

**BACHELOR OF ARTS IN LIBERAL ARTS ANNUAL ASSESSMENT PLAN & FINDINGS
2011-2012 ACADEMIC YEAR**

| | <i>PLO 1</i> <i>Demonstrate appropriate comparative and analytical communication skills across disciplines.</i> | <i>PLO 2</i> <i>Develop skills to conduct effective independent research.</i> | <i>PLO 3</i> <i>Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.</i> | <i>PLO 4</i> <i>Apply critical thinking skills in analyzing environmental, social, and political issues.</i> | <i>PLO 5</i> <i>Develop the ability to integrate viewpoints from different disciplines.</i> | <i>PLO 6</i> <i>Analyze the values that influence interactions among people, groups, and nations.</i> |
|--|---|---|---|--|---|---|
| <i>SOC 315: Cross-Cultural Perspectives</i> | I | I | I | I | I | I |
| <i>LIB 316: Historical Contexts and Literature</i> | R | R | | | R | |
| <i>PHI 445: Personal and Organizational Ethics</i> | | | | R | R | R |
| <i>COM 321: Communication Theory</i> | R | | R | | | |
| <i>COM 360: Advanced Communications in Society</i> | R | R | R | R | R | R |
| <i>ENG 325: Intermediate Composition</i> | R | R | | R | | |
| <i>HIS 306: Twentieth-Century Europe</i> | R | R | | R | | R |
| <i>LIB 315: The Environment and the Human Spirit</i> | R | R | | R | | M |
| <i>LIB 332: Science and Culture</i> | R | R | M | R | R | |
| <i>LIB 356: Research Methods for the Humanities</i> | R | R | | R | | |
| <i>LIB 495: Liberal Arts Capstone</i> | M | M | | M | M | |

I (Introduced), R (Reinforced), or M (Mastered).

| ANNUAL ASSESSMENT PLAN FINDINGS | | | | | |
|--|---|--|---|--|--|
| PLO 1 - Demonstrate appropriate comparative and analytical communication skills across disciplines. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| Direct Measure 1: COM 321 Portfolio Project | 75% (of the sample selected) must score 70% or higher on the portfolio project. | 104 | 116 | 89.66% | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| Direct Measure 2: LIB 332 Week 4 Assignment | 75% (of the sample selected) must score 70% or higher on the portfolio project. | 74 | 81 | 91.36% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| PLO 2 - Develop skills to conduct effective independent research. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |

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|---|---|----|----|--------|----------------------------------|
| Direct Measure 1: LIB 356 Final Project | 75% (of the sample selected) must score 70% or higher on the final project. | 66 | 71 | 92.96% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 2: SOC 315 Week 3 Assignment | 75% (of the sample selected) must score 70% or higher on the final project. | 40 | 46 | 86.95% | 1. EXCEEDS THE ACCEPTABLE TARGET |

PLO 3 - Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.

| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET |
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| PLO 4 - Apply critical thinking skills in analyzing environmental, social, and political issues. | | | | | |
|--|---|---|--|--|--|
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET |
| Direct Measure 1: COM 360 Final Paper | 75% (of the sample selected) must score 70% or higher on the final paper. | 84 | 85 | 98.82% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 2: SOC 315 Final Paper | 75% (of the sample selected) must score 70% or higher on the final paper. | 70 | 75 | 93.33% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| | | | | | 4. INSUFFICIENT DATA |

| | | | | | 4. INSUFFICIENT DATA |
|--|--|---|--|--|---|
| Direct Measure 1: ENG 325 Final Position Paper | 75% (of the sample selected) must score 70% or higher on the final position paper. | 82 | 93 | 88.17% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 2: LIB 315 Final Project | 75% (of the sample selected) must score 70% or higher on the final position paper. | 74 | 80 | 92.50% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| PLO 5 - Develop the ability to integrate viewpoints from different disciplines. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET |

| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS | ASSESSMENT RESULTS: |
|--|---|---|--|---|--|
| | | | | | 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| Direct Measure 1: LIB 316 Week 4 Assignment | 75% (of the sample selected) must score 70% or higher on the week 4 assignment. | 47 | 56 | 83.93% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 2: LIB 495 Capstone Research Paper | 75% (of the sample selected) must score 70% or higher on the week 4 assignment. | 135 | 152 | 88.81% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| PLO 6 - Analyze the values that influence interactions among people, groups, and nations. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS | ASSESSMENT RESULTS: |

| | | ACCEPTABLE TARGET | | MEETING ACCEPTABLE TARGET | 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
|--|--|-------------------|----|---------------------------|--|
| Direct Measure 1: HIS 306 Research Paper | 75% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO. | 34 | 28 | 96.00% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 2: PHI 445 Reflective Paper | 75% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO. | 79 | 95 | 83.16% | 1. EXCEEDS THE ACCEPTABLE TARGET |
| OVERALL RECOMMENDATIONS | | | | | |

Across program learning outcomes (PLOs), BA Liberal Arts students exceeded the acceptable targets for all 2011-12 assessment measures. 4 out of 12 measures for the BA Liberal Arts 2011-2012 assessment cycle exceeded both the acceptable and ideal targets. The remaining 8 out of 12 measures exceeded the acceptable target and are approaching the ideal targets.

It is recommended that College of Liberal Arts Faculty review the assessment plans (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in the courses using Waypoint, discussion posts, and all survey measures to ensure that these targets remain appropriate and meaningful.

| ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT | | | | |
|--|---|---------------------------|-----------------|--------------------------------|
| OUTCOME | MEASURE | KEY/RESPONSIBLE PERSONNEL | STATUS | ANTICIPATED DATE OF COMPLETION |
| 2 | LIB 356 Final Project | Program Chair | Complete | Q3 2012 |
| <i>Action Details</i> | <i>Course revision of LIB 356: Research Methods in the Humanities will more adequately reinforce PLO 2 in LIB 365 and support mastery in LIB 495.</i> | | | |