

**BACHELOR OF ARTS IN CHILD DEVELOPMENT ANNUAL ASSESSMENT PLAN & FINDINGS
2011-2012 ACADEMIC YEAR**

| | <p>PLO 1 <i>Construct and Evaluate Curriculum</i> <i>Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children</i></p> | <p>PLO 2 <i>Families and Communities</i> <i>Analyze the influence and impact of families and communities on a child's learning and development.</i></p> | <p>PLO 3 <i>Communication Processes</i> <i>Describe how family structure and cultural backgrounds influence communication processes in a child's environment.</i></p> | <p>PLO 4 <i>Role of Play</i> <i>Evaluate the critical role of play in children's learning and development.</i></p> | <p>PLO 5 <i>Child and Family Advocacy</i> <i>Apply their knowledge as an advocate for children, families, childcare, and education.</i></p> |
|---------|---|---|---|--|---|
| PSY 104 | I | I | | I | |
| ECE 205 | I | I | I | | |
| SOC 312 | | R | R | | |
| ECE 315 | R | | I | | |
| ESE 315 | | | | | I |
| ECE 332 | R | R | | | |
| ECE 353 | | | I | | |
| ECE 354 | | | | | I |
| ECE 355 | | R | | | R |
| ECE 311 | M | | | | |
| ECE 351 | M | | | M | |
| ECE 497 | M | R | R | M | R |

I (Introduced), R (Reinforced), or M (Mastered).

| ANNUAL ASSESSMENT PLAN FINDINGS | | | | | |
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| PLO 1 - Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| Direct Measure 1: ECE 311 Final Paper | 70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria. | 208 | 243 | 86% | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| Direct Measure 2: ECE 311 Week 2 Assignment | 70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria. | 284 | 328 | 87% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 1: End of Course Survey | <p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. • The course material will be valuable after I graduate. | 81 | 85 | 95% | 1. EXCEEDS THE ACCEPTABLE TARGET |

| | <ul style="list-style-type: none"> The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. | | | | |
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| PLO 2 - Analyze the influence and impact of families and communities on a child’s learning and development. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| | 70% (of the sample selected) must score 80% or higher on the ECE 355 Final Paper, demonstrating knowledge of parenting styles, | 114 | 128 | 89% | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| <p>Indirect Measure 1: ECE 355 Final Paper</p> | <p>its characteristics and consequences for children, the philosophies and techniques of the parenting styles, and examining how modifications in parenting can create a positive family environment.</p> | | | | |
| <p>Direct Measure 1: SOC 312 Final Paper</p> | <p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p> | <p>737</p> | <p>972</p> | <p>76%</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
| <p>Indirect Measure 2: End of Course Survey</p> | <p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world | <p>55</p> | <p>60</p> | <p>92%</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |

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| | <p>applicability.</p> <ul style="list-style-type: none"> • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. | | | | |
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PLO 3 Describe how family structure and cultural backgrounds influence communication processes in a child’s environment.

| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
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| Indirect Measure 1: ECE 315 Week 1 Discussion 2 | 70% or higher (of the sample selected) must meet or exceed a 70% on ECE 315 Week 1, Discussion 2. | 217 | 250 | 87% | 1. EXCEEDS THE ACCEPTABLE TARGET |
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| Indirect Measure 2: End of Course Survey | <p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world | 60 | 64 | 94% | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| | <p>applicability.</p> <ul style="list-style-type: none"> • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. | | | | |
| Direct Measure 1: SOC 312 Final Paper | 70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria. | 288 | 390 | 74% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| PLO 4 Evaluate the critical role of play in children’s learning and development. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |

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| <p>Direct Measure 1: ECE 351 Final Project</p> | <p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p> | <p>224</p> | <p>270</p> | <p>83%</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
| <p>Direct Measure 2: ECE 351 Week 1 Assignment</p> | <p>70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.</p> | <p>184</p> | <p>204</p> | <p>90%</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
| <p>Indirect Measure 1: End of Course Survey</p> | <p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> | <p>63</p> | <p>67</p> | <p>94%</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |

| | <ul style="list-style-type: none"> • In general, this course will have real-world applicability. • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. | | | | |
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| PLO 5 - Apply their knowledge as an advocate for children, families, childcare, and education. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |

| Direct Measure 1: ECE 497 Capstone Final Project | 70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria. | 484 | 519 | 93% | 1. EXCEEDS THE ACCEPTABLE TARGET |
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| Indirect Measure 1: End of Course Survey | <p>70% or more of BA Child Development students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. • The course material will be valuable after I graduate. | 43 | 43 | 100% | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| | <ul style="list-style-type: none"> The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. | | | | |
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OVERALL RECOMMENDATIONS

Across program learning outcomes, BA Child Development students exceeded the acceptable targets for all 2011-12 assessment measures. Students also exceeded or are approaching the ideal targets for all 2011-12 assessment measures.

End of Course Survey findings indicate mostly favorable opinions about real-world applicability of courses, value of course materials after graduation, contribution of assignments to understanding of course material, and course quality. Both acceptable and ideal targets were exceeded for all End of Course Surveys.

Overall, it is recommended that College of Education Faculty review the assessment plans (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, courses not yet using Waypoint, and all survey measures to ensure that these targets remain appropriate and meaningful.

| ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT | | | | |
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| OUTCOME | MEASURE | KEY/RESPONSIBLE PERSONNEL | STATUS | ANTICIPATED DATE OF COMPLETION |
| 2 | <p style="text-align: center;"><i>Professional Learning Community discussion thread and curriculum changes to SOC 312.</i></p> <p style="text-align: center;"><i>Review and compare student learning outcome</i></p> | <p><i>Program Chair and remote faculty.</i></p> | <p><i>Completed</i></p> | <p><i>Professional Learning Community to open January 1, 2013 and remain open until March 30, 2013. Review and planning from March 30, 2013-June 30, 2013.</i></p> |

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| | <i>data related to student achievement of PLO 2 pre- and post-action.</i> | | | |
| <i>Action Details</i> | <p><i>The program chair will host a discussion and planning forum in the BA Child Development section of Early Childhood Education/Child Development Professional Learning Community Forum (PLC) regarding possible revisions to SOC 312, particularly the Final Paper.</i></p> <p><i>Rationale: According to the 2011-12 data for the SOC 312 Final Paper, 75.82% of students are approaching the ideal target based on the content criteria mapped to this PLO in Waypoint. The rationale for hosting a discussion and planning forum is to increase the number of students approaching the ideal target.</i></p> | | | |
| OUTCOME | MEASURE | KEY/RESPONSIBLE PERSONNEL | STATUS | ANTICIPATED DATE OF COMPLETION |
| <i>Quality Matters Approval</i> | <i>Notification of QM approval.</i> | <i>Program Chair and Program Manager</i> | <i>Completed</i> | <i>No later than September 30, 2013.</i> |
| <i>Action Details</i> | <i>Obtain QM approval for SOC 312.</i> | | | |
| OUTCOME | MEASURE | KEY/RESPONSIBLE PERSONNEL | STATUS | ANTICIPATED DATE OF COMPLETION |
| <i>Constellation Text Implementation</i> | <i>Constellation text in course</i> | <i>Program Chair and Program Manager</i> | <i>Completed</i> | <i>SOC 312 will begin using the Constellation text on October 2, 2013.</i> |
| <i>Action Details</i> | <i>Implement Constellation text into SOC 312.</i> | | | |