

**BACHELOR OF ARTS IN PSYCHOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS
2010-2011 ACADEMIC YEAR**

	PLO 1 <i>Analyze human behavior and mental processes.</i>	PLO 2 <i>Analyze theories of continuing education in psychology and related fields.</i>	PLO 3 <i>Evaluate theories of personality development.</i>	PLO 4 <i>Evaluate psychology research methods.</i>	PLO 5 <i>Demonstrate communication behaviors consistent with the study and practice of psychology.</i>	PLO 6 <i>Acquire and use skills and concepts that are fundamental to the ethical application of psychology.</i>
<i>PSY 104: Child and Adolescent Development</i>	I		I			
<i>PSY 101: Introduction to Psychology</i>	I					I
<i>PSY 202: Adult Development and Life Assessment</i>		I				
<i>PSY 301: Social Psychology</i>	I		I		I	I
<i>PSY 330: Theories of Personality</i>	R					
<i>PSY 350: Physiological Psychology</i>		R				
<i>PSY 331: Psychology of Learning</i>		R				
<i>PSY 325: Statistics for the Behavioral and Social Sciences</i>			M	I		M
<i>PSY 326: Research Methods</i>			M	R		M
<i>PSY 302: Industrial/Organizational Psychology</i>	M	R			M	M

<i>PSY 303: Abnormal Psychology</i>	M		M			M
<i>PSY 496: Applied Project</i>	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS

PLO 1 - Analyze health and human services delivery from political, socioeconomic, and psychosocial perspectives.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY302 Research Paper	100% (of the sample selected) must score 70% or higher on the research paper and demonstrate understanding of industrial/organizational psychology.	N/A	N/A	N/A	INSUFFICIENT DATA

Direct Measure 2: PSY 303 Abnormal Psychology Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and demonstrate understanding of human behavior and mental processes of Major Depressive Disorder.	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 3: PSY496 Applied Project	100% (of the sample selected) must score 70% or higher on the applied project and demonstrate understanding of human behavior and mental processes using qualitative and quantitative research.	1316	1559	84.0%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 2 - Evaluate social and human delivery systems at the individual, family, group, organization, and community levels.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET

					4. INSUFFICIENT DATA
Direct Measure 1: PSY302 Research Paper	100% (of the sample selected) must score 70% or higher on the research paper and demonstrate understanding of industrial/organizational psychology.	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 2: PSY496 Applied Project	100% (of the sample selected) must score 70% or higher on the applied project and demonstrate understanding of human behavior and mental processes using qualitative and quantitative research.	1316	1559	84.0%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 3 - Analyze social problems within the context of health care environments.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY104 Child Adolescent Development Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and demonstrate understanding of theories of child and adolescent personality development.	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 2: PSY303 Abnormal Psychology Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and demonstrate understanding of Major Depressive Disorder.	N/A	N/A	N/A	INSUFFICIENT DATA
PLO 4 - Evaluate ethical issues and challenges inherent in the provision of health and human services, and service provision.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY325 Statistics for the Behavioral and Social Sciences Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and demonstrate understanding of psychology research methods by statistically approaching methodological study.	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 2: PSY326 Research Methods Final Paper	100% (of the sample selected) must score 70% or higher on the research paper and demonstrate understanding of the components of research design.	N/A	N/A	N/A	INSUFFICIENT DATA
PLO 5 - Analyze human behaviors within the health and human services context.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY302 Industrial/Organizational Psychology Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and demonstrate understanding of communication behaviors consistent with the study and practice of psychology concepts of work and life experience.	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 2: PSY496 Applied Project	100% (of the sample selected) must score 70% or higher on the applied project and demonstrate understanding of communication behaviors consistent with the study and practice of psychology by analyzing a qualitative or quantitative study.	1316	1559	84.0%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 6 - Evaluate health and human services issues, challenges, and interventions.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:

		MEETING ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY326 Research Methods Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and demonstrate understanding of the ethical application of qualitative or quantitative research design in psychology.	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 2: PSY496 Applied Project	100% (of the sample selected) must score 70% or higher on the applied project and demonstrate understanding of the ethical application of qualitative or quantitative research design in psychology.	1316	1559	84.0%	DOES NOT MEET THE ACCEPTABLE TARGET
OVERALL RECOMMENDATIONS					

Program Learning Outcome 1 Recommendations:

- 1.1 Review course and course resources to increase student performance.***
- 1.2 Improve student learning by identifying learning patterns where students experience common difficulty with health care administration concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO 1.***
- 1.3 Evaluate faculty grading to ensure consistent application of grading rubric.***
- 1.4 Survey associate faculty to qualitatively assess gaps in curriculum and assignments.***
- 1.5 Develop a Waypoint rubric for PSY 496.***
- 1.6 Raise demonstration of student mastery to 100% of students enrolled earn 80% or higher on the Capstone Final Assignments in PSY 302.***
- 1.7 Develop indirect measures to assess mastery of program learning outcomes.***

Program Learning Outcome 2 Recommendations:

- 2.1 Review course and course resources to increase student performance.***
- 2.2 Improve student learning by identifying learning patterns where students experience common difficulty with health care administration concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO 2.***
- 2.3 Evaluate faculty grading to ensure consistent application of grading rubric.***
- 2.4 Survey associate faculty to qualitatively assess gaps in curriculum and assignments.***
- 2.5 Develop a Waypoint rubric for PSY 496.***
- 2.6 Raise demonstration of student mastery to 100% of students enrolled earn 80% or higher on the Capstone Final Assignments in PSY 302.***
- 2.7 Develop indirect measures to assess mastery of program learning outcomes.***

Program Learning Outcome 3 Recommendations:

- 3.1 Review course and course resources to increase student performance.***
- 3.2 Improve student learning by identifying learning patterns where students experience common difficulty with health care administration concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO 3.***
- 3.3 Evaluate faculty grading to ensure consistent application of grading rubric.***
- 3.4 Survey associate faculty to qualitatively assess gaps in curriculum and assignments.***
- 3.5 Develop a Waypoint rubric for PSY 496.***
- 3.6 Develop indirect measures to assess mastery of program learning outcomes.***

Program Learning Outcome 4 Recommendations:

- 4.1 Review course and course resources to increase student performance.***
- 4.2 Improve student learning by identifying learning patterns where students experience common difficulty with health care administration concepts,***

knowledge, or skills and develop intervention strategies and options for students who do not master PLO 4.

4.3 Evaluate faculty grading to ensure consistent application of grading rubric.

4.4 Survey associate faculty to qualitatively assess gaps in curriculum and assignments.

4.5 Develop a Waypoint rubric for PSY 496.

4.6 Develop indirect measures to assess mastery of program learning outcomes.

Program Learning Outcome 5 Recommendations:

5.1 Review course and course resources to increase student performance.

5.2 Improve student learning by identifying learning patterns where students experience common difficulty with health care administration concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO 5.

5.3 Evaluate faculty grading to ensure consistent application of grading rubric.

5.4 Survey associate faculty to qualitatively assess gaps in curriculum and assignments.

5.5 Develop a Waypoint rubric for PSY 496.

5.6 Raise demonstration of student mastery to 100% of students enrolled earn 80% or higher on the Capstone Final Assignments in PSY 302.

5.7 Develop indirect measures to assess mastery of program learning outcomes.

Program Learning Outcome 6 Recommendations:

6.1 Review course and course resources to increase student performance.

6.2 Improve student learning by identifying learning patterns where students experience common difficulty with health care administration concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO 6.

6.3 Evaluate faculty grading to ensure consistent application of grading rubric.

6.4 Survey associate faculty to qualitatively assess gaps in curriculum and assignments.

6.5 Develop a Waypoint rubric for PSY 496.

6.6 Develop indirect measures to assess mastery of program learning outcomes.

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 01: Gather Benchmarking Data</i>	<i>APA Guidelines and reviews from peer and aspirational institutions.</i>	<i>Full-time faculty</i>	<i>Completed</i>	<i>3/2012</i>
<i>Action Details</i>	<i>Review peer and aspirational institutions, and the APA Guidelines for the Undergraduate Psychology Major to evaluate PSY program requirements and recommended sequence.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 02: Gather Data by Course</i>	<i>Drop rate per class, student end of course surveys, and final assignment grades.</i>	<i>Full-time faculty, Assessment Analyst</i>	<i>Completed</i>	<i>2011-2012</i>
<i>Action Details</i>	<i>Gather data on drop rate per course, student end of course surveys, and key measure outcomes (e.g. final assignment grade).</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 03: Implement Course Content Review Rubric</i>	<i>Course Content Review Rubric.</i>	<i>Executive Dean, Full-time faculty, Program Manager</i>	<i>Completed</i>	<i>02/2012</i>
<i>Action Details</i>	<i>Review and modify (as appropriate) the Course Content Review Rubric currently being used to evaluate/measure PSY course content.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 04: Curriculum Feedback</i>	<i>Necessary modifications identified and plan in place.</i>	<i>Full-time faculty</i>	<i>Completed</i>	<i>3/2012</i>
<i>Action Details</i>	<i>Solicit Faculty feedback as part of the Faculty Forum process and Faculty course reviews. Respond to curriculum feedback from faculty and students to make ongoing modifications, if necessary. Modify/implement course-content review rubric.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 05: Data-driven Reviews Implemented Periodically</i>	<i>All courses assessed with revision plan in place. Dated courses and texts slated for revision or removal.</i>	<i>Full-time faculty</i>	<i>Completed</i>	<i>5/2012</i>

	<i>Tools and strategies developed for the full program review.</i>			
<i>Action Details</i>	<p><i>Periodical reviews and possible revision of courses to ensure curriculum and course materials are up to date and include elements of critical thinking, are relevant and recent in relation to applied behavioral science, and include a variety of multimedia tools to serve diverse learning styles.</i></p> <p><i>Add intervention or modify course pedagogy, assignments, and/or materials based on the intervention strategies developed.</i></p>			