

**BACHELOR OF ARTS IN CHILD DEVELOPMENT ANNUAL ASSESSMENT PLAN & FINDINGS  
2012-2013 ACADEMIC YEAR**

	<p><b>PLO 1</b> <i>Construct and Evaluate Curriculum</i>  <i>Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children</i></p>	<p><b>PLO 2</b> <i>Families and Communities</i>  <i>Analyze the influence and impact of families and communities on a child's learning and development.</i></p>	<p><b>PLO 3</b> <i>Communication Processes</i>  <i>Describe how family structure and cultural backgrounds influence communication processes in a child's environment.</i></p>	<p><b>PLO 4</b> <i>Role of Play</i>  <i>Evaluate the critical role of play in children's learning and development.</i></p>	<p><b>PLO 5</b> <i>Child and Family Advocacy</i>  <i>Apply their knowledge as an advocate for children, families, childcare, and education.</i></p>
PSY 104	I	I		I	
ECE 205	I	I	I		
SOC 312		R	R		
ECE 315	R		R		
ESE 315					I
ECE 332	R	R			
ECE 353			R		
ECE 354					I
ECE 355		R			R
ECE 311	M				
ECE 351	M			R	
ECE 497	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

**ANNUAL ASSESSMENT PLAN FINDINGS**

**PLO 1 - Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ECE 311 Final Paper	70% or more BA Child Development records must be at the “Proficient” or “Distinguished”	N/A	N/A	75%	1. EXCEEDS THE ACCEPTABLE TARGET

	level on the evaluation of each rubric content criteria.				
Indirect Measure 1: End of Course Survey	<p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> </ul> <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• In general, this course will have real-world applicability.</li> <li>• The course material will be valuable after I graduate.</li> <li>• The assignments (including reading material, discussion forums, written</li> </ul>	53	58	91%	1. EXCEEDS THE ACCEPTABLE TARGET

	assignments and assessments) contributed to my understanding of the course material.				
<b>PLO 2 - Analyze the influence and impact of families and communities on a child’s learning and development.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Indirect Measure 1: ECE 355 Final Paper	70% or more BA Child Development records must be at the “Proficient” or “Distinguished” level on the evaluation of each rubric content criteria.	N/A	N/A	93%	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 1: SOC 312 Final Paper</p>	<p>70% or more BA Child Development records must be at the “Proficient” or “Distinguished” level on the evaluation of each rubric content criteria.</p>	<p>N/A</p>	<p>N/A</p>	<p>84%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> </ul> <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• In general, this course will have real-world applicability.</li> <li>• The course material will be valuable after I graduate.</li> </ul>	<p>&lt; 10</p>	<p>&lt; 10</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"> <li>The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</li> </ul>				
<b>PLO 3 Describe how family structure and cultural backgrounds influence communication processes in a child’s environment.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA

<p>Indirect Measure 1: ECE 315 Week 1 Discussion 2</p>	<p>70% or more BA Child Development students must meet or exceed a 70% on ECE 315 Week 1 Discussion 2.</p>	<p>221</p>	<p>291</p>	<p>76%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> </ul> <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• In general, this course will have real-world applicability.</li> </ul>	<p>&lt; 10</p>	<p>&lt; 10</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"> <li>• The course material will be valuable after I graduate.</li> <li>• The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</li> </ul>				
Direct Measure 1: SOC 312 Final Paper	70% or more BA Child Development records must be at the “Proficient” or “Distinguished” level on the evaluation of each rubric content criteria.	N/A	N/A	84%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 4 Evaluate the critical role of play in children’s learning and development.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b> <b>2. MEETS THE ACCEPTABLE TARGET</b> <b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b> <b>4. INSUFFICIENT DATA</b>



<p>Direct Measure 1: ECE 351 Final Project</p>	<p>70% or more BA Child Development records must be at the “Proficient” or “Distinguished” level on the evaluation of each rubric content criteria.</p>	<p>375</p>	<p>402</p>	<p>93%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: ECE 351 Week 1 Assignment</p>	<p>70% or more BA Child Development records must be at the “Proficient” or “Distinguished” level on the evaluation of each rubric content criteria.</p>	<p>N/A</p>	<p>N/A</p>	<p>91%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Course Survey</p>	<p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> </ul> <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p>	<p>&lt; 10</p>	<p>&lt; 10</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"> <li>• In general, this course will have real-world applicability.</li> <li>• The course material will be valuable after I graduate.</li> <li>• The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</li> </ul>				
<b>PLO 5 - Apply their knowledge as an advocate for children, families, childcare, and education.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET

					4. INSUFFICIENT DATA
Direct Measure 1: ECE 497 Capstone Final Project	70% or more BA Child Development records must be at the “Proficient” or “Distinguished” level on the evaluation of each rubric content criteria.	N/A	N/A	89%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	<p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> </ul> <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• In general, this course will have real-world</li> </ul>	< 10	< 10	N/A	4. INSUFFICIENT DATA

	<p>applicability.</p> <ul style="list-style-type: none"> <li>• The course material will be valuable after I graduate.</li> <li>• The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material.</li> </ul>				
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**OVERALL RECOMMENDATIONS**

Across program learning outcomes, BA Child Development students exceeded the acceptable targets for all 2012-13 assessment measures. Students also exceeded or are approaching the ideal targets for all 2012-13 assessment measures.

ECE 311 End of Course Survey findings indicate mostly favorable opinions about real-world applicability of courses, value of course materials after graduation, contribution of assignments to understanding of course material, and course quality. Both acceptable and ideal targets were exceeded for all End of Course Surveys.

Overall, it is recommended that College of Education Faculty review the assessment plans (including measures used and targets set) in preparation for the 2013-14 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, courses not yet using Waypoint, and all survey measures to ensure that these targets remain appropriate and meaningful.

**ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT**

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<b>1</b>	<b><i>Data will be gathered from the final assignment once the revisions</i></b>	<b><i>BA CD faculty and Program Chair</i></b>	<b><i>Completed</i></b>	<b><i>January 8, 2013</i></b>

	<b>have been completed.</b>			
<b>Action Details</b>	<p><b><i>In ECE 311 students do not have ample opportunities to practice constructing and evaluating curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children.</i></b></p> <p><b><i>Revise content and assessments in ECE 311 to achieve higher level of students' performance on the final assignment of the course.</i></b></p>			