning Assessment and Curricular Affairs



INF 340: Business Systems Analysis	M	R	R	R	R	R	R
INF 322: Database Management Systems	R	R	R	R	R		
INF 325: Telecommunications & Networking Concepts	R	R	R	R	R	R	R
BUS 352: e-Business	R	R	R	R	R		
PRM 300: Introduction to Project Management	R	R	R	R	M	R	R
INF 336: Project Procurement Management	R	R	R	R	R		
MGT 497: Strategic Technology Planning for Organizations	М	М	М	М	М		М

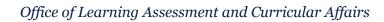
I (Introduced), R (Reinforced), or M (Mastered).



#### ANNUAL ASSESSMENT PLAN FINDINGS

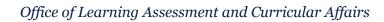
### PLO 1 - Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: INF 340 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	450	462	97.4%	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 800 Traditional Mean = 625 Online Mean = 674	UAGC Total = 83  Traditional Total = 38,160  Online Total = 32,880	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	82	83	98.8%	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1: End of Program Survey - PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively applied analytical, logical, and critical thinking abilities in the development of effective information systems solutions.	76	79	96.2%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Evaluate infor	mation systems and enterprise solutions app	propriate to meet	presented busin	ess challenges.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA





Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	546	586	93.2%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Business Integration and Strategic Management Section	BA Business Information Systems, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 790 Traditional Mean = 625 Online Mean = 645	UAGC Total = 83  Traditional Total = 41,550  Online Total = 41,310	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET





Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	82	83	98.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively evaluated information systems and enterprise solutions appropriate to meet presented business challenges.	75	80	93.8%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Compare and	contrast the local and global impact of comp	outing on individu	als, organizations	, providers, and so	ciety.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET





					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	140	142	98.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 751 Traditional Mean = 595 Online Mean = 630	UAGC Total = 83  Traditional Total = 41,460  Online Total = 45,870	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management	2. MEETS THE ACCEPTABLE TARGET





				section of the Common Professional Component comprehensive exam.	
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	82	83	98.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively compared and contrasted the local and global impact of computing on individuals, organizations, providers, and society.	75	80	93.8%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Develop altern	ative information systems solutions approp	riate for addressi	ng business prob	lems.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	1. EXCEEDS THE ACCEPTABLE TARGET





		ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	546	586	93.2%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 800 Traditional Mean = 625 Online Mean = 674	UAGC Total = 83  Traditional Total = 38,160  Online Total = 32,880	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET

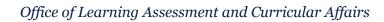




MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF		
PLO 5 - Evaluate proceenvironment.	esses that support the delivery and manager	nent of information	on systems withi	n the business appli	cation
Indirect Measure 1: End of Program Survey - PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively developed alternative information systems solutions appropriate for addressing business problems.	76	80	95.0%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	82	83	98.8%	1. EXCEEDS THE ACCEPTABLE TARGET
				the Information Management Systems section of the Common Professional Component comprehensive exam.	



		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	546	586	93.2%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam	UAGC Mean = 751 Traditional Mean = 595	UAGC Total = 83 Traditional Total = 41,460	On average BA Business Information Systems students scored above the average of the Peregrine	2. MEETS THE ACCEPTABLE TARGET





	when compared to other competitive programs.	Online Mean = 630	Online Total = 45,870	Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	82	83	98.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively evaluated processes that can support the delivery and management of information systems within the business application environment.	74	78	94.9%	1. EXCEEDS THE ACCEPTABLE TARGET



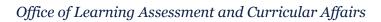
PLO 6 - Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibilities relevant to the Information Technology discipline.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	131	140	93.6%	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 751 Traditional Mean = 595 Online Mean = 630	UAGC Total = 83  Traditional Total = 41,460  Online Total = 45,870	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	82	83	98.8%	1. EXCEEDS THE ACCEPTABLE TARGET
	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	75	79	94.9%	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1: End of Program Survey - PLO6  PLO 7 - Employ collaboration	or "Strongly Agree." The item to be used will be:  • I effectively apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibilities relevant to the Information Technology discipline.	goal.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA





Direct Measure 1: INF 220 Week 2 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	70	80	87.5%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Business Leadership Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	UAGC Mean = 705 Traditional Mean = 578 Online Mean = 613	UAGC Total = 83  Traditional Total = 36,330  Online Total = 38,700	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET

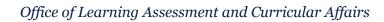




Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	82	83	98.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively employ collaborative team skills to accomplish a common goal.	68	77	88.3%	1. EXCEEDS THE ACCEPTABLE TARGET

#### **OVERALL RECOMMENDATIONS**

Overall, it is recommended to review the assessment plan (including measures used, alignment mapping, and targets set) and the curriculum map in preparation for the 2023-24 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, consider reviewing other course assignments to use as additional measures to assess.





	ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
1-7	all	Lead Faculty, Core Faculty	Not Started	End of 23-24 AY		
Action Details	Faculty will review th	ne curriculum map for prop	per alignment and scaffolding	for all ISLOs (1-7).		
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
7	INF 220	Lead Faculty, Assessment	Not Started	End of 22-23AY		
Action Details	Review INF 220 w	vith a course snapshot and,	or rubric norming prior to re	-development.		
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
1-7	all	Lead Faculty, Assessment	Not Started	End of 23-24 AY		
Action Details	Review INF 325 and its alignment with a course snapshot. Future revisions of some courses like INF 325 can possibly the incorporate latest technology and software and add as an additional measure.					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
1-7	all	Lead Faculty, Assessment	Not Started	23-24 AY		
Action Details	Consider aligning TEC 100 (a General Education course) to the PLOs, incorporating into the program curriculum map, and possibly adding assignment(s) as additional measures to support PLO achievement. Many components of the recently redeveloped course align with the Technology department's bachelor programs.					

