

## BACHELOR OF ARTS APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS 2018-2019 ACADEMIC YEAR

	<i><b>PLO 1</b></i> <i>Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.</i>	<i><b>PLO 2</b></i> <i>Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</i>	<i><b>PLO 3</b></i> <i>Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</i>	<i><b>PLO 4</b></i> <i>Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.</i>	<i><b>PLO 5</b></i> <i>Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.</i>
<i>PSY101: Introduction to Psychology</i>	<b>I</b>		<b>I</b>		<b>I</b>
<i>ABS200: Introduction to Applied Behavioral Sciences</i>	<b>R</b>		<b>R</b>	<b>I</b>	<b>R</b>
<i>SOC203: Social Problems</i>	<b>R</b>		<b>R</b>		<b>R</b>
<i>COM325: Communication and Conflict</i>		<b>I</b>			
<i>PSY304: Lifespan Development</i>	<b>R</b>		<b>R</b>		<b>R</b>
<i>PSY301: Social Psychology</i>		<b>R</b>			<b>R</b>
<i>HHS320: Cultural Awareness in the Human Services</i>			<b>R</b>	<b>R</b>	<b>R</b>
<i>PSY325: Statistics for the Behavioral and Social Sciences</i>	<b>I</b>	<b>R</b>			<b>R</b>
<i>PSY326: Research Methods</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>ABS300: Psychological Assessment</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>BUS352: e-Business</i>	<b>R</b>				<b>R</b>
<i>GRO410: Death and Dying</i>		<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>ABS497: Applied Behavioral Sciences Capstone</i>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	593	707	83.88%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	364	562	64.77%	DOES NOT MEET THE ACCEPTABLE TARGET
<b>PLO 2 - Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	847	1038	81.60%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ABS300 Week 5 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	886	1195	74.14%	EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 3 - Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	593	707	83.88%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 1: ABS497 Capstone Final Paper	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				
Direct Measure 2: ABS300 Week 5 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	539	717	75.17%	EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 4 - Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>  <b>2. MEETS THE ACCEPTABLE TARGET</b>  <b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
	70% or more BA Applied Behavioral Science records must be at the "Proficient" or	593	707	83.88%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 1: ABS497 Capstone Final Paper	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				
Direct Measure 2: GRO410 Week 5 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	114	126	90.48%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: HHS320 Week 5 Research Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	113	160	70.63%	EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 5 - Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET</b>

					<b>2. MEETS THE ACCEPTABLE TARGET</b>  <b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	847	1038	81.60%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY325 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	703	1058	66.45%	DOES NOT MEET THE ACCEPTABLE TARGET

**OVERALL RECOMMENDATIONS**

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Applied Behavioral Science review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing PSY325 as the acceptable target for PLO 5 was not met. Also, the Program Chair should consider reviewing PSY326 as the acceptable target for PLO 1 was not met.

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>