

**MASTER OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2015-2016 ACADEMIC YEAR**

2015– 2016 CURRICULUM MAP

| | PLO 1 | PLO 2 | PLO 3 | PLO 4 | PLO 5 | PLO 6 |
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| | Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. | Analyze common behavioral factors that are present in organizations. | Analyze the factors that shape the legal environment of an organization. | Develop processes and policies to manage human capital in organizations. | Evaluate the importance of ethics and corporate social responsibility. | Develop a framework of analysis for strategic planning. |
| <i>BUS 600: Management Communications with Technology Tools</i> | I | I | I | | | |
| <i>MGT 601: The Functions of Modern Management</i> | R | R | | I | I | I |
| <i>BUS 610: Organizational Behavior</i> | | R | | | | |
| <i>BUS 670: Legal Environment</i> | | | M | | R | |
| <i>OMM 615: Strategies: Marketing/Advertising/Public Relations</i> | | | | R | | R |
| <i>OMM 618: Human Resources Management</i> | | R | | R | | |
| <i>OMM 622: Financial Decision Making</i> | | | | R | | R |
| <i>OMM 640: Business Ethics and Social Responsibility</i> | | | | | M | |
| <i>OMM 612: Managing and Social Change</i> | | R | | R | | |

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| <i>BUS 644: Operations Management</i> | R | | | | | R |
| <i>OMM 692: Organizational Management Strategy</i> | M | M | | M | | M |

I (INTRODUCED) R (REINFORCED) M (MASTERED)

| ANNUAL ASSESSMENT PLAN FINDINGS | | | | | |
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| PLO 1 - Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
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| <p>Direct Measure 1: CPC Comprehensive Exam – Management Section</p> | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p> | <p>N/A</p> | <p>714</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p> | <p>2. MEETS THE ACCEPTABLE TARGET</p> |
| <p>Direct Measure 2: CPC Comprehensive Exam-Score</p> | <p>90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.</p> | <p>558</p> | <p>625</p> | <p>558 out of 625 (89.28%) Masters of Arts in Organizational Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 582.02 Standard</p> | <p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p> |

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| | | | | Deviation = 148.88). | |
| Direct Measure 3: BUS 600 Research Paper | 70% of Master of Organizational Management records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to PLO 1. | 7558 | 8009 | 7558 out of 8009 (94.37%) of records evaluated indicate basic, proficient, or distinguished performance on this key assignment's content criteria mapped to this PLO at the introductory level. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 4: MGT 601 Final Paper | 80% of MA Organizational Management students must score 70% or higher on the Final Paper and evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. | N/A | N/A | Not enough data for MGT 601 for this PLO, fewer than 10 results. | 4. INSUFFICIENT DATA |
| Indirect Measure 1: End of Program Survey I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: • I understand the learning objectives of my courses. | 455 | 489 | 93.05% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| | | | | agreed or strongly agreed that they understand the learning objective of my courses. | |
| Indirect Measure 2: End of Program Survey The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • The curriculum was relevant to my professional needs. | 437 | 489 | 89.36% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. | 1. EXCEEDS THE ACCEPTABLE TARGET |

| PLO 2 - Analyze common behavioral factors that are present in organizations. | | | | | |
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| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| Direct Measure 1: CPC Comprehensive Exam – Business Ethics Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | N/A | 624 | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on | 2. MEETS THE ACCEPTABLE TARGET |

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| | | | | the Business Ethics section of the Common Professional Component comprehensive exam. | |
| Direct Measure 2: CPC Comprehensive Exam – Business Leadership Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | N/A | 714 | On average MA Organizational Management students scored below the average of the Peregrine Academic Services Online Aggregate Pool, and below the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | 3. DOES NOT MEET THE ACCEPTABLE TARGET |
| Direct Measure 3: CPC Comprehensive Exam – Management Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business | N/A | 714 | On average MA Organizational Management students scored above the average | 2. MEETS THE ACCEPTABLE TARGET |

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| | Leadership section of the CPC comprehensive exam when compared to other competitive programs. | | | of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | |
| Direct Measure 4: CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 558 | 625 | 558 out of 625 (89.28%) Masters of Arts in Organizational Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 582.02 Standard Deviation = 148.88). | 3. DOES NOT MEET THE ACCEPTABLE TARGET |
| Direct Measure 5: BUS 610 Final Paper | 70% of Master of Organizational Management records must receive a basic, | 4781 | 5106 | 4781 out of 5106 (93.63 %) of records evaluated | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| | proficient, or distinguished evaluation on relevant content criteria mapped to PLO 2. | | | indicate basic, proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the reinforced level. | |
| Direct Measure 6: OMM 618 Final Paper | 80% of MA Organizational Management students must score 70% or higher on the HR Plan and analyze common behavioral factors that are present in organizations. | 2873 | 3052 | 2873 out of 3052 (94.13 %) of records evaluated indicate basic, proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the reinforced level. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 1: End of Program Survey I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: • I understand the learning objectives of my courses. | 455 | 489 | 93.05% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| | | | | assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses. | |
| Indirect Measure 2: End of Program Survey The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • The curriculum was relevant to my professional needs. | 437 | 489 | 89.36% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. | 1. EXCEEDS THE ACCEPTABLE TARGET |

| PLO 3 - Analyze the factors that shape the legal environment of an organization. | | | | | |
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| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| Direct Measure 1: CPC Comprehensive Exam – Legal Environment of Business Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | N/A | 624 | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the | 2. MEETS THE ACCEPTABLE TARGET |

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| | | | | Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam. | |
| Direct Measure 2: CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 558 | 625 | 558 out of 625 (89.28%) Masters of Arts in Organizational Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 582.02 Standard Deviation = 148.88). | 3. DOES NOT MEET THE ACCEPTABLE TARGET |
| Direct Measure 3: BUS 670 Final Paper | 70% of Master of Organizational Management records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to PLO 3. | 3751 | 4047 | 3751 out of 4047 (91.80 %) of records evaluated indicate basic, proficient, or distinguished | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| | | | | performance on this key assignment's content criteria mapped to this PLO at the reinforced level. | |
| Indirect Measure 1: End of Program Survey I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: • I understand the learning objectives of my courses. | 455 | 489 | 93.05% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 2: End of Program Survey The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: • The curriculum was relevant to my professional needs. | 437 | 489 | 89.36% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle | 1. EXCEEDS THE ACCEPTABLE TARGET |

| | | | | indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. | |
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| PLO 4 - Develop processes and policies to manage human capital in organizations. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | N/A | 624 | On average Masters of Arts in Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate | 2. MEETS THE ACCEPTABLE TARGET |

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| | | | | Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | |
| Direct Measure 2: CPC Comprehensive Exam – Global Dimensions of Business Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs. | N/A | 714 | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Global Dimensions of Business section of the Common Professional Component comprehensive exam. | 2. MEETS THE ACCEPTABLE TARGET |

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| <p>Direct Measure 3: CPC Comprehensive Exam – Management Section</p> | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p> | <p>N/A</p> | <p>714</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p> | <p>2. MEETS THE ACCEPTABLE TARGET</p> |
| <p>Direct Measure 4: CPC Comprehensive Exam-Score</p> | <p>90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.</p> | <p>558</p> | <p>625</p> | <p>558 out of 625 (89.28%) Masters of Arts in Organizational Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean =</p> | <p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p> |

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|--|--|------|------|--|----------------------------------|
| | | | | 582.02 Standard Deviation = 148.88). | |
| Direct Measure 5: OMM618 Final Paper | 70% of Master of Organizational Management records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to PLO 4. | 3605 | 3815 | 3605 out of 3815 (94.50 %) of records evaluated indicate basic, proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 1: End of Program Survey I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: • I understand the learning objectives of my courses. | 455 | 489 | 93.05% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses. | 1. EXCEEDS THE ACCEPTABLE TARGET |

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| <p>Indirect Measure 2: End of Program Survey The curriculum was relevant to my professional needs</p> | <p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. | <p>437</p> | <p>489</p> | <p>89.36% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
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| PLO 5 - Evaluate the importance of ethics and corporate social responsibility. | | | | | |
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| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
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| <p>Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section</p> | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.</p> | <p>N/A</p> | <p>624</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p> | <p>2. MEETS THE ACCEPTABLE TARGET</p> |
| <p>Direct Measure 2: CPC Comprehensive Exam – Global Dimensions of Business Section</p> | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs.</p> | <p>N/A</p> | <p>714</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on</p> | <p>2. MEETS THE ACCEPTABLE TARGET</p> |

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| | | | | the Global Dimensions of Business section of the Common Professional Component comprehensive exam. | |
| Direct Measure 3: CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 558 | 625 | 558 out of 625 (89.28%) Masters of Arts in Organizational Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 582.02 Standard Deviation = 148.88). | 3. DOES NOT MEET THE ACCEPTABLE TARGET |
| Direct Measure 4: OMM640 Final Project | 70% of Master of Organizational Management records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to PLO 5. | 1410 | 1484 | 1410 out of 1484 (95.01 %) of records evaluated indicate basic, proficient or distinguished performance on this key | 1. EXCEEDS THE ACCEPTABLE TARGET |

| | | | | assignment's content criteria mapped to this PLO at the Mastered level. | |
|--|--|-----|-----|--|----------------------------------|
| Indirect Measure 1: End of Program Survey I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: <ul style="list-style-type: none"> I understand the learning objectives of my courses. | 455 | 489 | 93.05% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 2: End of Program Survey The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: <ul style="list-style-type: none"> The curriculum was relevant to my professional needs. | 437 | 489 | 89.36% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly | 1. EXCEEDS THE ACCEPTABLE TARGET |

| | | | | agreed that that the curriculum was relevant to their professional needs. | |
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| PLO 6 - Develop a framework of analysis for strategic planning. | | | | | |
| MEASURE | ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA |
| Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive | N/A | 624 | MA Organizational Management students, on average, must score at or above the average in the Peregrine | 2. MEETS THE ACCEPTABLE TARGET |

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| | exam when compared to other competitive programs. | | | Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | |
| Direct Measure 2: CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 558 | 625 | 558 out of 625 (89.28%) Masters of Arts in Organizational Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 582.02 Standard Deviation = 148.88). | 3. DOES NOT MEET THE ACCEPTABLE TARGET |

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|---|--|-------------|-------------|---|---|
| <p>Direct Measure 3: OMM615 Final Paper</p> | <p>70% of Master of Organizational Management records must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to PLO 6.</p> | <p>5260</p> | <p>5534</p> | <p>5260 out of 5534 (95.05%) of records evaluated indicate basic, proficient, or distinguished performance on this key assignment's content criteria mapped to this PLO at the reinforced level.</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
| <p>Indirect Measure 1: End of Program Survey I understand the learning objectives of my courses</p> | <p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: • I understand the learning objectives of my courses.</p> | <p>455</p> | <p>489</p> | <p>93.05% of Master of Arts in Organizational Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
| <p>Indirect Measure 2: End of Program Survey The curriculum was</p> | <p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"</p> | <p>437</p> | <p>489</p> | <p>89.36% of Master of Arts in Organizational</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |

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|-----------------------------------|---|--|--|---|--|
| relevant to my professional needs | or “Strongly Agree.” The item used will be: <ul style="list-style-type: none">• The curriculum was relevant to my professional needs. | | | Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. | |
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OVERALL RECOMMENDATIONS

The Program Continuous Improvement Plan for this assessment cycle should focus on improving student achievement of PLO 1. Based on the learning outcomes data, the Assessment Analyst of the program recommends the following action(s):

6664 out of 8009 (83.21 %) of records evaluated indicate proficient or distinguished performance on the final paper –Research content criteria mapped to this PLO at the introductory level. While this is within the acceptable target which indicates 80% of MA Organizational Management students must score 70% or higher on the Research Paper and evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan; the concern is that we still have retention issues in second and third course of the sequence. Consequently, we are revamping the BUS 600 to include orientation modules so one of the modules will address the academic research component in more depth.

558 out of 625 (89.28%) Masters of Arts in Organizational Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 582.02 Standard Deviation = 148.88). Acceptable target of 90% has not been met by less than 1%. Further focus on the assignments in the critical courses and retention should address this minor deficiency.

The PLO changes are not reflected everywhere on the assessment website for 15-16 as they occurred mid-year, but will for the 16-17 year.

| ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT | | | | |
|---|--|---|-----------------|---------------------------------------|
| OUTCOME | MEASURE | KEY/RESPONSIBLE PERSONNEL | STATUS | ANTICIPATED DATE OF COMPLETION |
| <i>PLO1-6</i> | <i>Updated/Revised Curriculum Map and/or Assessment Plan.</i> | <i>MAOM Program Chair, and Assessment Analyst</i> | <i>Complete</i> | <i>May 2016</i> |
| Action Details | <i>Review Mapping and Targets in the MAOM Assessment Plan.</i> | | | |