

**MASTER OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS  
2014-2015 ACADEMIC YEAR**

*2014– 2015 CURRICULUM MAP*

|  | <b>PLO 1</b>  | <b>PLO 2</b>   | <b>PLO 3</b>   | <b>PLO 4</b>   | <b>PLO 5</b>   | <b>PLO 6</b>  |
|--|---|--|--|--|--|---|
|  | Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. | Analyze common behavioral factors that are present in organizations. | Analyze the factors that shape the legal environment of an organization. | Develop processes and policies to manage human capital in organizations. | Evaluate the importance of ethics and corporate social responsibility. | Develop a framework of analysis for strategic planning. |
| <i>BUS 600: Management Communications with Technology Tools</i>    | <b>I</b>  | <b>I</b>   | <b>I</b>   |  |  |   |
| <i>MGT 601: The Functions of Modern Management</i>                 | <b>R</b>  | <b>R</b>   |  | <b>I</b>   | <b>I</b>   | <b>I</b>  |
| <i>BUS 610: Organizational Behavior</i>                            |   | <b>R</b>   |  |  |  |   |
| <i>BUS 670: Legal Environment</i>                                  |   |  | <b>M</b>   |  | <b>R</b>   |   |
| <i>OMM 615: Strategies: Marketing/Advertising/Public Relations</i> |   |  |  | <b>R</b>   |  | <b>R</b>  |
| <i>OMM 618: Human Resources Management</i>                         |   | <b>R</b>   |  | <b>R</b>   |  |   |
| <i>OMM 622: Financial Decision Making</i>                          |   |  |  | <b>R</b>   |  | <b>R</b>  |
| <i>OMM 640: Business Ethics and Social Responsibility</i>          |   |  |  |  | <b>M</b>   |   |
| <i>OMM 612: Managing and Social Change</i>                         |   | <b>R</b>   |  | <b>R</b>   |  |   |

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|--|---|---|--|---|--|---|
| <i>BUS 644: Operations Management</i>              | R |   |  |   |  | R |
| <i>OMM 692: Organizational Management Strategy</i> | M | M |  | M |  | M |

**I (INTRODUCED) R (REINFORCED) M (MASTERED)**

| <b>ANNUAL ASSESSMENT PLAN FINDINGS</b>   |                          |  |   |  |  |
|--|--------------------------|--|---|--|--|
| <b>PLO 1 - Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.</b> |                          |  |   |  |  |
| <b>MEASURE</b>   | <b>ACCEPTABLE TARGET</b> | <b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b> | <b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b> | <b>ASSESSMENT RESULTS:<br/>PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b> | <b>ASSESSMENT RESULTS:<br/>1. EXCEEDS THE ACCEPTABLE TARGET<br/>2. MEETS THE ACCEPTABLE TARGET<br/>3. DOES NOT MEET THE ACCEPTABLE TARGET<br/>4. INSUFFICIENT DATA</b> |
|  |                          |  |   |  |  |

|  |   |            |            |  |   |
|--|---|------------|------------|--|---|
| <p>Direct Measure 1: CPC Comprehensive Exam – Management Section</p> | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p> | <p>N/A</p> | <p>714</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p> | <p>2. MEETS THE ACCEPTABLE TARGET</p>   |
| <p>Direct Measure 2: CPC Comprehensive Exam-Score</p>                | <p>90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.</p>   | <p>662</p> | <p>714</p> | <p>662 out of 714 (92.717%) Masters of Arts in Organizational Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 570.75, Standard</p>   | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |

|  |   |      |      |  |                                  |
|--|---|------|------|--|----------------------------------|
|  |   |      |      | Deviation = 123.42).   |                                  |
| Direct Measure 3:<br>BUS 600 Research Paper  | 80% of MA Organizational Management students must score 70% or higher on the Research Paper and evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. | 1228 | 1402 | 1228 out of 1402 (87.59%) MA Organizational Management students from courses with start dates between July 1, 2014 and June 30, 2015 scored 70% or higher on the BUS 600 Research Paper. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 4:<br>MGT 601 Final Paper   | 80% of MA Organizational Management students must score 70% or higher on the Final Paper and evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.    | 1008 | 1195 | 1008 out of 1195 (84.35%) MA Organizational Management students from courses with start dates between July 1, 2014 and June 30, 2015 scored 70% or higher on the MGT 601 Final Paper.    | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 1:<br>End of Program Survey<br>I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:   | 551  | 603  | 91.38% of Master of Arts in Organizational Management students upon completion of the  | 1. EXCEEDS THE ACCEPTABLE TARGET |

|   |  |     |     |   |   |
|---|--|-----|-----|---|---|
|   | <ul style="list-style-type: none"> <li>• I understand the learning objectives of my courses.</li> </ul>  |     |     | <p>program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.</p>   |   |
| <p>Indirect Measure 2:<br/>End of Program Survey<br/>The curriculum was relevant to my professional needs</p> | <p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:</p> <ul style="list-style-type: none"> <li>• The curriculum was relevant to my professional needs.</li> </ul> | 542 | 603 | <p>89.88% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |

| PLO 2 - Analyze common behavioral factors that are present in organizations. |   |   |  |  |   |
|--|---|---|--|--|---|
| MEASURE  | ACCEPTABLE TARGET   | TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET | TOTAL NUMBER OF STUDENT RECORDS OBSERVED | ASSESSMENT RESULTS:<br><br>PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET   | ASSESSMENT RESULTS:<br><br>1. EXCEEDS THE ACCEPTABLE TARGET<br><br>2. MEETS THE ACCEPTABLE TARGET<br><br>3. DOES NOT MEET THE ACCEPTABLE TARGET<br><br>4. INSUFFICIENT DATA |
| Direct Measure 1:<br>CPC Comprehensive Exam – Business Ethics Section        | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | N/A   | 714                                      | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on | 2. MEETS THE ACCEPTABLE TARGET  |

|  |   |     |     |   |  |
|--|---|-----|-----|---|--|
|  |   |     |     | the Business Ethics section of the Common Professional Component comprehensive exam.  |  |
| Direct Measure 2: CPC Comprehensive Exam – Business Leadership Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | N/A | 714 | On average MA Organizational Management students scored below the average of the Peregrine Academic Services Online Aggregate Pool, and below the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | 3. DOES NOT MEET THE ACCEPTABLE TARGET |
| Direct Measure 3: CPC Comprehensive Exam – Management Section          | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business   | N/A | 714 | On average MA Organizational Management students scored above the average   | 2. MEETS THE ACCEPTABLE TARGET         |



|   |  |     |      |  |                                  |
|---|--|-----|------|--|----------------------------------|
|   | Leadership section of the CPC comprehensive exam when compared to other competitive programs.        |     |      | of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.      |                                  |
| Direct Measure 4:<br>CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 662 | 714  | 662 out of 714 (92.717%) Masters of Arts in Organizational Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 570.75, Standard Deviation = 123.42). | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 5:<br>BUS 610 Final Paper          | 80% of MA Organizational Management students must score 70% or higher on the                         | 958 | 1073 | 958 out of 1073 (89.28%) MA Organizational   | 1. EXCEEDS THE ACCEPTABLE TARGET |

|  |  |     |     |   |                                  |
|--|--|-----|-----|---|----------------------------------|
|  | Final Paper and analyze common behavioral factors that are present in organizations.   |     |     | Management students from courses with start dates between July 1, 2014 and June 30, 2015 scored 70% or higher on the BUS 610 Final Paper.   |                                  |
| Direct Measure 6:<br>OMM 618 Final Paper   | 80% of MA Organizational Management students must score 70% or higher on the HR Plan and analyze common behavioral factors that are present in organizations.  | 868 | 929 | 868 out of 929 (93.43%) MA Organizational Management students from courses with start dates between July 1, 2014 and June 30, 2015 scored 70% or higher on the OMM 618 Final Paper. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 1:<br>End of Program Survey<br>I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:<br>• I understand the learning objectives of my courses. | 551 | 603 | 91.38% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they                               | 1. EXCEEDS THE ACCEPTABLE TARGET |

|  |  |     |     |  |                                  |
|--|--|-----|-----|--|----------------------------------|
|  |  |     |     | agreed or strongly agreed that they understand the learning objective of my courses.   |                                  |
| Indirect Measure 2:<br>End of Program Survey<br>The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:<br>• The curriculum was relevant to my professional needs. | 542 | 603 | 89.88% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. | 1. EXCEEDS THE ACCEPTABLE TARGET |

| <b>PLO 3 - Analyze the factors that shape the legal environment of an organization.</b> |   |  |   |  |  |
|---|---|--|---|--|--|
| <b>MEASURE</b>  | <b>ACCEPTABLE TARGET</b>  | <b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b> | <b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b> | <b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>   | <b>ASSESSMENT RESULTS:<br/>1. EXCEEDS THE ACCEPTABLE TARGET<br/>2. MEETS THE ACCEPTABLE TARGET<br/>3. DOES NOT MEET THE ACCEPTABLE TARGET<br/>4. INSUFFICIENT DATA</b> |
| Direct Measure 1: CPC Comprehensive Exam – Legal Environment of Business Section        | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | N/A  | 714   | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the | 2. MEETS THE ACCEPTABLE TARGET   |

|   |   |     |      |  |                                  |
|---|---|-----|------|--|----------------------------------|
|   |   |     |      | Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.   |                                  |
| Direct Measure 2:<br>CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.  | 662 | 714  | 662 out of 714 (92.717%) Masters of Arts in Organizational Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 570.75, Standard Deviation = 123.42). | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 3:<br>BUS 670 Final Paper          | 80% of MA Organizational Management students must score 70% or higher on the Final Paper and analyze the factors that shape the legal environment of an organization. | 890 | 1042 | 890 out of 1042 (85.41%) MA Organizational Management students from courses with start   | 1. EXCEEDS THE ACCEPTABLE TARGET |

|  |  |     |     |  |                                  |
|--|--|-----|-----|--|----------------------------------|
|  |  |     |     | dates between July 1, 2014 and June 30, 2015 scored 70% or higher on the BUS 670 Final Paper.  |                                  |
| Indirect Measure 1:<br>End of Program Survey<br>I understand the learning objectives of my courses   | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:<br>• I understand the learning objectives of my courses.   | 551 | 603 | 91.38% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 2:<br>End of Program Survey<br>The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:<br>• The curriculum was relevant to my professional needs. | 542 | 603 | 89.88% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they  | 1. EXCEEDS THE ACCEPTABLE TARGET |

|   |   |  |   | agreed or strongly agreed that that the curriculum was relevant to their professional needs.  |  |
|---|---|--|---|---|--|
| <b>PLO 4 - Develop processes and policies to manage human capital in organizations.</b> |   |  |   |   |  |
| <b>MEASURE</b>  | <b>ACCEPTABLE TARGET</b>  | <b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b> | <b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b> | <b>ASSESSMENT RESULTS:<br/>PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>  | <b>1. EXCEEDS THE ACCEPTABLE TARGET</b><br><br><b>2. MEETS THE ACCEPTABLE TARGET</b><br><br><b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b><br><br><b>4. INSUFFICIENT DATA</b> |
| Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section                  | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | N/A  | 714   | On average Masters of Arts in Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above | 3. DOES NOT MEET THE ACCEPTABLE TARGET   |

|  |   |     |     |   |                                |
|--|---|-----|-----|---|--------------------------------|
|  |   |     |     | the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.   |                                |
| Direct Measure 2: CPC Comprehensive Exam – Global Dimensions of Business Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs. | N/A | 714 | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Global Dimensions of Business section of the Common Professional Component comprehensive exam. | 2. MEETS THE ACCEPTABLE TARGET |



|  |   |            |            |   |   |
|--|---|------------|------------|---|---|
| <p>Direct Measure 3:<br/>CPC Comprehensive Exam – Management Section</p> | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p> | <p>N/A</p> | <p>714</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p> | <p>2. MEETS THE ACCEPTABLE TARGET</p>   |
| <p>Direct Measure 4:<br/>CPC Comprehensive Exam-Score</p>                | <p>90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.</p>   | <p>662</p> | <p>714</p> | <p>662 out of 714 (92.717%) Masters of Arts in Organizational Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean =</p>   | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |

|  |  |     |     |  |                                  |
|--|--|-----|-----|--|----------------------------------|
|  |  |     |     | 570.75, Standard Deviation = 123.42).  |                                  |
| Direct Measure 5:<br>OMM618 Final Paper  | 80% of MA Organizational Management students must score 70% or higher on the HR Plan and develop processes and policies to manage human capital in organizations.  | 868 | 929 | 868 out of 929 (93.43%) MA Organizational Management students from courses with start dates between July 1, 2014 and June 30, 2015 scored 70% or higher on the OMM 618 Final Paper.  | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 1:<br>End of Program Survey<br>I understand the learning objectives of my courses | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:<br>• I understand the learning objectives of my courses. | 551 | 603 | 91.38% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses. | 1. EXCEEDS THE ACCEPTABLE TARGET |

|   |  |            |            |   |   |
|---|--|------------|------------|---|---|
| <p>Indirect Measure 2:<br/>End of Program Survey<br/>The curriculum was relevant to my professional needs</p> | <p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:</p> <ul style="list-style-type: none"> <li>• The curriculum was relevant to my professional needs.</li> </ul> | <p>542</p> | <p>603</p> | <p>89.88% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
|---|--|------------|------------|---|---|

| <b>PLO 5 - Evaluate the importance of ethics and corporate social responsibility.</b> |                          |  |   |  |  |
|---|--------------------------|--|---|--|--|
| <b>MEASURE</b>  | <b>ACCEPTABLE TARGET</b> | <b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b> | <b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b> | <b>ASSESSMENT RESULTS:<br/>PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b> | <b>ASSESSMENT RESULTS:<br/>1. EXCEEDS THE ACCEPTABLE TARGET<br/>2. MEETS THE ACCEPTABLE TARGET<br/>3. DOES NOT MEET THE ACCEPTABLE TARGET<br/>4. INSUFFICIENT DATA</b> |
|   |                          |  |   |  |  |

|   |  |            |            |  |                                       |
|---|--|------------|------------|--|---------------------------------------|
| <p>Direct Measure 1:<br/>CPC Comprehensive Exam - Business Ethics Section</p>               | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.</p>               | <p>N/A</p> | <p>714</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p> | <p>2. MEETS THE ACCEPTABLE TARGET</p> |
| <p>Direct Measure 2:<br/>CPC Comprehensive Exam – Global Dimensions of Business Section</p> | <p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs.</p> | <p>N/A</p> | <p>714</p> | <p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on</p>  | <p>2. MEETS THE ACCEPTABLE TARGET</p> |

|   |   |     |     |  |                                  |
|---|---|-----|-----|--|----------------------------------|
|   |   |     |     | the Global Dimensions of Business section of the Common Professional Component comprehensive exam.   |                                  |
| Direct Measure 3:<br>CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.  | 662 | 714 | 662 out of 714 (92.717%) Masters of Arts in Organizational Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 570.75, Standard Deviation = 123.42). | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Direct Measure 4:<br>OMM640 Final Project         | 80% of MA Organizational Management students must score 70% or higher on the Final Project and evaluate the importance of ethics and corporate social responsibility. | 783 | 858 | 783 out of 858 (91.26%) MA Organizational Management students from courses with start dates between July 1, 2014 and June  | 2. MEETS THE ACCEPTABLE TARGET   |

|  |  |     |     |  |                                  |
|--|--|-----|-----|--|----------------------------------|
|  |  |     |     | 30, 2015 scored 70% or higher on the OMM 640 Final Project.  |                                  |
| Indirect Measure 1:<br>End of Program Survey<br>I understand the learning objectives of my courses   | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:<br>• I understand the learning objectives of my courses.   | 551 | 603 | 91.38% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses. | 1. EXCEEDS THE ACCEPTABLE TARGET |
| Indirect Measure 2:<br>End of Program Survey<br>The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:<br>• The curriculum was relevant to my professional needs. | 542 | 603 | 89.88% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that  | 1. EXCEEDS THE ACCEPTABLE TARGET |

|  |   |  |   | the curriculum was relevant to their professional needs.   |  |
|--|---|--|---|--|--|
| <b>PLO 6 - Develop a framework of analysis for strategic planning.</b>                           |   |  |   |  |  |
| <b>MEASURE</b>   | <b>ACCEPTABLE TARGET</b>  | <b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b> | <b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b> | <b>ASSESSMENT RESULTS:<br/>PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>                                   | <b>ASSESSMENT RESULTS:<br/>1. EXCEEDS THE ACCEPTABLE TARGET<br/>2. MEETS THE ACCEPTABLE TARGET<br/>3. DOES NOT MEET THE ACCEPTABLE TARGET<br/>4. INSUFFICIENT DATA</b> |
| Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive | N/A  | 714   | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services | 2. MEETS THE ACCEPTABLE TARGET   |



|   |  |     |     |  |                                  |
|---|--|-----|-----|--|----------------------------------|
|   | exam when compared to other competitive programs.  |     |     | (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.         |                                  |
| Direct Measure 2:<br>CPC Comprehensive Exam-Score | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 662 | 714 | 662 out of 714 (92.717%) Masters of Arts in Organizational Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 570.75, Standard Deviation = 123.42). | 1. EXCEEDS THE ACCEPTABLE TARGET |

|   |  |            |            |   |   |
|---|--|------------|------------|---|---|
| <p>Direct Measure 3:<br/>OMM615 Final Paper</p>   | <p>80% of MA Organizational Management students must score 70% or higher on the Final Paper and develop a framework of analysis for strategic planning.</p>  | <p>921</p> | <p>991</p> | <p>921 out of 991 (92.94%) MA Organizational Management students from courses with start dates between July 1, 2014 and June 30, 2015 scored 70% or higher on the OMM 615 Final Paper.</p>  | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
| <p>Indirect Measure 1:<br/>End of Program Survey<br/>I understand the learning objectives of my courses</p> | <p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:</p> <ul style="list-style-type: none"> <li>• I understand the learning objectives of my courses.</li> </ul> | <p>551</p> | <p>603</p> | <p>91.38% of Master of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.</p> | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |
| <p>Indirect Measure 2:<br/>End of Program Survey<br/>The curriculum was</p>                                 | <p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be:</p>   | <p>542</p> | <p>603</p> | <p>89.88% of Master of Arts in Organizational Management</p>  | <p>1. EXCEEDS THE ACCEPTABLE TARGET</p> |

|                                   |   |  |  |  |  |
|-----------------------------------|---|--|--|--|--|
| relevant to my professional needs | • The curriculum was relevant to my professional needs. |  |  | students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. |  |
|-----------------------------------|---|--|--|--|--|

**OVERALL RECOMMENDATIONS**

Due to the fact that 868 out of 1195 (72.64%) MA Organizational Management students from courses with start dates between July 1, 2014 and June 30, 2015 scored 80% or higher on the MGT 601 Final Paper, it is recommended that the program chair look at possibly updating the assignment to improve student performance.

This is the current PLO review schedule: PLO 1 - 2015-2016, PLO 2 - 2013-2014, PLO 3 - 2014-2015, PLO 4 - 2012-2013, PLO 5 - 2016-2017, PLO 6 - 2017-2018

| <b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b> |  |                                  |                 |                                       |
|---|--|----------------------------------|-----------------|---------------------------------------|
| <b>OUTCOME</b>  | <b>MEASURE</b>   | <b>KEY/RESPONSIBLE PERSONNEL</b> | <b>STATUS</b>   | <b>ANTICIPATED DATE OF COMPLETION</b> |
| <i>PLO3</i>   | <i>N/A</i>   | <i>MAOM Program Chair.</i>       | <i>Complete</i> | <i>May 2015</i>                       |
| <i>Action Details</i>                                   | <i>Update final paper rubric in BUS 670 to increase rigor.</i> |                                  |                 |                                       |