Program Disclosures

Bachelor of Arts in Marketing

This program is designed to be completed in 208 weeks and consists of 120 semester credits.

This program will cost $70,950 if completed within normal time. Students who transfer in credits or qualify for an institutional grant or scholarship may have a lower total program cost than what is shown.

** of students who began the Bachelor of Arts in Marketing have completed the program.

68% of students who began the Bachelor of Arts in Marketing have withdrawn from the program.

The typical graduate leaves with ** of debt.

**Denotes fewer than 10 students in group size and is suppressed to protect the privacy of students.

The median earnings of former students who received federal financial aid, two years after graduation from the University of Arizona Global Campus*, ranges from the lowest median earnings of $20,030 to the highest median earning of $63,005, as reported on the College Scorecard website. This includes students at the associate's, bachelor's, and master's degree levels.

Cancellation Policy

Degree seeking students under the University of Arizona Global Campus Promise have the right to cancel the Enrollment Agreement and obtain a full refund of charges through attendance in week 3 (day 21 of the first course). Applicants who want to cancel an enrollment agreement must contact their Enrollment Services Advisor prior to attending in Week 4 of their first online or face-to-face course. Applicants who cancel enrollment will be allowed one more period of conditional admission at the University of Arizona Global Campus. Individuals who cancel their enrollment two times while in conditional standing may re-apply to the University of Arizona Global Campus no earlier than six months from their last date of attendance.

Refund Policy

The University of Arizona Global Campus Tuition Refund Schedule applies to students who drop or are administratively dropped from a course or the institution. For the full policy and refund schedule, please visit https://www.uagc.edu/catalog/financial-information#university-refund-policies.

Licensure Information

Successful completion of this program by itself does not lead to licensure or certification in any state, regardless of concentration or specialization. Students seeking licensure or certification in a particular profession are strongly encouraged to carefully research the requirements prior to enrollment.

*Ashford University is now the University of Arizona Global Campus.