

**BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2013-2014 ACADEMIC YEAR**

2013 – 2014 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Apply proven project management principles to business situations.	Systematically initiate, plan, execute, control, and close a well-documented project.	Identify and apply successful team development and management strategies.	Evaluate the implications of project management to organizational effectiveness.	Construct and implement an approach for using contracting and procurement activities to fulfill project goals.	Align project goals with the corporate strategic planning process.
<i>MGT 330: Management for Organizations</i>	I	I	I	I	I	I
<i>BUS 311: Business Law I</i>			R	R		
<i>BUS 303: Human Resources Management</i>	R			R		R
<i>ECO 204: Principles of Microeconomics</i>	R			R	R	
<i>ACC 205: Principles of Accounting</i>		R			R	
<i>ACC 206: Principles of Accounting II</i>	R	R				
<i>BUS 308: Statistics for Managers</i>	R		R	R	R	
<i>PHI 445: Personal and Organizational Ethics</i>	R		R	R		R
<i>INF 342: Project Quality Assurance</i>	R	R	R	R		R

<i>INF 336: Project Procurement Management</i>		R		R	M	
<i>INF 337: Integrated Cost and Schedule Control</i>	M	M	M	M		R
<i>INF 338: Leadership and Communication Skills for Project Management</i>	M	M	M	M		M
<i>INF 410: Project Management</i>	M	M				R
<i>MGT 435: Organizational Change</i>		R	M			R
<i>BUS 402: Strategic Management & Business Policy</i>		M	M	M		M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply proven project management principles to business situations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>30</p>	<p>30</p>	<p>30 out of 30 (100.00%) BA Project Management students from July 1, 2013 to June 30, 2014 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard Deviation = 107.78).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>31</p>	<p>On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>

				comprehensive exam.	
Direct Measure 2: INF410 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	284	288	284 out of 288 (92.61%) BA Business Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 410 Final Paper content criteria mapped to PLO 1.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> I understand the learning objectives of my courses. 	51	53	96.22% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they	1. EXCEEDS THE ACCEPTABLE TARGET

				agreed or strongly agreed that they understand the learning objectives of their courses.	
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.	48	53	90.56% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Systematically initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	30	30	30 out of 30 (100.00%) BA Project Management students from July 1, 2013 to June 30, 2014 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard	1. EXCEEDS THE ACCEPTABLE TARGET

				Deviation = 107.78).	
Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	31	On average BA Project Management students scored below the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: INF342 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	251	273	251 out of 273 (91.94%) BA Business Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 342 Final	1. EXCEEDS THE ACCEPTABLE TARGET

				Paper content criteria mapped to PLO 2.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none">• I understand the learning objectives of my courses.	51	53	96.22% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objectives of their courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none">• The curriculum was relevant to my professional needs.	48	53	90.56% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their	1. EXCEEDS THE ACCEPTABLE TARGET

				professional needs.	
PLO 3 - Identify and apply successful team development and management strategies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	30	30	30 out of 30 (100.00%) BA Project Management students from July 1, 2013 to June 30, 2014 scored 400 or higher on the CPC comprehensive	1. EXCEEDS THE ACCEPTABLE TARGET

				exam (Mean = 564.48, Standard Deviation = 107.78).	
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	31	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF338 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	222	240	222 out of 240 (92.50%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on	1. EXCEEDS THE ACCEPTABLE TARGET

				the INF 338 Final Paper content criteria mapped to PLO 3.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I understand the learning objectives of my courses. 	51	53	96.22% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objectives of their courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	48	53	90.56% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their	1. EXCEEDS THE ACCEPTABLE TARGET

				professional needs.	
PLO 4 - Evaluate the implications of project management to organizational effectiveness.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	30	30	30 out of 30 (100.00%) BA Project Management students from July 1, 2013 to June 30, 2014 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard Deviation = 107.78).	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>31</p>	<p>On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: INF337 Research Paper</p>	<p>70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>217</p>	<p>222</p>	<p>217 out of 222 (97.74%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 337</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				Research Paper content criteria mapped to PLO 4.	
<p>Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I understand the learning objectives of my courses. 	51	53	<p>96.22% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objectives of their courses.</p>	1. EXCEEDS THE ACCEPTABLE TARGET
<p>Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	48	53	<p>90.56% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs.</p>	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 5 - Construct and implement an approach for using contracting and procurement activities to fulfill project goals.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>30</p>	<p>30</p>	<p>30 out of 30 (100.00%) BA Project Management students from July 1, 2013 to June 30, 2014 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard Deviation = 107.78).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>31</p>	<p>On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional</p>	<p>3. MEETS THE ACCEPTABLE TARGET</p>

				Component comprehensive exam.	
Direct Measure 3: INF336 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	361	378	361 out of 378 (95.50%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 336 Research Paper content criteria mapped to PLO 5.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I understand the learning objectives of my courses. 	51	53	96.22% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objectives of their courses.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	<p>48</p>	<p>53</p>	<p>90.56% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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PLO 6 - Align project goals with the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	30	30	30 out of 30 (100.00%) BA Project Management students from July 1, 2013 to June 30, 2014 scored 400 or higher on the CPC comprehensive exam (Mean = 564.48, Standard	1. EXCEEDS THE ACCEPTABLE TARGET

				Deviation = 107.78).	
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.			On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS402 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	312	364	312 out of 364 (85.71%) BA Project Management records evaluated indicate basic, proficient, or	1. EXCEEDS THE ACCEPTABLE TARGET

				distinguished performance on the BUS 402 Final Case Study content criteria mapped to PLO 6.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I understand the learning objectives of my courses.	51	53	96.22% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objectives of their courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • The curriculum was relevant to my professional needs.	48	53	90.56% of BA Project Management students upon completion of the program during the 2013-14 assessment cycle indicated that they agreed or strongly agreed that the	1. EXCEEDS THE ACCEPTABLE TARGET

				curriculum was relevant to their professional needs.	
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OVERALL RECOMMENDATIONS

BA Project Management students met the acceptable target for most measures during the 2013-14 assessment cycle. CPC comprehensive exam and section scores exceeded both the acceptable and ideal targets with BA Project Management students scoring higher than the Peregrine Academic Services Traditional and Online aggregate pools. However, the target was not met for the CPC Business Leadership section for PLO 2. It is recommended that the Program Chair and supporting faculty further investigate this item.

The End of Program Survey (EOPS) responses met or exceeded the acceptable target. The survey's results were based on responses specific to the following questions: the curriculum was relevant to my professional needs and I understand the learning objectives of my courses.

In preparation for the next cycle, it is recommended that Forbes School of Business Faculty review each program assessment plan (including measures used and targets set). In addition to measures highlighted by unmet targets, Faculty may want to particularly review targets set for assignments in courses using Waypoint, CPC Exam sections, and all survey measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
TBD	Faculty will review the Waypoint rubrics and grading results to determine if further action is necessary.	Academic Department Chair, Forbes School of Business Faculty, and the Assessment Analyst	Complete	June 2015
<i>Action Details</i>	Faculty will participate in a study to determine the effectiveness and appropriateness of the Waypoint rubrics for each course in the BA Project Management program.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO1-6	Update/Revised Curriculum Map and/or Assessment Plan.	Academic Department Chair, BA Project Management Program Chair, and the Assessment Analyst.	Complete	June 2015
<i>Action Details</i>	Review Mapping and Targets in the BA Project Management Assessment Plan.			