BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2016-2017 ACADEMIC YEAR

2016 – 2017 CURRICULUM MAP

	PLO 1 Apply proven project management principles to business situations.	PLO 2 Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.	PLO 3 Examine successful project team development and management strategies.	PLO 4 Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.	PLO 5 Evaluate the role of risk in projects and ways to mitigate its effects.	PLO 6 Examine the application of ethics to the practice of project management.	PLO 7 Integrate dynamic business data using relevant technology solutions.
MGT 330: Management for Organizations	I	I	I	I	I		
BUS 311: Business Law I			R	R	R	I	I
ECO 204: Principles of Microeconomics	R			R	R	R	
ACC 205: Principles of Accounting		R			R		
BUS 401: Principles of Finance	R	R		R	R	R	R
BUS 303 Human Resources Management	R		R	R	R	R	

Course							
BUS 308: Statistics for Managers		R					R
PRM 300 Introduction to Project Management	R	R	R	R	R	R	R
INF 338: Leadership and Communication Skills for Project Management	R	R	M	R	R	R	
PHI 445: Personal and organizational Ethics	R			R	R	R	
PRM 400 Project Cost and Schedule Control	M	M	R	M	R	R	M
INF 336: Project Procurement Management	R	R	R	R	R	R	R
BUS445: Total Quality Management	R	M	R	R	R	M	M
MGT 435: Organizational Change	R	R	R	R	M	M	
BUS 402: Strategic Management & Business Policy	R	R	R	R	M	M	

I(INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply proven project management principles to business situations.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**

Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	96.88% BA Project Management students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive exam. (Mean = 663.13 Standard Deviation = 145.26)	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET

Direct Measure 2: PRM300 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	418	429	As BAPM PRM300 is a new course, findings will not be reported for the 2016-17 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	90	95	94.74% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET

| Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:
• The curriculum was relevant to my professional needs. | 86 | 95 | 90.53% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. | 1. EXCEEDS THE ACCEPTABLE TARGET |

PLO 2 - Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	96.88% BA Project Management students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive exam. (Mean = 663.13 Standard Deviation = 145.26)	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: INF342 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	7	14	7 out of 14 (50.00%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET

Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	90	95	94.74% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	86	95	90.53% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 - Examine successful project team development and management strategies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	96.88% BA Project Management students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive exam. (Mean = 663.13 Standard Deviation = 145.26)	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF338 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	277	326	277 out of 326 (84.97%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	90	95	94.74% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	86	95	90.53% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	1. EXCEEDS THE ACCEPTABLE TARGET

					1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
PLO 4 - Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	96.88% BA Project Management students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive exam. (Mean = 663.13 Standard Deviation = 145.26)	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Integration	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate	N/A	96	On average, BA Project Management students scored	2. MEETS THE ACCEPTABLE TARGET

and Strategic Management Section	Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.			above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	
Direct Measure 3: INF337 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	501	567	501 out of 567 (88.36%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	90	95	94.74% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	86	95	90.53% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	1. EXCEEDS THE ACCEPTABLE TARGET

	PLO 5 - Evaluate the role of risk in projects and ways to mitigate its effects.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	96.88% BA Project Management students from July 1, 2016 to June 30, 2017 scored 400 or higher on the CPC comprehensive exam. (Mean = 663.13 Standard Deviation = 145.26)	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component	3. MEETS THE ACCEPTABLE TARGET

				comprehensive exam.	
Direct Measure 3: INF336 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	365	442	365 out of 442 (82.58%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	90	95	94.74% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	86	95	90.53% of BA Project Management students upon	1. EXCEEDS THE ACCEPTABLE TARGET

relevant to my professional needs	or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.			completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	

PLO 6 - Examine the application of ethics to the practice of project management.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	90	96	90 out of 96 (93.75%) BA Project Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 621.65 Standard	1. EXCEEDS THE ACCEPTABLE TARGET

				Deviation = 145.49).	
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS402 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	64	85	64 out of 85 (75.29%) of records evaluated indicate proficient or distinguished performance on this key	1. EXCEEDS THE ACCEPTABLE TARGET

				assignment's content criteria mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	90	95	94.74% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	86	95	90.53% of BA Project Management students upon completion of the program during the 2016-17 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was	1. EXCEEDS THE ACCEPTABLE TARGET

| | | | | | relevant to their professional needs. | |

PLO 7 - Integrate dynamic business data using relevant technology solutions.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 2: CPC Comprehensive Exam - Business Integration	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and	N/A	N/A	N/A	4. INSUFFICIENT DATA

and Strategic Management Section	Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.				
Direct Measure 3: BUS402 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	N/A	4. INSUFFICIENT DATA

OVERALL RECOMMENDATIONS
Overall, it is recommended that the Program Chair for the Bachelor of Arts in Project Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2017-2018 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing INF 342 as the acceptable targets for PLO 2 were not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	*Continue to monitor student learning outcomes data.*	*Academic Department Chair, BA Project Management Program Chair, and the Assessment Analyst.*	*Complete*	*June 2018*
Action Details	*In order to improve student achievement of PLO 2, INF 342 will be revised.*			