

BACHELOR OF ARTS APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS 2016-2017 ACADEMIC YEAR

	<i>PLO 1</i> <i>Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.</i>	<i>PLO 2</i> <i>Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</i>	<i>PLO 3</i> <i>Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</i>	<i>PLO 4</i> <i>Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.</i>	<i>PLO 5</i> <i>Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.</i>
<i>PSY101: Introduction to Psychology</i>	I		I		I
<i>ABS200: Introduction to Applied Behavioral Sciences</i>	R		R	I	R
<i>SOC203: Social Problems</i>	R		R		R
<i>COM321: Communication Theory</i>		I			
<i>PSY304: Lifespan Development</i>	R		R		R
<i>PSY301: Social Psychology</i>		R			R
<i>SOC320: Public Policy and Social Services</i>			R	R	R
<i>PSY325: Statistics for the Behavioral and Social Sciences</i>	I	R			R
<i>PSY326: Research Methods</i>	R	R	R	R	R
<i>ABS300: Psychological Assessment</i>	R	R	R	R	R
<i>PSY352: Cognitive Psychology</i>	R				R
<i>SOC402: Contemporary Social Problems and the Workplace</i>		R	R	R	R
<i>ABS497: Applied Behavioral Sciences Capstone</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	561	784	71.56%	EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	633	836	75.72%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: COM321 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	2137	2926	73.03%	EXCEEDS THE ACCEPTABLE TARGET

	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				
PLO 3 - Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	633	836	75.72%	EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.					

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Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	894	1254	71.29%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC320 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1601	2763	57.94%	DOES NOT MEET THE ACCEPTABLE TARGET
	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	961	1281	75.02%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 4: SOC402 Final Paper	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				
PLO 5 - Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.					
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Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	894	1254	71.29%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY325 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1287	1677	76.74%	EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Applied Behavioral Science review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2017-2018 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consult with the Chair for Psychology as the acceptable target for PLO 1 (PSY 326) was just met at 71.56% and the Chair for Sociology as the acceptable target for Sociology as the acceptable target for PLO 4 (SOC 320) was not met at 57.94%.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Revise PSY326</i>	<i>Improved student achievement in PLO 1.</i>	<i>Program Chair for the Bachelor of Arts in Psychology</i>	<i>In Progress</i>	<i>2018</i>
<i>Action Details</i>	<i>In order to improve student achievement on PLO 1, it is recommended that the Program Chair for the Bachelor of Arts in Psychology revise the PSY326 course.</i>			