

**BACHELOR OF ARTS IN SOCIOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS
2010-2011 ACADEMIC YEAR**

2010 – 2011 CURRICULUM MAP

	PLO 1 Demonstrate a knowledge of basic sociological concepts.	PLO 2 Apply major sociological theoretical perspectives.	PLO 3 Explain the methodologies of collecting and assessing data that the discipline of sociology offers.	PLO 4 Assess the quality of sociological research by applying the standards of the discipline.	PLO 5 Analyze critically major sociological issues.	PLO 6 Demonstrate an appreciation for cultural and social diversity.
<i>SOC 101: Introduction to Sociology</i>	I	I	I	I	I	
<i>SOC 203: Social Problems</i>	R					I
<i>PSY 325: Statistics for the Behavioral and Social Sciences</i>			R			
<i>PSY 326: Research Methods</i>			R			
<i>SOC 304: Social Gerontology</i>			R	R	R	
<i>SOC 305: Crime and Society</i>	R					
<i>SOC 308: Racial and Ethnic Groups</i>	R	R		R	R	R
<i>SOC 312: Child, Family, and Society</i>	R			R	R	R
<i>SOC 315: Cross-Cultural Perspectives</i>	R			R	R	R
<i>SOC 320: Public Policy and Social Services</i>				R		R
<i>SOC 331: Social Justice and Ethics</i>				R		
<i>SOC 490: Social Science Capstone</i>	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate a knowledge of basic sociological concepts.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 203 Final Research Paper	100% (of the sample selected) must score 70% or higher on the final research paper and thoroughly investigate a current social problem.	476	566	84.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: SOC 305 Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and effectively apply knowledge of Crime and Society	469	550	85.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 2 - Apply major sociological theoretical perspectives.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 101 Research Paper	100% (of the sample selected) must score 70% or higher on the research paper critically evaluate the impact of a major sociological theoretical perspective on a given social institution.	301	379	79.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC 490 Capstone Research Paper	100% (of the sample selected) must score 70% or higher on the research paper critically evaluate the impact of a major sociological theoretical perspective on a given social institution.	374	418	89.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA

<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>
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PLO 3 - Explain the methodologies of collecting and assessing data that the discipline of sociology offers.

<p>MEASURE</p>	<p>ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</p>	<p>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</p>
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Direct Measure 1: PSY 325 Research Paper	100% (of the sample selected) must score 70% or higher on the research paper and accurately assess methods and apply statistical data to a specific application or methodological study.	323	480	67.00%	4. INSUFFICIENT DATA
Direct Measure 2: PSY 326 Research Paper	100% (of the sample selected) must score 70% or higher on the research paper and accurately assess methods and apply statistical data to a specific application or methodological study.	408	489	83.00%	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 4 - Assess the quality of sociological research by applying the standards of the discipline.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF		1. EXCEEDS THE ACCEPTABLE TARGET

		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 304 Final Research Paper	100% (of the sample selected) must score 70% or higher on the final research paper and effectively apply quality research data to possible social consequences.	513	570	90.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC 331 Research Paper	100% (of the sample selected) must score 70% or higher on the final research paper and effectively apply quality research data to possible social consequences.	446	507	88.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA

<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>
<p>PLO 5 - Analyze critically major sociological issues.</p>					
<p>MEASURE</p>	<p>ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</p>	<p>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</p>

Direct Measure 1: SOC 312 Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and correctly identify social issues and assess the implications of improving each issue.	178	520	34.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC 320 Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and analyze critically a major public policy issue.	645	723	89.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 6 - Demonstrate an appreciation for cultural and social diversity.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF		

		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 308 Final Research Paper	100% (of the sample selected) must score 70% or higher on the final research paper and comprehensively evaluate the racial and ethnic struggles of a selected country.	385	548	70.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Research Paper	100% (of the sample selected) must score 70% or higher on the research paper and effectively evaluate the cultural implications of a developing society’s political system.	429	522	82.00%	3. DOES NOT MEET THE ACCEPTABLE TARGET

<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>

OVERALL RECOMMENDATIONS

Program Outcomes 1:

- 1.1 Review course requirements and course resources to identify ways to increase student performance.**
- 1.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric.**
- 1.3 Identify learning patterns where students experience common difficulty with Sociology concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #1.**
- 1.4 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of SOC 203 and SOC 305**
- 1.5 Develop indirect measures to assess mastery of program learning outcomes.**

Program Outcomes 2:

- 2.1 Review course requirements and course resources to identify ways to increase student performance.**

2.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric.

2.3 Identify learning patterns where students experience common difficulty with Sociology concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #2.

2.4 Incorporate a self-assessment piece with the SOC490 Capstone Research Paper.

2.5 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of SOC 101 and SOC 490.

2.6 Include ETS exam in SOC 490 for student assessment of professional development.

2.7 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcomes 3:

3.1 Review course requirements and course resources to identify ways to increase student performance.

3.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric.

3.3 Identify learning patterns where students experience common difficulty with research and data collection concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #3.

3.4 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of PSY325.

3.5 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcomes 4:

4.1 Review course requirements and course resources to identify ways to increase student performance.

4.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric for SOC331.

4.3 Develop Waypoint rubric for SOC 304.

4.4 Identify learning patterns where students experience common difficulty with Sociology concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #4.

4.5 Include additional student self-assessment pieces and peer review to further evaluate student work in SOC 331.

4.6 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcomes 5:

5.1 Review course requirements and course resources to identify ways to increase student performance.

5.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric.

5.3 Identify learning patterns where students experience common difficulty with Sociology concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #5.

5.4 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of SOC 312 and SOC 320.

5.5 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcomes 6:

6.1 Review course requirements and course resources to identify ways to increase student performance.

6.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric.

6.3 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of SOC 315 and SOC 308.

6.4 Identify learning patterns where students experience common difficulty with Sociology concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO # 6

6.5 Develop indirect measures to assess mastery of program learning outcomes.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	N/A	Program Chair	Complete	On-going

<i>Action Details</i>	<i>Evaluate faculty grading to ensure consistent application of applicable grading rubrics.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	N/A	Program Chair	Complete	Q4 2011
<i>Action Details</i>	<i>Evaluate associate faculty participation and engagement within the online course.</i>			