

**BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS  
2012-2013 ACADEMIC YEAR**

**2012 – 2013 CURRICULUM MAP**

	<b>PLO 1</b>	<b>PLO 2</b>	<b>PLO 3</b>	<b>PLO 4</b>	<b>PLO 5</b>	<b>PLO 6</b>
	Apply proven project management principles to business situations.	Systematically initiate, plan, execute, control, and close a well-documented project.	Identify and apply successful team development and management strategies.	Evaluate the implications of project management to organizational effectiveness.	Construct and implement an approach for using contracting and procurement activities to fulfill project goals.	Align project goals with the corporate strategic planning process.
<i>MGT 330: Management for Organizations</i>	I	I	I	I	I	I
<i>BUS 311: Business Law I</i>			R	R		
<i>BUS 303: Human Resources Management</i>	R			R		R
<i>ECO 204: Principles of Microeconomics</i>	R			R	R	
<i>ACC 205: Principles of Accounting</i>		R			R	
<i>ACC 206: Principles of Accounting II</i>	R	R				
<i>BUS 308: Statistics for Managers</i>	R		R	R	R	
<i>PHI 445: Personal and Organizational Ethics</i>	R		R	R		R
<i>INF 342: Project Quality Assurance</i>	R	M		R		R

<i>INF 336: Project Procurement Management</i>		R		R	M	
<i>INF 337: Integrated Cost and Schedule Control</i>	M	M	M	M		R
<i>INF 338: Leadership and Communication Skills for Project Management</i>	M	M	M	M		M
<i>INF 410: Project Management</i>	M	M				R
<i>MGT 435: Organizational Change</i>		R	M			R
<i>BUS 402: Strategic Management &amp; Business Policy</i>		M	M	M		M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Apply proven project management principles to business situations.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>77</p>	<p>81</p>	<p>77 out of 81 (95.06%) BA Project Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 577.36, Standard Deviation = 87.98).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>84</p>	<p>On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>

				comprehensive exam.	
Direct Measure 2: INF410 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	202	204	202 out of 204 (99.01%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 410 Final Paper rubric content criteria mapped at any level to PLO 1.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> <li>• How would you rate the quality of the</li> </ul>	N/A	N/A	As the data for INF 410 reflect fewer than 10 BA Project Management students, findings will not be reported for the	4. INSUFFICIENT DATA

	<p>course material?</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>			2012-13 assessment cycle.	
<p>Indirect Measure 2: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> <li>• The courses I took in the business department were well taught.</li> <li>• The curriculum was relevant to my professional needs.</li> <li>• Feedback from faculty assessment was shared with students.</li> <li>• The instructors had the competencies to effectively teach the courses.</li> <li>• My instructors were prepared.</li> </ul>	N/A	63	<p>82.54% of BA Project Management students upon completion of the program during the 2012-13 assessment cycle indicated that the courses they took in the business department were well taught. 87.30% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.31% agreed or strongly agreed that feedback from faculty assessment was shared with students. 85.71% agreed or strongly</p>	1. EXCEEDS THE ACCEPTABLE TARGET

				<p>agreed that the instructors had the competencies to effectively teach the courses. 84.13% agreed or strongly agreed that their instructors were prepared.</p>	
<p>Indirect Measure 3: Alumni Survey - 21 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	N/A	N/A	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	4. INSUFFICIENT DATA
<p>Indirect Measure 4: Alumni Survey - 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation?</p>	N/A	N/A	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months</p>	4. INSUFFICIENT DATA

	<p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			<p>after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	N/A	N/A	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>



PLO 2 - Systematically initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	77	81	77 out of 81 (95.06%) BA Project Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean =	1. EXCEEDS THE ACCEPTABLE TARGET

				577.36, Standard Deviation = 87.98).	
Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	84	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: INF410 Research Paper and PowerPoint	80% of BA Project Management students must score 70% or higher on the research paper and PowerPoint and demonstrate an ability to systematically initiate, plan, execute, control, and close a well-documented project.	53/44	67/67	53 out of 67 (79.10%) BA Project Management students from courses with start dates between July 3, 2012 and June 25, 2013 scored 70% or higher on	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>INF 342 Research Paper and PowerPoint.</p> <p>44 out of 67 (65.67%) BA Project Management students from courses with start dates between July 3, 2012 and June 25, 2013 scored 80% or higher on the INF 342 Research Paper and PowerPoint.</p>	
<p>Indirect Measure 1: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	13/13/14	15	<p>A majority of BA Project Management students sampled upon completion of INF 342 (N = 15) indicated that they felt the course material (86.67%), course (86.67%), and instructor (93.33%) were high quality or very high quality.</p>	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> <li>• The courses I took in the business department were well taught.</li> <li>• The curriculum was relevant to my professional needs.</li> <li>• Feedback from faculty assessment was shared with students.</li> <li>• The instructors had the competencies to effectively teach the courses.</li> <li>• My instructors were prepared.</li> </ul>	<p>N/A</p>	<p>63</p>	<p>82.54% of BA Project Management students upon completion of the program during the 2012-13 assessment cycle indicated that the courses they took in the business department were well taught. 87.30% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.31% agreed or strongly agreed that feedback from faculty assessment was shared with students. 85.71% agreed or strongly agreed that the instructors had the competencies to effectively teach the courses.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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				84.13% agreed or strongly agreed that their instructors were prepared.	
Indirect Measure 3: Alumni Survey - 21 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	N/A	N/A	As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue</li> </ul>	N/A	N/A	As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the	4. INSUFFICIENT DATA

	<p>new job opportunities.</p> <ul style="list-style-type: none"> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			2012-13 assessment cycle.	
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	N/A	N/A	As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA

PLO 3 - Identify and apply successful team development and management strategies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	77	81	77 out of 81 (95.06%) BA Project Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean =	1. EXCEEDS THE ACCEPTABLE TARGET

				577.36, Standard Deviation = 87.98).	
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	84	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF338 Final Paper	80% of BA Project Management students must score 70% or higher on the final paper and demonstrate an ability to identify and apply successful team development and management strategies.	50	59	50 out of 59 (84.74%) BA Project Management students from courses with start dates between July 3, 2012 and May 14, 2013 scored 80% or higher on	1. EXCEEDS THE ACCEPTABLE TARGET



				the INF 338 Final Paper.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	N/A	12	A majority of BA Project Management students sampled upon completion of INF 338 (N = 12) indicated that they felt the course material (75.00%), course (75.00%), and instructor (83.33%) were high quality or very high quality	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be: <ul style="list-style-type: none"> <li>• The courses I took in the business department were well taught.</li> <li>• The curriculum was relevant to my professional needs.</li> <li>• Feedback from faculty assessment was shared with students.</li> <li>• The instructors had the competencies to effectively teach the courses.</li> <li>• My instructors were prepared.</li> </ul>	N/A	63	82.54% of BA Project Management students upon completion of the program during the 2012-13 assessment cycle indicated that the courses they took in the business department were well taught. 87.30% agreed or strongly agreed that the	1. EXCEEDS THE ACCEPTABLE TARGET

				<p>curriculum was relevant to their professional needs. 60.31% agreed or strongly agreed that feedback from faculty assessment was shared with students. 85.71% agreed or strongly agreed that the instructors had the competencies to effectively teach the courses. 84.13% agreed or strongly agreed that their instructors were prepared.</p>	
<p>Indirect Measure 3: Alumni Survey - 21 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue</li> </ul>	N/A	N/A	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the</p>	<p>4. INSUFFICIENT DATA</p>

	<p>new job opportunities.</p> <ul style="list-style-type: none"> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			2012-13 assessment cycle.	
<p>Indirect Measure 4: Alumni Survey - 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	N/A	N/A	As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p>	N/A	N/A	As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the	4. INSUFFICIENT DATA

	<ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			2012-13 assessment cycle.	
<b>PLO 4 - Evaluate the implications of project management to organizational effectiveness.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	<ol style="list-style-type: none"> <li>1. EXCEEDS THE ACCEPTABLE TARGET</li> <li>2. MEETS THE ACCEPTABLE TARGET</li> <li>3. DOES NOT MEET THE ACCEPTABLE TARGET</li> <li>4. INSUFFICIENT DATA</li> </ol>
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	77	81	77 out of 81 (95.06%) BA Project Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive	1. EXCEEDS THE ACCEPTABLE TARGET

				exam (Mean = 577.36, Standard Deviation = 87.98).	
Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	84	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF337 Research Paper	80% of BA Project Management students must score 70% or higher on the research paper and demonstrate an ability to evaluate the implications of project management to organizational effectiveness.	67	75	67 out of 75 (89.33%) BA Project Management students from courses with start dates between July	1. EXCEEDS THE ACCEPTABLE TARGET

				3, 2012 and June 25, 2013 scored 80% or higher on the INF 337 Research Paper.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	N/A	15	A majority of BA Project Management students sampled upon completion of INF 337 (N = 15) indicated that they felt the course material (100%), course (100%), and instructor (100%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be: <ul style="list-style-type: none"> <li>• The courses I took in the business department were well taught.</li> <li>• The curriculum was relevant to my professional needs.</li> <li>• Feedback from faculty assessment was shared with students.</li> <li>• The instructors had the competencies to</li> </ul>	N/A	63	82.54% of BA Project Management students upon completion of the program during the 2012-13 assessment cycle indicated that the courses they took in the business department were well taught.	1. EXCEEDS THE ACCEPTABLE TARGET

	<p>effectively teach the courses.</p> <ul style="list-style-type: none"> <li>• My instructors were prepared.</li> </ul>			<p>87.30% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.31% agreed or strongly agreed that feedback from faculty assessment was shared with students. 85.71% agreed or strongly agreed that the instructors had the competencies to effectively teach the courses. 84.13% agreed or strongly agreed that their instructors were prepared.</p>	
<p>Indirect Measure 3: Alumni Survey - 21 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or</p>	N/A	N/A	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation</p>	<p>4. INSUFFICIENT DATA</p>

	<p>“Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			threshold, findings will not be reported for the 2012-13 assessment cycle.	
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	N/A	N/A	As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni</p>	N/A	N/A	As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be	4. INSUFFICIENT DATA



	<p>surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			reported for the 2012-13 assessment cycle.	
<b>PLO 5 - Construct and implement an approach for using contracting and procurement activities to fulfill project goals.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam-Score</p>	<p>90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>77</p>	<p>81</p>	<p>77 out of 81 (95.06%) BA Project Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 577.36, Standard Deviation = 87.98).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: INF336 Research Paper</p>	<p>70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>51</p>	<p>51</p>	<p>51 out of 51 (100%) BA Project Management records evaluated indicate basic, proficient, or distinguished performance on the INF 336 Research Paper rubric content criteria mapped at any level to PLO 5.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three</p>	<p>N/A</p>	<p>12</p>	<p>A majority of BA Project Management students sampled upon completion</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<p>questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>			<p>of INF 336 (N = 12) indicated that they felt the course material (91.67%), course (100.00%), and instructor (83.34%) were high quality or very high quality.</p>	
<p>Indirect Measure 2: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be:</p> <ul style="list-style-type: none"> <li>• The courses I took in the business department were well taught.</li> <li>• The curriculum was relevant to my professional needs.</li> <li>• Feedback from faculty assessment was shared with students.</li> <li>• The instructors had the competencies to effectively teach the courses.</li> <li>• My instructors were prepared.</li> </ul>	N/A	63	<p>82.54% of BA Project Management students upon completion of the program during the 2012-13 assessment cycle indicated that the courses they took in the business department were well taught. 87.30% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.31% agreed or strongly agreed that feedback from</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				<p>faculty assessment was shared with students. 85.71% agreed or strongly agreed that the instructors had the competencies to effectively teach the courses. 84.13% agreed or strongly agreed that their instructors were prepared.</p>	
<p>Indirect Measure 3: Alumni Survey - 21 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	N/A	N/A	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	4. INSUFFICIENT DATA
<p>Indirect Measure 4: Alumni Survey - 37</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great</p>	N/A	N/A	<p>As the data reflect fewer than 10 BA Project</p>	4. INSUFFICIENT DATA

<p>Months Since Graduation</p>	<p>Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			<p>Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

PLO 6 - Align project goals with the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	77	81	77 out of 81 (95.06%) BA Project Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean =	1. EXCEEDS THE ACCEPTABLE TARGET

				577.36, Standard Deviation = 87.98).	
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.			On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS402 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	391	423	391 out of 423 (92.43%) BA Project Management records evaluated indicate basic, proficient, or	1. EXCEEDS THE ACCEPTABLE TARGET

				distinguished performance on the BUS 402 Final Case Study rubric content criteria mapped at any level to PLO 6.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	N/A	13	A majority of BA Project Management students sampled upon completion of BUS 402 (N = 13) indicated that they felt the course material (92.31%), course (76.92%), and instructor (76.92%) were high quality or very high quality.	4. INSUFFICIENT DATA
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The five items used will be: <ul style="list-style-type: none"> <li>• The courses I took in the business department were well taught.</li> <li>• The curriculum was relevant to my professional needs.</li> </ul>	N/A	63	82.54% of BA Project Management students upon completion of the program during the 2012-13 assessment cycle indicated that the	1. EXCEEDS THE ACCEPTABLE TARGET



	<ul style="list-style-type: none"> <li>• Feedback from faculty assessment was shared with students.</li> <li>• The instructors had the competencies to effectively teach the courses.</li> <li>• My instructors were prepared.</li> </ul>			<p>courses they took in the business department were well taught. 87.30% agreed or strongly agreed that the curriculum was relevant to their professional needs. 60.31% agreed or strongly agreed that feedback from faculty assessment was shared with students. 85.71% agreed or strongly agreed that the instructors had the competencies to effectively teach the courses. 84.13% agreed or strongly agreed that their instructors were prepared.</p>	
<p>Indirect Measure 3: Alumni Survey - 21</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p>	<p>N/A</p>	<p>N/A</p>	<p>As the data reflect fewer than 10 BA Project Management</p>	<p>4. INSUFFICIENT DATA</p>

<p>Months Since Graduation</p>	<ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</li> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			<p>alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	
<p>Indirect Measure 4: Alumni Survey - 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</li> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>As the data reflect fewer than 10 BA Project Management alumni respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p>	<p>N/A</p>	<p>N/A</p>	<p>As the data reflect fewer than 10 BA Project Management alumni</p>	<p>4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"> <li>• (#6) – Are you currently using your Ashford degree in a related occupation?</li> </ul> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> <li>• (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.</li> </ul>			<p>respondents at the 21 and 37 months after graduation threshold, findings will not be reported for the 2012-13 assessment cycle.</p>	
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## OVERALL RECOMMENDATIONS

BA Project Management students met the acceptable target for most measures during the 2012-13 assessment cycle. CPC comprehensive exam and section scores exceeded both the acceptable and ideal targets with BA Project Management students scoring higher than the Peregrine Academic Services Traditional and Online aggregate pools.

However, the target was not met for the indirect assignment based measure (INF 342, Final Paper and PowerPoint Presentation) for PLO 2. It is recommended that the Program Chair and supporting faculty further investigate this item.

End of Course Survey responses were favorable indicating that BA Project Management students are satisfied with the course quality, course material, and the quality of the instructor. However, students did not meet the acceptable target set for one of the items in the End of Program Survey. The item, "Feedback from faculty assessments was shared with students," which only 60.31% of BA Project Management students sampled upon completion of the program agreed or strongly agreed with. It may be beneficial for the Program Chair and supporting faculty in the Forbes School of Business to examine this item further.

In preparation for the next cycle, it is recommended that Forbes School of Business Faculty review each program assessment plan (including measures used and targets set). In addition to measures highlighted by unmet targets, Faculty may want to particularly review targets set for assignments in courses using Waypoint, CPC Exam sections, and all survey measures to ensure that these targets remain appropriate and meaningful.

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<i>PLOs 1-6</i>	<i>Updated/Revised Curriculum Map and/or Assessment Plan</i>	<i>BA Project Management Program Chair</i>	<i>Complete</i>	<i>June 2014</i>
<b>Action Details</b>	<i>Review Mapping and Targets in the BA Project Management Assessment Plan</i>			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<i>PLO2</i>	<i>INF 342 Final Paper Findings</i>	<i>BA Project Management Program Chair, Faculty, Assessment Analyst</i>	<i>Complete</i>	<i>June 2015</i>
<b>Action Details</b>	<i>Revise the written assignments in INF 342 and Waypoint enable</i>			