

**BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2014-2015 ACADEMIC YEAR**

2014 – 2015 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Apply proven project management principles to business situations.	Systematically initiate, plan, execute, control, and close a well-documented project.	Identify and apply successful team development and management strategies.	Evaluate the implications of project management to organizational effectiveness.	Construct and implement an approach for using contracting and procurement activities to fulfill project goals.	Align project goals with the corporate strategic planning process.
<i>MGT 330: Management for Organizations</i>	I	I	I	I	I	I
<i>BUS 311: Business Law I</i>			R	R		
<i>BUS 303: Human Resources Management</i>	R			R		R
<i>ECO 204: Principles of Microeconomics</i>	R			R	R	
<i>ACC 205: Principles of Accounting</i>		R			R	
<i>ACC 206: Principles of Accounting II</i>	R	R				
<i>BUS 308: Statistics for Managers</i>	R		R	R	R	
<i>PHI 445: Personal and Organizational Ethics</i>	R		R	R		R
<i>INF 342: Project Quality Assurance</i>	R	R	R	R		R

<i>INF 336: Project Procurement Management</i>		R		R	M	
<i>INF 337: Integrated Cost and Schedule Control</i>	M	M	M	M		R
<i>INF 338: Leadership and Communication Skills for Project Management</i>	M	M	M	M		M
<i>INF 410: Project Management</i>	M	M				R
<i>MGT 435: Organizational Change</i>		R	M			R
<i>BUS 402: Strategic Management & Business Policy</i>		M	M	M		M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply proven project management principles to business situations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>93</p>	<p>102</p>	<p>93 out of 102 (91.17%) BA Project Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard Deviation = 129.65).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>102</p>	<p>On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>

				comprehensive exam.	
Direct Measure 2: INF410 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	362	380	362 out of 380 (95.26%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 410 Final Paper content criteria mapped to PLO 1.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I understand the learning objectives of my courses.	85	93	90.24% of Bachelor of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle	1. EXCEEDS THE ACCEPTABLE TARGET

				indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.	84	93	90.32% of Bachelor of Arts in Supply Chain Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Systematically initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	93	102	93 out of 102 (91.17%) BA Project Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard	1. EXCEEDS THE ACCEPTABLE TARGET

				Deviation = 129.65).	
Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	102	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: INF342 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	86	95	86 out of 95 (90.53%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 342	1. EXCEEDS THE ACCEPTABLE TARGET

				Research Paper content criteria mapped to PLO 2 Mastery Level.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I understand the learning objectives of my courses. 	85	93	90.24% of Bachelor of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	84	93	90.32% of Bachelor of Arts in Supply Chain Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that	1. EXCEEDS THE ACCEPTABLE TARGET

				the curriculum was relevant to their professional needs.	
PLO 3 - Identify and apply successful team development and management strategies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	93	102	93 out of 102 (91.17%) BA Project Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the	1. EXCEEDS THE ACCEPTABLE TARGET

				CPC comprehensive exam (Mean = 564.48, Standard Deviation = 129.65).	
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	102	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF338 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	269	278	269 out of 278 (96.76%) BA Project Management records evaluated indicate basic, proficient, or	1. EXCEEDS THE ACCEPTABLE TARGET

				distinguished performance on the INF 338 Final Paper content criteria mapped to PLO 3.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I understand the learning objectives of my courses.	85	93	90.24% of Bachelor of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.	84	93	90.32% of Bachelor of Arts in Supply Chain Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly	1. EXCEEDS THE ACCEPTABLE TARGET

				agreed that that the curriculum was relevant to their professional needs.	
PLO 4 - Evaluate the implications of project management to organizational effectiveness.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	93	102	93 out of 102 (91.17%) BA Project Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean =	1. EXCEEDS THE ACCEPTABLE TARGET

				564.48, Standard Deviation = 129.65).	
Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	102	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF337 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	335	336	335 out of 336 (99.70%) BA Project Management records evaluated indicate basic, proficient, or	1. EXCEEDS THE ACCEPTABLE TARGET

				distinguished performance on the INF 337 Research Paper content criteria mapped to PLO 4.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none">• I understand the learning objectives of my courses.	85	93	90.24% of Bachelor of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none">• The curriculum was relevant to my professional needs.	84	93	90.32% of Bachelor of Arts in Supply Chain Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly	1. EXCEEDS THE ACCEPTABLE TARGET

				agreed that that the curriculum was relevant to their professional needs.	
PLO 5 - Construct and implement an approach for using contracting and procurement activities to fulfill project goals.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>93</p>	<p>102</p>	<p>93 out of 102 (91.17%) BA Project Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard Deviation = 129.65).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>102</p>	<p>On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional</p>	<p>3. MEETS THE ACCEPTABLE TARGET</p>

				Component comprehensive exam.	
Direct Measure 3: INF336 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	10	13	10 out of 13 (76.92%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 336 Final Paper content criteria mapped to PLO 5.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I understand the learning objectives of my courses. 	85	93	90.24% of Bachelor of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	<p>84</p>	<p>93</p>	<p>90.32% of Bachelor of Arts in Supply Chain Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 6 - Align project goals with the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	93	102	93 out of 102 (91.17%) BA Project Management students from July 1, 2014 to June 30, 2015 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard	1. EXCEEDS THE ACCEPTABLE TARGET

				Deviation = 129.65).	
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	102	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS402 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	81	91	81 out of 91 (89.01%) BA Project Management records evaluated indicate basic, proficient, or	1. EXCEEDS THE ACCEPTABLE TARGET

				distinguished performance on the BUS 402 Final Case Study content criteria mapped to PLO 6.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I understand the learning objectives of my courses.	85	93	90.24% of Bachelor of Arts in Organizational Management students upon completion of the program during the 2014-15 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.	84	93	90.32% of Bachelor of Arts in Supply Chain Management students upon completion of the program during the 2014-15 assessment cycle indicated that they	1. EXCEEDS THE ACCEPTABLE TARGET

				agreed or strongly agreed that that the curriculum was relevant to their professional needs.	
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OVERALL RECOMMENDATIONS

BA Project Management students met or exceeded the acceptable target for all measures during the 2014-15 assessment cycle. CPC comprehensive exam and section scores exceeded both the acceptable and ideal targets with BA Project Management students scoring higher than the Peregrine Academic Services Traditional and Online aggregate pools.

The End of Program Survey (EOPS) responses met or exceeded the acceptable target. The survey’s results were based on responses specific to the following questions: the curriculum was relevant to my professional needs and I understand the learning objectives of my courses.

In preparation for the next cycle, it is recommended that Forbes School of Business Faculty review each program assessment plan (including measures used and targets set). Faculty may want to particularly review targets set for assignments in courses using Waypoint, CPC Exam sections, and all survey measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>PLO3</i>	<i>INF338</i>	<i>BA Project Management Program Chair</i>	<i>Complete</i>	<i>June 2016</i>
Action Details	<i>Due to the fact so many students scored high on the final paper, we should consider increasing rigor, 222 out of 240 (92.50%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 338 Final Paper content criteria mapped to PLO 3.</i>			