

**BACHELOR OF ARTS IN INSTRUCTIONAL DESIGN ANNUAL ASSESSMENT PLAN & FINDINGS**  
**2017-2018 ACADEMIC YEAR**

	<i>PLO 1 Designing Interventions and Assessment  Design instructional and training interventions and assessments for online, place-based, and blended delivery</i>	<i>PLO 2 Apply Analyses  Apply the results of learning, task, performance, and other analyses to the design of training and instruction</i>	<i>PLO 3 Apply Evaluation Technologies  Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions</i>	<i>PLO 4 Distinguish Theories of Learning  Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes</i>	<i>PLO 5 Develop Processes and Design  Develop plans to manage collaborative processes and participants typically involved in an instructional design projects.</i>	<i>PLO 6 Respond Appropriately in Context  Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts</i>	<i>PLO 7 Justifies Design  Justify design decisions through effective communication in visual, oral, and written form</i>
EDU 120	I			I		I	I
EDU 232	R	I	I	R		R	R
EDU 335	R	R	R	R		R	R
EDU 336	R	R	R	R		R	R
EDU 337					I	R	R
EDU 356			R			R	R
EDU 358	R	R	R	R		R	R
EDU 362							R
ESE 370				R		R	R
EDU 431	R	R	R	R	R	R	M
EDU 433					M	R	R



EDU 496	M	M	M	M	R	M	R
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I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Design instructional and training interventions and assessments for online, place-based, and blended delivery</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: EDU 232 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	6	12	50%	3. DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: EDU 431 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	71	93	76%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: EDU 496 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	171	216	79%	1. EXCEEDS THE ACCEPTABLE TARGET

**PLO 2 - Apply the results of learning, task, performance, and other analyses to the design of training and instruction**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Direct Measure 1: EDU 232 Week 2 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	82	105	78%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 431 Week 2 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	57	73	78%	1. EXCEEDS THE ACCEPTABLE TARGET

**PLO 3 - Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Indirect Measure 1: EDU 232 Week 5 Discussion 1	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 1: EDU 336 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	59	60	98%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 356 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	78	78	100%	1. EXCEEDS THE ACCEPTABLE TARGET

**PLO 4 - Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
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Direct Measure 1: EDU 120 Week 1 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	20	27	74%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 362 Week 2 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	73	93	79%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: EDU 431 Week 4 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	53	74	72%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: EDU 496 Week 1 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	123	198	62%	3. DOES NOT MEET THE ACCEPTABLE TARGET

**PLO 5 - Develop plans to manage collaborative processes and participants typically involved in an instructional design projects.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET
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					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: EDU 337 Week 5 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	64	66	98%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 433 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	40	49	82%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: EDU 496 Week 2 Discussion 2	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	4. INSUFFICIENT DATA
<b>PLO 6 - Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET</b>



		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: EDU 120 Week 4 Journal	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: EDU 336 Week 5 Discussion 1	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 3: EDU 358 Week 5 Discussion 2	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	N/A	N/A	N/A	4. INSUFFICIENT DATA
<b>PLO 7 - Justify design decisions through effective communication in visual, oral, and written form</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:

		ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 232 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	< 10	< 10	N/A	4. INSUFFICIENT DATA
Direct Measure 2: EDU 431 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	51	62	82%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: EDU 496 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	78	108	72%	1. EXCEEDS THE ACCEPTABLE TARGET

**OVERALL RECOMMENDATIONS**

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Instructional Design review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing EDU 232, EDU 337, and EDU 496 as the acceptable targets for PLOs 1, 2, 4, and 5 were not met.

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>4</b>	<i>The goal of this is to improve student achievement of PLO 1.</i>	<i>The Program Chair for the Bachelor of Arts in Instructional Design and faculty.</i>	<b>Completed</b>	<b>Q2 2018</b>
<i>Action Details</i>	<i>In order to improve student achievement of PLO 1, EDU 120 will be revised.</i>			