

BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2018-2019 ACADEMIC YEAR

<i>2018 – 2019 CURRICULUM MAP</i>							
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Apply proven project management principles to business situations.	Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.	Examine successful project team development and management strategies.	Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.	Evaluate the role of risk in projects and ways to mitigate its effects.	Examine the application of ethics to the practice of project management.	Integrate dynamic business data using relevant technology solutions.
<i>ECO 204: Principles of Microeconomics</i>	I			I	I	I	
<i>MGT 330: Management for Organizations</i>	I	I	I	I	I	I	
<i>ACC 205: Principles of Accounting</i>		I		I		I	
<i>BUS 311: Business Law I</i>			I	I	I	I	I
<i>PRM 300: Introduction to Project Management</i>	I	I	R	R	R	R	I
<i>BUS 401: Principles of Finance</i>	R	R	R	R	R	R	R

<i>INF337: Integrated Cost and Schedule Control</i>	R	R	R	R	R	R	R
<i>BUS 308: Statistics for Managers</i>	R	R		R		R	R
<i>INF 336: Project Procurement Management</i>	R	R	R	R	R	R	R
<i>MGT 380: Leadership for Organizations</i>	R	R	R	R	R	R	
<i>BUS 303: Human Resources Management</i>	R		R	R	R	R	
<i>BUS 445: Total Quality Management</i>	R	R	R	M	M		
<i>MGT 435: Organizational Change</i>	M	M	M	M	R		
<i>PHI 445: Personal and Organizational Ethics</i>	R		R	R	R	M	
<i>BUS 402: Strategic Management & Business Policy</i>	M	M	M	M	M	M	M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply proven project management principles to business situations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:
					1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>98</p>	<p>105</p>	<p>98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>105</p>	<p>On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>

<p>Direct Measure 2: PRM300 Final Paper</p>	<p>70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>N/A</p>	<p>N/A</p>	<p>481 out of 592 (81.25%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level. (April 2019 Rubric)</p> <p>695 out of 838 (82.94%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level. (February 2019 Rubric)</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey PLO1</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"</p>	<p>46</p>	<p>53</p>	<p>86.79% of BA Project Management students upon</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<p>or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none">• I effectively applied proven project management principles to business situations.			<p>completion of the program during the 2018-19 assessment cycle indicated that they effectively applied proven project management principles to business situations.</p>	
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PLO 2 - Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>105</p>	<p>On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: INF342 Research Paper</p>	<p>70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>N/A</p>	<p>N/A</p>	<p>As the data for Bachelor of Arts in Project Management was not available, findings will not be reported for the 2017-18 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

<p>Indirect Measure 1: End of Program Survey PLO2</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project. 	<p>42</p>	<p>53</p>	<p>79.25% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 3 - Examine successful project team development and management strategies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>105</p>	<p>On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: INF338 Final Paper</p>	<p>70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>159</p>	<p>216</p>	<p>159 out of 216 (73.61%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey PLO3</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively examined successful project team development and management strategies. 	<p>45</p>	<p>52</p>	<p>86.54% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively examined successful project team development and management strategies.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 4 - Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Integration	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and	N/A	105	On average, BA Project Management students scored above the average	2. MEETS THE ACCEPTABLE TARGET

<p>and Strategic Management Section</p>	<p>Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.</p>			<p>of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.</p>	
<p>Direct Measure 3: INF337 Research Paper</p>	<p>70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>159</p>	<p>216</p>	<p>159 out of 216 (73.61%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey PLO4</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process. 	<p>47</p>	<p>53</p>	<p>88.68% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 5 - Evaluate the role of risk in projects and ways to mitigate its effects.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>98</p>	<p>105</p>	<p>98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>105</p>	<p>On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.</p>	<p>3. MEETS THE ACCEPTABLE TARGET</p>

<p>Direct Measure 3: INF336 Research Paper</p>	<p>70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>433</p>	<p>495</p>	<p>433 out of 495 (87.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey PLO5</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively evaluated the role of risk in projects and ways to mitigate its effects. 	<p>48</p>	<p>54</p>	<p>88.89% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively evaluated the role of risk in projects and ways to mitigate its effects.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 6 - Examine the application of ethics to the practice of project management.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>105</p>	<p>On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: BUS402 Final Paper</p>	<p>70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>N/A</p>	<p>N/A</p>	<p>As the data for Bachelor of Arts in Project Management was not available (BUS402 - PLO6), findings will not be reported for the</p>	<p>4. INSUFFICIENT DATA</p>

				2018 -19 assessment cycle.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none">• I effectively examined the application of ethics to the practice of project management.	48	54	88.89% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively examined the application of ethics to the practice of project management.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 7 - Integrate dynamic business data using relevant technology solutions.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>105</p>	<p>As the data for Bachelor of Arts in Project Management was not available, findings will not be reported for the 2018-19 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 3: BUS402 Final Paper</p>	<p>70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>N/A</p>	<p>N/A</p>	<p>As the data for Bachelor of Arts in Project Management was not available (BUS402 - PLO7), findings will not be reported for the 2018-19 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 1: End of Program Survey PLO7</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively integrated dynamic business data using relevant technology solutions. 	<p>40</p>	<p>54</p>	<p>74.07% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively integrated dynamic business</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				data using relevant technology solutions.	
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OVERALL RECOMMENDATIONS				
<p>Overall, it is recommended that the Program Chair for the Bachelor of Arts in Project Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.</p>				
ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>PLO1-7</i>	<i>Continue to monitor student learning outcomes data.</i>	<i>Academic Department Chair, BA Project Management Program Chair, and the Assessment Analyst.</i>	<i>Complete</i>	<i>June 2020</i>
Action Details	<i>Review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle.</i>			