

**BACHELOR OF ARTS IN CHILD DEVELOPMENT ANNUAL ASSESSMENT PLAN & FINDINGS
2013-2014 ACADEMIC YEAR**

	<p>PLO 1 <i>Construct and Evaluate Curriculum</i> <i>Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children</i></p>	<p>PLO 2 <i>Families and Communities</i> <i>Analyze the influence and impact of families and communities on a child's learning and development.</i></p>	<p>PLO 3 <i>Communication Processes</i> <i>Describe how family structure and cultural backgrounds influence communication processes in a child's environment.</i></p>	<p>PLO 4 <i>Role of Play</i> <i>Evaluate the critical role of play in children's learning and development.</i></p>	<p>PLO 5 <i>Child and Family Advocacy</i> <i>Apply their knowledge as an advocate for children, families, childcare, and education.</i></p>
PSY 104	I	I			I
ECE 205	R	I	I	I	I
SOC 312	R		R		
ECE 315	R		R		
ESE 315	R				R
ECE 332		R		R	R
ECE 353		R			
ECE 354	R				R
ECE 355		R	R		R
ECE 311	M			R	
ECE 351	R	M		M	M
ECE 497	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 315 Week 2 Assignment	70% of BA Child Development records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 1.	388	506	77%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ESE 315 Final Project	70% of BA Child Development records must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 1.	977	1316	74%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: SOC 312 Week 3 Assignment	70% of students must receive a 80% or above on the SOC 312 Week 3 Assignment.	162	239	68%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 2 - Analyze the influence and impact of families and communities on a child’s learning and development.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Indirect Measure 1: ECE 332 Week 5 Discussion 2	70% of students must meet or exceed a 80% on the ECE 332 Week 5 Discussion 2.	210	253	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: ECE 355 Final Paper	70% of BA Child Development records must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 2.	360	427	84%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 497 Week 3 Assignment	70% of BA Child Development records must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 2.	63	77	82%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: SOC 312 Final Paper	70% of students must receive a 80% or above on the SOC 312 Final Paper.	188	239	79%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 Describe how family structure and cultural backgrounds influence communication processes in a child’s environment.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: ECE 315 Week 2 Discussion 2	70% of students must meet or exceed a 80% on ECE 315 Week 2 Discussion 2.	210	278	76%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: ECE 355 Week 2 Assignment	70% of BA Child Development records must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 3.	327	397	82%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: SOC 312 Final Paper	70% of students must receive a 80% or above on the SOC 312 Final Paper.	188	239	79%	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 3: SOC 312 Week 1 Discussion 2	70% of students must meet or exceed a 80% on SOC 312 Week 1 Discussion 2 .	217	254	85%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 Evaluate the critical role of play in children’s learning and development.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 332 Week 5 Discussion 1	70% of students must meet or exceed a 80% on the ECE 332 Week 5 Discussion 1.	217	252	85%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 351 Final Project	70% of BA Child Development records must be at the “Proficient” level or above on the	400	431	93%	1. EXCEEDS THE ACCEPTABLE TARGET

	evaluation of each rubric content criteria mapped to PLO 4.				
Direct Measure 3: ECE 351 Week 3 Assignment	70% of BA Child Development records must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 4.	523	607	86%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 351 Week 1 Discussion 1	70% of students must meet or exceed a 80% on the ECE 351 Week 1 Discussion 1.	209	247	85%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 5 - Apply their knowledge as an advocate for children, families, childcare, and education.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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					4. INSUFFICIENT DATA
Direct Measure 1: ECE 497 Capstone Final Project	70% of BA Child Development records must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 5.	73	83	88%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 497 Week 3 Discussion 1	70% of students must meet or exceed a 80% on the ECE 497 Week 3 Discussion 1.	176	198	89%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: ESE 315 Week 1 Discussion 1	70% of students must meet or exceed a 80% on the ESE 315 Week 1 Discussion 1.	209	264	79%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Across program learning outcomes, BA Child Development students exceeded the acceptable targets for all 2013-14 assessment measures. Students are also approaching the ideal targets for most of the 2013-14 assessment measures.

Overall, it is recommended that College of Education Faculty review the assessment plans (including measures used and targets set) in preparation for the 2014-15 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses that began using Waypoint in the 2013-2014 assessment cycle and all indirect measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION

<p style="text-align: center;">3</p>	<p style="text-align: center;">Data will be gathered from the SOC 312 Final Paper in the 2014-15 academic year.</p>	<p style="text-align: center;">BA Child Development Program Chair and Faculty</p>	<p style="text-align: center;">Completed</p>	<p style="text-align: center;">The revision will go live during the 2014-15 academic year.</p>
<p style="text-align: center;"><i>Action Details</i></p>	<p style="text-align: center;">SOC 312 will undergo a revision to more adequately support the reinforcement of PLO 3.</p>			