

BACHELOR OF ARTS APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS 2017-2018 ACADEMIC YEAR

	<i>PLO 1</i> <i>Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.</i>	<i>PLO 2</i> <i>Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</i>	<i>PLO 3</i> <i>Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</i>	<i>PLO 4</i> <i>Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.</i>	<i>PLO 5</i> <i>Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.</i>
<i>PSY101: Introduction to Psychology</i>	I		I		I
<i>ABS200: Introduction to Applied Behavioral Sciences</i>	R		R	I	R
<i>SOC203: Social Problems</i>	R		R		R
<i>COM321: Communication Theory</i>		I			
<i>PSY304: Lifespan Development</i>	R		R		R
<i>PSY301: Social Psychology</i>		R			R
<i>SOC320: Public Policy and Social Services</i>			R	R	R
<i>PSY325: Statistics for the Behavioral and Social Sciences</i>	I	R			R
<i>PSY326: Research Methods</i>	R	R	R	R	R
<i>ABS300: Psychological Assessment</i>	R	R	R	R	R
<i>PSY352: Cognitive Psychology</i>	R				R
<i>SOC402: Contemporary Social Problems and the Workplace</i>		R	R	R	R
<i>ABS497: Applied Behavioral Sciences Capstone</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	1214	1793	67.71%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 2 - Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	125	141	88.65%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: COM321 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	1358	11833	74.09%	EXCEEDS THE ACCEPTABLE TARGET

	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				
PLO 3 - Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	85	94	90.43%	EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	85	94	90.43%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC320 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	2806	4188	67.00%	DOES NOT MEET THE ACCEPTABLE TARGET
	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	739	1110	66.58%	

Direct Measure 4: SOC402 Final Paper	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				DOES NOT MEET THE ACCEPTABLE TARGET
PLO 5 - Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	125	141	88.65%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY325 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1017	1415	71.87%	EXCEEDS THE ACCEPTABLE TARGET
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OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Applied Behavioral Science review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing SOC320 and SOC402 as the acceptable targets for PLO 4 were not met. Also, the Program Chair should consider reviewing PSY326 as the acceptable target for PLO1 was not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Update Assessment Plan Measures</i>	<i>Adding ABS497, ABS300, HHS320, and GRO410 and removing COM321, SOC320, and SOC402</i>	<i>Assessment Specialist and Program Chair</i>	<i>Completed</i>	<i>Q4 2018</i>
<i>Action Details</i>	<i>The measures indicated for the ABS program will be adjusted to better demonstrate student learning of outcomes.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Updating Curriculum Map</i>	<i>COM321, SOC402, SOC320 will be changed to COM325, GRO410, and HHS320.</i>	<i>Assessment Specialist and Program Chair</i>	<i>Completed</i>	<i>Q4 2018</i>
<i>Action Details</i>	<i>The curriculum map will be updated to match the current courses in the ABS program.</i>			