

## BACHELOR OF ARTS APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS 2014-2015 ACADEMIC YEAR

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Apply basic behavioral research concepts, methods and tools.	Choose communication skills to create, build and maintain effective relationships.	Analyze individual, family and community problems using theories of human behavior.	Specify the impact of cultural diversity on social and organizational issues.	Identify the major constructs of ethical decision making.	Understand the role of behavioral sciences in the cause, treatment, and prevention of individual, family and community problems.
PSY101: Introduction to Psychology			I			ı
ABS200: Introduction to Applied Behavioral Sciences			R			R
SOC203: Social Problems			R	ı		R
COM321: Communication Theory		ı				
PSY304: Lifespan Development			R	R		R
PSY301: Social Psychology			R	R		R
SOC320: Public Policy and Social Services			R	R		R
ABS415: Leadership and Ethics in a Changing World		R		R	I	
ABS417: Community Organizing and Development			R	R		R
SOC402: Contemporary Social Problems and the Workplace		R	R	R	R	R
PSY325: Statistics for the Behavioral and Social Sciences	ı					
PSY326: Research Methods	R					R
ABS497: Applied Behavioral Sciences Capstone	М	М	М	М	M	М

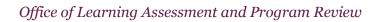


I (Introduced), R (Reinforced), or M (Mastered).

## ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Apply basic behavioral research concepts, methods and tools. **MEASURE TOTAL NUMBER** TOTAL **ASSESSMENT ASSESSMENT ACCEPTABLE TARGET OF STUDENT NUMBER OF RESULTS: RESULTS: RECORDS STUDENT PERCENTAGE OF** 1. EXCEEDS THE **MEETING RECORDS STUDENT ACCEPTABLE ACCEPTABLE OBSERVED RECORDS TARGET TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT **DATA** 70% or more BA Applied Behavioral Science records must be at the "Proficient" or Direct Measure 1: **EXCEEDS THE** "Distinguished" level on the evaluation of 453 82.51% 549 ABS497 Final Paper ACCEPTABLE TARGET each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 1.



Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each PSY 326 Final Paper rubric content criteria mapped at the Reinforced level to PLO 1.	2142	3055	70.11%	EXCEEDS THE ACCEPTABLE TARGET
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each ABS 415 Final Paper rubric content	471	587	80.24%	EXCEEDS THE ACCEPTABLE TARGET





	criteria mapped at the Reinforced level to PLO 2.				
Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 2.	841	1098	76.59%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: COM321 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each COM 321 Final Paper rubric content criteria mapped at the Introduced level to PLO2.	3908	5003	78.11%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Analyze individ	dual, family and community problems using	theories of huma	n behavior.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET





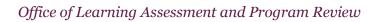
					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 3.	841	1098	76.59%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each SOC 320 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.	2696	3923	68.72%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: SOC320 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each SOC 320 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.	2696	3923	68.72%	DOES NOT MEET THE ACCEPTABLE TARGET



PLO 4 - Specify the im  MEASURE	pact of cultural diversity on social and organ	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 4.	1173	1648	71.18%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each SOC 203 Final Paper rubric content criteria mapped at the Reinforced level to PLO 4.	2696	3923	68.72%	DOES NOT MEET THE ACCEPTABLE TARGET



Direct Measure 4: SOC402 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each SOC 402 Final Paper rubric content criteria mapped at the Reinforced level to PLO 4.	3354	4898	68.48%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 5 - Identify the management of the managemen	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each ABS 415 Final Paper rubric content	1269	1763	71.98%	EXCEEDS THE ACCEPTABLE TARGET





	criteria mapped at the Reinforced level to PLO 5.				
Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 5.	1173	1648	71.18%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: SOC402 Final Paper	70% or more of SOC 402 students must score a 70% or above on the SOC 402 Final Paper.	610	712	85.67%	EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Understand th	e role of behavioral sciences in the cause, tr	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 6.	1173	1648	71.18%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY301 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each PSY 301 Final Paper rubric content criteria mapped at the Reinforced level to PLO 6.	3215	4751	67.67%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 4: SOC402 Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of each SOC 402 Final Paper rubric content criteria mapped at the Reinforced level to PLO 6.	3354	4898	68.48%	DOES NOT MEET THE ACCEPTABLE TARGET

## **OVERALL RECOMMENDATIONS**

Across program learning outcomes (PLOs), BA Applied Behavioral Science students met or exceeded the acceptable targets for most 2014-15 assessment measures. Student performance on the final papers in COM 321, ABS 415 and ABS 497 exceeded the acceptable



and ideal targets, indicating achievement of PLOs 1, 2, 3, 4, 5, and 6 respectively.

Student performance on the final paper in SOC 320, SOC 402, SOC 203, and PSY 301 (associated with PLO's 3, 4, and 6) did not meet the acceptable targets. The Program Chair and College of Health, Human Services, and Sciences Faculty may find it useful to explore this course, assignments, targets, and/or PLOs in greater detail during their review of the 2014-15 assessment findings.

Overall, it is recommended that College of Health, Human Services, and Science Faculty review each program assessment plan (including measures used and targets set) to ensure proper alignment to the new Program Learning Outcomes in preparation for the 2015-16 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint and all survey measures to ensure that these targets remain appropriate and meaningful. Faculty may also want to consider the incorporation of additional measures into the 2015-16 program assessment plan for the BA Applied Behavioral Science, as appropriate.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT							
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
Action 1	Review findings on Dashboard, student EOCS, Faculty Feedback Surveys, and/or host a faculty forum to determine if revisions have positively impacted student learning, understanding, and achievement of the PLO.	BA Applied Behavioral Science Chair	Completed	July 2016			
Action Details	Develop a new course, ABS 300 P	sychological Assessment.					
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
Action 2	Updated/revised Curriculum Map	BA Applied Behavioral Science Chair	Completed	Ongoing			
Action Details  ABS Program Learning Outcomes, and that all measures and key assignments in these courses are aligned to the new BA  ABS Program Learning Outcomes, and that all measures and key assignments identified in the BA ABS Assessment Plan  are appropriate and should continue to be used as measures moving forward (2015-2016 Assessment Cycle).							

