

MASTERS IN INFORMATION SYSTEMS MANAGEMENT ANNUAL ASSESSMENT PLAN & FINDINGS 2017-2018 ACADEMIC YEAR

2017 – 2018 CURRICULUM MAP

	PLO 1 Assess business needs and appropriate technological solutions.	PLO 2 Evaluate the interrelationships among user needs, business goals, and technology solutions.	PLO 3 Apply strategic planning methods to long-term technological solutions.	PLO 4 Integrate dynamic business data demands and interface ease-of-use technology solutions.	PLO 5 Apply effective project management, business technology management, and budgeting models.
<i>ISM 500: Introduction to Management of Information Systems</i>	I	I			
<i>ISM 510: Introduction to Computer Programming for Business Applications</i>	I	I		I	I
<i>BUS 600: Management Communications with Technology Tools</i>	R				
<i>INF 630: Systems Analysis and Design</i>	R		I	I	R
<i>ISM 640: Computer Networking and Telecommunication Design</i>	R	R	R		R
<i>ISM 641: Database Design and Management</i>	R	R	R	R	
<i>ISM 642: Information Security and IT Governance</i>	R	R	R		R
<i>OMM 622: Financial Decision-making</i>			R		R
<i>ISM 643: Leadership in Business Systems Development</i>	R	R	R		R
<i>ISM 644: Legal and Ethical Issues in Technology</i>	R	R		R	
<i>ISM 645: Information Technology Strategic Planning</i>	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Assess business needs and appropriate technological solutions.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ISM 500 - Final Paper	70% of Master of Information System Management student records must receive a	713	870	81.95%	1. EXCEEDS THE ACCEPTABLE TARGET

	Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.				
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 3: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 4: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 1: End of Program Survey - I understand the	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree”	N/A	N/A	N/A	4. INSUFFICIENT DATA

learning objectives of my courses	or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I understand the learning objectives of my courses. 				
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	N/A	N/A	N/A	4. INSUFFICIENT DATA

PLO 2 - Evaluate the interrelationships among user needs, business goals, and technology solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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					4. INSUFFICIENT DATA
Direct Measure 1: ISM 500 - Final Paper	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	563	696	80.89%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	28	28	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam - Management Information Systems Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	4. INSUFFICIENT DATA
	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	N/A	4. INSUFFICIENT DATA

Direct Measure 4: CPC Comprehensive Exam-Score					
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 3 - Apply strategic planning methods to long-term technological solutions.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT	ASSESSMENT RESULTS:

		ACCEPTABLE TARGET	RECORDS OBSERVED	RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	70	74	96.10%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam	N/A	N/A	N/A	4. INSUFFICIENT DATA

	when compared to other competitive programs.				
Direct Measure 3: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	N/A	4. INSUFFICIENT DATA

PLO 4 - Integrate dynamic business data demands and interface ease-of-use technology solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ISM 510 - Final Paper	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	40	42	95.24%	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 3: CPC Comprehensive Exam - Management Information Systems Section</p>	<p>Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 4: CPC Comprehensive Exam-Score</p>	<p>90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I understand the learning objectives of my courses. 	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 2: End of Program Survey - The curriculum was</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree”</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>

relevant to my professional needs	or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.				
PLO 5 - Apply effective project management, business technology management, and budgeting models.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a	74	77	96.10%	1. EXCEEDS THE ACCEPTABLE TARGET

	Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.				
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 3: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	N/A	4. INSUFFICIENT DATA
	70% or more of students exiting the program will express satisfaction on the End of	N/A	N/A	N/A	4. INSUFFICIENT DATA

<p>Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs</p>	<p>Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 				
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OVERALL RECOMMENDATIONS

As the data for MISM reflect fewer than 10 students and this is a new program, overall, it is recommended that the Program Chair for the Master of Information Systems Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	CPC Sub-Sections	Program Chair	Complete	2018-19 AY
<i>Action Details</i>	<p><i>As the data for MISM reflect fewer than 10 students and this is a new program, consider reviewing the assessment plan and curriculum map to determine the appropriateness of the assignments and mapping for each PLO. Examine the CPC sub-section to ensure alignment with each PLO.</i></p>			