

BACHELOR OF ARTS IN BUSINESS ECONOMICS: ANNUAL ASSESSMENT PLAN & FINDINGS

2022-2023 ACADEMIC YEAR

2022 – 2023 CURRICULUM MAP

	PLO 1 Assess business facts and interpret them consistent with economic thinking.	PLO 2 Examine how decision makers allocate scarce resources to achieve economic efficiency.	PLO 3 Apply economic tools to analyze decisions made by consumers, firms, and policy makers.	PLO 4 Predict the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models.
<i>MGT 330 Management for Organizations</i>	I		I	I
<i>BUS 311 Business Law</i>	I			
<i>ECO 203 Principles of Macroeconomics</i>	R	I	I	R
<i>ECO 204 Principles of Microeconomics</i>	R	I	R	R
<i>ACC 205 Principles of Accounting I</i>	R	R		R
<i>ACC 206 Principles of Accounting II</i>	R	R	R	R
<i>BUS 308 Statistics for Managers</i>	R			R
<i>ECO 316 Financial Institutions & Markets</i>		R	R	
<i>ECO 320 International Economics</i>			R	R
<i>ECO 342 Principles of Econometrics</i>	R		R	
<i>BUS 401 Principles of Finance</i>	R		R	
<i>MGT 380 Leadership for Organizations</i>	R			
<i>ECO 408 Managerial Economics</i>	R	R	R	R

<i>ECO 406 Business Cycles & Growth</i>	R	R	M	R
<i>BUS 402 Strategic Management & Business Policy</i>	M	M	M	M

I(INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Assess business facts and interpret them consistent with economic thinking.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: ECO203 Final Paper</p>	<p>70% of BA Business Economics students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>6</p>	<p>6</p>	<p>6 out of 6 (100.00%) of records evaluated indicated proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section</p>	<p>BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>UAGC: N=24 Mean=766 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644</p>	<p>UAGC: N=24 Mean=766 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644</p>	<p>On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>

				Professional Component comprehensive exam.	
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	24	24	24 out of 24 (100.00%) BA Business Economics students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed business facts and interpreted them consistent with economic thinking.	22	23	95.65% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed business facts and interpreted them	1. EXCEEDS THE ACCEPTABLE TARGET

				consistent with economic thinking.	
PLO 2 - Examine how decision makers allocate scarce resources to achieve economic efficiency.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC205 Final Paper	70% of BA Business Economics students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	14	25	14 out of 25 (56.00%) of records evaluated indicated proficient or distinguished performance on this key assignment's content criteria	3. DOES NOT MEET THE ACCEPTABLE TARGET

				mapped to this PLO at the Reinforced level.	
Direct Measure 2: CPC Comprehensive Exam Business Finance Section	BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=24 Mean=675 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563	UAGC: N=24 Mean=675 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563	On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	24	24	24 out of 24 (100.00%) BA Business Economics students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC	1. EXCEEDS THE ACCEPTABLE TARGET

				comprehensive exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively examined how decision makers allocate scarce resources to achieve economic efficiency. 	22	22	100.00% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined how decision makers allocate scarce resources to achieve economic efficiency.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 - Apply economic tools to analyze decisions made by consumers, firms, and policy makers.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO406 Final Project	70% of BA Business Economics students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	87	141	87 out of 141 (61.70%) of records evaluated indicated proficient or distinguished performance on this key assignment's content criteria mapped to this	3. DOES NOT MEET THE ACCEPTABLE TARGET

				PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Economics Section	BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Economics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=24 Mean=720 Traditional: N=41340 Mean=569 Online: N=32610 Mean=590	UAGC: N=24 Mean=720 Traditional: N=41340 Mean=569 Online: N=32610 Mean=590	On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Economics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	24	24	24 out of 24 (100.00%) BA Business Economics students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC	1. EXCEEDS THE ACCEPTABLE TARGET

				comprehensive exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied economic tools to analyze decisions made by consumers, firms, and policy makers.	22	23	95.65% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied economic tools to analyze decisions made by consumers, firms, and policy makers.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Predict the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS402 Final Paper	70% of BA Business Economics students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this PLO.	111	192	111 out of 192 (57.81%) of records evaluated indicated proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET

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<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>UAGC: N=24 Mean=675 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563</p>	<p>UAGC: N=24 Mean=675 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563</p>	<p>On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>24</p>	<p>24</p>	<p>24 out of 24 (100.00%) BA Business Economics students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively predicted the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models. 	<p>19</p>	<p>21</p>	<p>90.48% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively predicted the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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OVERALL RECOMMENDATIONS				
<p>Overall, it is recommended that the Program Lead for the Bachelor of Arts in Business Economics review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2023-2024 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.</p> <p>It is also recommended to review ACC205, ECO406 and BUS402 as they target for PLO 2, PLO3 and PLO4 were not met.</p>				
ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	Direct Measure 1: ACC205 Final Paper	ASSESSMENT SUSAN GOULD, PROGRAM CHAIR	NOT STARTED	ASSESSMENT CYCLE 2023/2024
Action Details	Review assessment data for ECO316 and replace Direct Measure 2 with the Final Paper from ECO316. This provides program assessment information at an earlier point in the BA BE program.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 4	Direct Measure 2: BUS402 Final Paper	ASSESSMENT, SUSAN GOULD, PROGRAM CHAIR	NOT STARTED	ASSESSMENT CYCLE 2023/2024
Action Details	Review assessment data for ECO204 and replace Direct Measure 2 with the Final Paper from ECO 316. This provides program assessment information at an earlier point in the BA BE program.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2, 4	Direct Measure 2 (new)	ROBIN DHAKAL, CORE FACULTY	IN PROGRESS	DECEMBER, 2023
Action Details	Robin Dhakal will revise ECO 316 with an enhanced Final Paper and improved student resources for completing the Final Paper.			

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1-4	Direct Measure CPC Sections	ASSESSMENT SUSAN GOULD, PROGRAM CHAIR	IN PROGRESS	ASSESSMENT CYCLE 2023/2024
Action Details	Assess the alignment for the Peregrine CPC sections. Each PLO should align with a topic for the CPC exam, adjusting these areas will highlight the need to align sections per PLO for meaningful student learning.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 3	Direct Measure 1: ECO406 Final Project	ASSESSMENT SUSAN GOULD, PROGRAM CHAIR ROBIN DHAKAL, FACULTY	NOT STARTED	ASSESSMENT CYCLE 2023/2024
Action Details	Dr. Robin Dhakal review the ECO 406 Final Paper and assess the areas that present challenges for students. Faculty will provide additional resources provide additional resources to support students on Final Project. Additional resources may include announcements with Tips for Success, a template for students, and a video on the content. Faculty may also utilize the CRAF process to clarify the requirements of the Final Project.			