

**BACHELOR OF ARTS IN PSYCHOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS
2016-2017 ACADEMIC YEAR**

	PLO 1 <i>Demonstrate breadth of psychological knowledge.</i>	PLO 2 <i>Analyze information and data with scientific thinking.</i>	PLO 3 <i>Defend ethics, social justice, and diversity.</i>	PLO 4 <i>Illustrate professional communication skills.</i>	PLO 5 <i>Apply professional skills to career planning and success.</i>
<i>PSY 101: Introduction to Psychology</i>	I			I	
<i>PSY 104: Child and Adolescent Development</i>	I	I		I	I
<i>PSY 301: Social Psychology</i>	I	I	I		
<i>PSY 330: Theories of Personality</i>	I	I			
<i>PSY 350: Physiological Psychology</i>	I	R		R	
<i>PSY 331: Psychology of Learning</i>	I	R		R	
<i>PSY 302: Industrial/Organizational Psychology</i>	I	R	I	R	I
<i>PSY 325: Statistics for the Behavioral and Social Science</i>	R	R		R	
<i>PSY 326: Research Methods</i>	R	R	R	R	
<i>PSY 303: Abnormal Psychology</i>	R	M	R		R
<i>PSY 496: Applied Project</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS

PLO 1 - Demonstrate breadth of psychological knowledge.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY302 Research Paper	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	583	792	73.61%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY 303 Final Paper	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of each PSY 303 Final Paper rubric content criteria mapped to PLO 1.	2704	3456	78.24%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: PSY496 Applied Project	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	809	1048	77.19%	EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Analyze information and data with scientific thinking.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Direct Measure 1: PSY101 Final Paper	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1240	1699	72.98%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY496 Applied Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	809	1048	77.19%	EXCEEDS THE ACCEPTABLE TARGET

PLO 3 - Defend ethics, social justice, and diversity.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Direct Measure 1: PSY104 Child Adolescent Development Final Paper	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	4464	5395	82.74%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY303 Abnormal Psychology Final Paper	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	2704	3456	78.24%	EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Illustrate professional communication skills.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Indirect Measure 1: PSY326 Week 4 Discussion 1	70% or more of BA Psychology students must score a 70% or above on this measure.	414	460	90.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: PSY325 Final Paper	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	320	467	68.52%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: PSY326 Final Paper	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of each PSY 326 Final Paper rubric content criteria mapped to PLO 4.	1031	1319	78.17%	EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Apply professional skills to career planning and success.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY302 Week Four Assignment	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	583	792	73.61%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY496 Applied Project	70% or more BA Psychology records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	392	524	74.81%	EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Psychology review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2017-2018 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing PSY325 as the acceptable target for PLO 4 was not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Revise PSY 325</i>	<i>The goal of this is to improve student achievement of PLO 4.</i>	<i>Bachelor of Arts in Psychology Program Chair</i>	<i>In Progress</i>	<i>During 2018</i>
<i>Action Details</i>	<i>It is recommended to revise PSY325 based on the findings during the Bachelor of Arts in Psychology 2016-2017 program assessment findings.</i>			