

**BACHELOR OF ARTS APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS
2015-2016 ACADEMIC YEAR**

	<i>PLO 1</i> <i>Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.</i>	<i>PLO 2</i> <i>Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</i>	<i>PLO 3</i> <i>Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</i>	<i>PLO 4</i> <i>Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.</i>	<i>PLO 5</i> <i>Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.</i>
<i>PSY101: Introduction to Psychology</i>			I		I
<i>ABS200: Introduction to Applied Behavioral Sciences</i>			R		R
<i>SOC203: Social Problems</i>			R		R
<i>COM321: Communication Theory</i>		I			
<i>PSY304: Lifespan Development</i>			R	R	R
<i>PSY301: Social Psychology</i>			R	R	R
<i>SOC320: Public Policy and Social Services</i>			R	R	R
<i>ABS415: Leadership and Ethics in a Changing World</i>		R		R	R
<i>ABS417: Community Organizing and Development</i>			R	R	R
<i>SOC402: Contemporary Social Problems and the Workplace</i>		R	R	R	R
<i>PSY325: Statistics for the Behavioral and Social Sciences</i>	I				
<i>PSY326: Research Methods</i>	R				
<i>ABS497: Applied Behavioral Sciences Capstone</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	428	565	75.75%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	2074	2825	73.42%	EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	263	308	85.39%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	822	1132	72.61%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: COM321 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	4167	5180	80.44%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Apply the principles of the scientific method to assessment, evaluation, and intervention at intrapersonal and interpersonal levels.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	822	1132	72.61%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	2238	3496	64.02%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: SOC320 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	2037	2812	72.44%	EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Explain the value of empirical evidence, acting ethically, and acknowledging and respecting human diversity.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1155	1698	68.02%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	2238	3496	64.02%	DOES NOT MEET THE ACCEPTABLE TARGET
	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	1048	1368	72.14%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 4: SOC402 Final Paper	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				
PLO 5 - Utilize the scientific approach to address practical problems related to the cognition, affect, and behavior of individuals in social contexts.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	703	924	76.08%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1155	1648	68.02%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: SOC402 Final Paper	70% or more of SOC 402 students must score a 70% or above on the SOC 402 Final Paper.	96	120	80%	EXCEEDS THE ACCEPTABLE TARGET

PLO 6 - Understand the role of behavioral sciences in the cause, treatment, and prevention of individual, family and community problems.

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					4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1155	1698	68.02%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: PSY301 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	2225	3467	64.18%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 4: SOC402 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	202	282	71.63%	EXCEEDS THE ACCEPTABLE TARGET
OVERALL RECOMMENDATIONS					
Overall, it is recommended that College of Health, Human Services, and Science Faculty review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2016-2017 assessment cycle. This will allow them to determine the appropriateness of the assignments and mapping for each PLO.					

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 1</i>	<i>Feedback from inquiry and data obtained from learning outcomes dashboard (or assessment team if the dashboard is not available).</i>	<i>BA Applied Behavioral Science Chair</i>	<i>Completed</i>	<i>June 2017</i>
<i>Action Details</i>	<i>SOC 203 Final Paper: According to the 2015-2016 Assessment Data, students did not meet the Acceptable Target. Program Chair will review the assignment, and dashboard data to gather information.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 2</i>	<i>Monitor assessment data, and feedback from faculty.</i>	<i>BA Applied Behavioral Science Chair and Core Faculty</i>	<i>Completed</i>	<i>N/A</i>
<i>Action Details</i>	<i>ABS 300 Final Paper: ABS Program review team recommended the need for more ABS specific courses in the BA ABS program prompting this development.</i>			