

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply basic behavioral research concepts, methods and tools.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 1.	289	300	96.33%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY326 Final Paper	70% or more of PSY 326 students must score a 70% or above on the PSY 326 Week Five Final Paper and demonstrate understanding of basic behavioral research concepts, methods and tools through a qualitative or quantitative research study.	376	454	82.81%	EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Choose communication skills to create, build and maintain effective relationships.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content	437	451	96.89%	EXCEEDS THE ACCEPTABLE TARGET

	criteria mapped at the Reinforced level to PLO 2.				
Direct Measure 2: ABS497 Capstone Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 2.	568	600	94.66%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: COM321 Final Paper	70% or more of COM 321 students must score a 70% or above on the COM 321 Week Five Final Paper and demonstrate understanding of the concept of creating, building, and maintaining effective relationships by completing a self-assessment of personal communication skills.	575	615	93.49%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Analyze individual, family and community problems using theories of human behavior.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 3.	568	600	94.66%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Reinforced level to PLO 3.	73	88	82.95%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: SOC320 Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content	1941	2112	91.90%	EXCEEDS THE ACCEPTABLE TARGET

	criteria mapped at the Reinforced level to PLO 3.				
PLO 4 - Specify the impact of cultural diversity on social and organizational issues.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 4.	807	900	89.66%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Introduced level to PLO 4.	73	88	82.95%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 4: SOC402 Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Introduced level to PLO 4.	3200	3486	91.79%	EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Identify the major constructs of ethical decision making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
	70% of BA Applied Behavioral Science records must receive a basic, proficient, or	1280	1353	94.60%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 1: ABS415 Final Paper	distinguished evaluation on relevant content criteria mapped at the Introduced level to PLO 5.				
Direct Measure 2: ABS497 Capstone Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 5.	807	900	89.66%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: SOC402 Final Paper	70% or more of SOC 402 students must score a 70% or above on the SOC 402 Week Five Final Paper and demonstrate understanding of the major constructs of ethical decision making in the workplace.	492	556	88.48%	EXCEEDS THE ACCEPTABLE TARGET

PLO 6 - Understand the role of behavioral sciences in the cause, treatment, and prevention of individual, family and community problems.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
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					2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Mastery level to PLO 6.	807	900	89.66%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY301 Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Reinforced level to PLO 6.	3341	3827	87.30%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: SOC402 Final Paper	70% of BA Applied Behavioral Science records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped at the Reinforced level to PLO 6.	3200	3486	91.79%	EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Across program learning outcomes (PLOs), BA Applied Behavioral Science students met or exceeded the acceptable and ideal targets for most 2012-13 assessment measures. In addition, student performance on the final papers in ABS 415, ABS 497, PSY 301, COM 321, SOC 320, and SOC 402 exceeded the acceptable and ideal targets, indicating achievement of PLOs 1, 2, 3, 4, 5, and 6 respectively.

Student performance on the final paper in PSY 326 and SOC 203 (associated with PLO's 1 and 2) did not meet the ideal target. The Program Chair and College of Health, Human Services, and Sciences Faculty may find it useful to explore this course, assignments, targets, and/or PLOs in greater detail during their review of the 2012-13 assessment findings.

Overall, it is recommended that College of Health, Human Services, and Science Faculty review each program assessment plan (including measures used and targets set) in preparation for the 2013-14 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint and all survey measures to ensure that these targets remain appropriate and meaningful. Faculty may also want to consider the incorporation of additional measures into the 2013-14 program assessment plan for the BA Applied Behavioral Science, as appropriate.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 1</i>	<i>Review findings on Dashboard, student EOCS, Faculty Feedback Surveys, and/or host a faculty forum to determine if revisions have positively impacted student learning, understanding, and achievement of the PLO.</i>	<i>Psychology/ABS Department and Program Chairs and full-time faculty.</i>	<i>Completed</i>	<i>June 2013</i>
<i>Action Details</i>	<i>The proposed action is to revise PSY 326.</i>			

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 2</i>	<i>Results of faculty forum, surveys, and/or or data obtained from dashboard.</i>	<i>BA Applied Behavioral Science Chair and full-time faculty.</i>	<i>In Progress</i>	<i>May 2014</i>
<i>Action Details</i>	<i>Review student findings, student EOCS, Faculty Feedback Surveys, and/or host a faculty forum to determine if revisions have positively impacted student learning, understanding, and achievement of the PLO.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 3</i>	<i>Updated/revised Curriculum Map and/or Assessment Plan.</i>	<i>BA Applied Behavioral Science Chair</i>	<i>In Progress</i>	<i>May 2014</i>
<i>Action Details</i>	<i>Review mapping and targets to ensure that the assignments in these courses are aligned to the BA ABS Program Learning Outcomes, and that all measures and key assignments identified in the BA ABS Assessment Plan are appropriate and should continue to be used as measures moving forward (2013-2014 Assessment Cycle).</i>			