

**BACHELOR OF ARTS IN LIBERAL ARTS ANNUAL ASSESSMENT PLAN & FINDINGS
2013-2014 ACADEMIC YEAR**

	<i>PLO 1</i> <i>Demonstrate appropriate comparative and analytical communication skills across disciplines.</i>	<i>PLO 2</i> <i>Develop skills to conduct effective independent research.</i>	<i>PLO 3</i> <i>Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.</i>	<i>PLO 4</i> <i>Apply critical thinking skills in analyzing environmental, social, and political issues.</i>	<i>PLO 5</i> <i>Develop the ability to integrate viewpoints from different disciplines.</i>	<i>PLO 6</i> <i>Analyze the values that influence interactions among people, groups, and nations.</i>
<i>SOC 315: Cross-Cultural Perspectives</i>	I	I	I	I	I	I
<i>LIB 316: Historical Contexts and Literature</i>	R	R			R	
<i>PHI 445: Personal and Organizational Ethics</i>				R	R	R
<i>COM 321: Communication Theory</i>	R		R			
<i>COM 360: Advanced Communications in Society</i>	R	R	R	R	R	
<i>ENG 325: Intermediate Composition</i>	R	R		R		
<i>HIS 306: Twentieth-Century Europe</i>	R	R		R		R
<i>LIB 315: The Environment and the Human Spirit</i>	R	R		R		M
<i>LIB 332: Science and Culture</i>	R	R	M	R	R	
<i>LIB 356: Research Methods for the Humanities</i>	R	R		R		
<i>LIB 495: Liberal Arts Capstone</i>	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate appropriate comparative and analytical communication skills across disciplines.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: COM 321 Portfolio Project	75% of BA Liberal Arts students must score 70% or higher on the COM 321 Final Portfolio.	104	113	92.03%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: LIB 332 Final Project	75% of BA Liberal Arts students must score 70% or higher on LIB 332 Final Project.	234	264	88.30%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Develop skills to conduct effective independent research.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: LIB 356 Final Project	75% of BA Liberal Arts students must score 70% or higher on the LIB 356 Final Project.	81	90	90.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Week 3 Assignment	75% of BA Liberal Arts students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	167	200	83.50%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 - Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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PLO 4 - Apply critical thinking skills in analyzing environmental, social, and political issues.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
					4. INSUFFICIENT DATA
Direct Measure 1: COM 360 Final Paper	75% of BA Liberal Arts students must score 70% or higher on the final paper.	49	55	89.09%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Final Paper	75% of BA Liberal Arts students must score 70% or higher on the final paper.	106	121	87.60%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 5 - Develop the ability to integrate viewpoints from different disciplines.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:
					4. INSUFFICIENT DATA
Direct Measure 1: ENG 325 Final Position Paper	75% of BA Liberal Arts students must score 70% or higher on the final position paper.	74	88	84.09%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 315 Final Project	75% of BA Liberal Arts students must score 70% or higher on the final project.	66	93	70.96%	3. DOES NOT MEET THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: LIB 316 Week 4 Assignment	75% of BA Liberal Arts students must score 70% or higher on the week 4 assignment.	80	111	72.07%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 495 Capstone Research Paper	75% of BA Liberal Arts students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	15	15	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Analyze the values that influence interactions among people, groups, and nations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS:

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HIS 306 Research Paper	75% of BA Liberal Arts students must score 70% or higher on the final paper.	89	107	83.17%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PHI 445 Reflective Paper	75% of BA Liberal Arts students must score 70% or higher on the PHI 445 final paper.	90	106	84.91%	1. EXCEEDS THE ACCEPTABLE TARGET
OVERALL RECOMMENDATIONS					

Students in the BA Liberal Arts program met all acceptable targets for the 2013-14 assessment measures for program learning outcomes (PLOs) except for PLO5 LIB 316 week four assignments. Students did not meet majority of ideal targets but did meet all but one acceptable target.

Overall, it is recommended that College of Liberal Arts Faculty review the assessment plans (including measures used and targets set that were not met) in preparation for the 2014-15 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, courses not yet using Waypoint, and all survey measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
N/A	Assessment Plans and Curriculum Map	Program Chair	Complete	July 1, 2016
<i>Action Details</i>	<i>The Program Chair and faculty participating in the BA Liberal Arts program review assert that the assessment measures do not measure what they say they measure. There is a disconnect between PLOs and the selected key assignments. The goal of this action is to ensure valid measurements of student learning outcomes achievement. The curriculum map will be revised from the ground up, ensuring alignment between PLOs, CLOs, and direct assessment measures.</i>			